



# Community Profile

Rings: 1, 3, 5 mile radii

932 Ellsworth Dr, Silver Spring, MD 20910

Latitude: 39.00  
Longitude: -77.03

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2000 Total Population	32,197	212,659	540,155
2010 Total Population	33,866	220,026	567,805
2016 Total Population	36,808	232,958	603,269
2016 Group Quarters	154	2,568	21,882
2021 Total Population	39,507	246,562	640,541
2016-2021 Annual Rate	1.43%	1.14%	1.21%
2016 Total Daytime Population	41,392	179,819	591,725
Workers	28,173	76,577	323,509
Residents	13,219	103,242	268,216
<b>Household Summary</b>			
2000 Households	15,129	81,788	213,094
2000 Average Household Size	2.10	2.56	2.44
2010 Households	16,323	82,307	219,176
2010 Average Household Size	2.07	2.64	2.49
2016 Households	17,764	86,194	230,119
2016 Average Household Size	2.06	2.67	2.53
2021 Households	19,081	90,844	243,572
2021 Average Household Size	2.06	2.69	2.54
2016-2021 Annual Rate	1.44%	1.06%	1.14%
2010 Families	7,370	49,962	120,901
2010 Average Family Size	2.87	3.25	3.19
2016 Families	7,791	51,629	125,399
2016 Average Family Size	2.90	3.30	3.24
2021 Families	8,260	54,035	131,779
2021 Average Family Size	2.91	3.32	3.27
2016-2021 Annual Rate	1.18%	0.92%	1.00%
<b>Housing Unit Summary</b>			
2000 Housing Units	15,609	85,069	223,302
Owner Occupied Housing Units	33.2%	49.9%	49.5%
Renter Occupied Housing Units	63.7%	46.3%	46.0%
Vacant Housing Units	3.1%	3.9%	4.6%
2010 Housing Units	17,631	87,880	235,883
Owner Occupied Housing Units	32.4%	49.3%	47.9%
Renter Occupied Housing Units	60.1%	44.3%	45.0%
Vacant Housing Units	7.4%	6.3%	7.1%
2016 Housing Units	19,230	92,118	248,219
Owner Occupied Housing Units	29.7%	46.5%	45.4%
Renter Occupied Housing Units	62.6%	47.1%	47.3%
Vacant Housing Units	7.6%	6.4%	7.3%
2021 Housing Units	20,353	96,595	261,482
Owner Occupied Housing Units	29.7%	46.4%	45.4%
Renter Occupied Housing Units	64.0%	47.6%	47.8%
Vacant Housing Units	6.2%	6.0%	6.8%
<b>Median Household Income</b>			
2016	\$71,313	\$73,340	\$78,489
2021	\$78,465	\$81,018	\$87,266
<b>Median Home Value</b>			
2016	\$547,566	\$458,250	\$473,491
2021	\$563,216	\$476,255	\$496,482
<b>Per Capita Income</b>			
2016	\$49,108	\$39,992	\$43,930
2021	\$53,071	\$42,853	\$47,325
<b>Median Age</b>			
2010	35.1	35.9	35.1
2016	36.6	36.9	36.2
2021	36.5	37.5	37.0

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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<b>2016 Households by Income</b>			
Household Income Base	17,764	86,194	230,118
<\$15,000	9.1%	8.9%	8.8%
\$15,000 - \$24,999	4.9%	6.2%	5.6%
\$25,000 - \$34,999	5.7%	6.9%	6.3%
\$35,000 - \$49,999	11.2%	11.8%	10.8%
\$50,000 - \$74,999	21.3%	17.0%	16.3%
\$75,000 - \$99,999	13.5%	11.6%	12.1%
\$100,000 - \$149,999	15.3%	16.4%	16.7%
\$150,000 - \$199,999	8.8%	9.1%	9.6%
\$200,000+	10.1%	12.1%	13.7%
Average Household Income	\$101,718	\$107,282	\$114,127
<b>2021 Households by Income</b>			
Household Income Base	19,081	90,844	243,571
<\$15,000	10.4%	9.9%	9.6%
\$15,000 - \$24,999	4.8%	6.1%	5.5%
\$25,000 - \$34,999	5.6%	5.9%	5.4%
\$35,000 - \$49,999	10.9%	11.7%	10.5%
\$50,000 - \$74,999	15.8%	12.8%	12.1%
\$75,000 - \$99,999	14.0%	11.9%	12.5%
\$100,000 - \$149,999	16.9%	17.9%	18.5%
\$150,000 - \$199,999	10.2%	10.4%	11.0%
\$200,000+	11.3%	13.3%	15.0%
Average Household Income	\$109,873	\$115,548	\$123,497
<b>2016 Owner Occupied Housing Units by Value</b>			
Total	5,710	42,782	112,609
<\$50,000	1.0%	2.3%	2.1%
\$50,000 - \$99,999	1.0%	1.4%	1.1%
\$100,000 - \$149,999	1.7%	2.3%	1.9%
\$150,000 - \$199,999	3.6%	3.2%	3.3%
\$200,000 - \$249,999	4.9%	4.8%	5.1%
\$250,000 - \$299,999	4.8%	5.9%	6.3%
\$300,000 - \$399,999	10.1%	18.5%	17.9%
\$400,000 - \$499,999	16.4%	20.0%	16.7%
\$500,000 - \$749,999	33.6%	20.9%	19.6%
\$750,000 - \$999,999	19.0%	13.5%	15.3%
\$1,000,000 +	3.7%	7.3%	10.7%
Average Home Value	\$566,459	\$531,364	\$565,951
<b>2021 Owner Occupied Housing Units by Value</b>			
Total	6,044	44,804	118,610
<\$50,000	0.7%	1.5%	1.3%
\$50,000 - \$99,999	0.8%	1.4%	1.1%
\$100,000 - \$149,999	1.3%	2.1%	1.8%
\$150,000 - \$199,999	1.8%	1.9%	1.9%
\$200,000 - \$249,999	3.7%	3.1%	3.3%
\$250,000 - \$299,999	3.2%	3.6%	3.8%
\$300,000 - \$399,999	12.7%	19.0%	17.6%
\$400,000 - \$499,999	17.4%	22.9%	20.1%
\$500,000 - \$749,999	33.2%	22.1%	21.1%
\$750,000 - \$999,999	21.1%	14.7%	16.6%
\$1,000,000 +	4.0%	7.8%	11.5%
Average Home Value	\$588,505	\$557,565	\$597,866

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Age</b>			
Total	33,866	220,027	567,806
0 - 4	5.9%	7.5%	6.5%
5 - 9	4.4%	6.0%	5.4%
10 - 14	3.8%	5.3%	4.9%
15 - 24	11.7%	12.1%	15.1%
25 - 34	24.0%	17.6%	17.9%
35 - 44	15.2%	15.2%	14.2%
45 - 54	13.2%	13.7%	13.1%
55 - 64	12.0%	11.4%	11.1%
65 - 74	5.5%	5.8%	6.1%
75 - 84	3.1%	3.6%	3.8%
85 +	1.4%	1.8%	2.0%
18 +	83.4%	77.9%	80.1%
<b>2016 Population by Age</b>			
Total	36,808	232,956	603,270
0 - 4	5.1%	6.8%	5.9%
5 - 9	4.8%	6.7%	5.8%
10 - 14	4.1%	5.9%	5.3%
15 - 24	11.0%	11.5%	14.1%
25 - 34	22.2%	16.2%	17.1%
35 - 44	15.6%	14.8%	14.0%
45 - 54	12.5%	13.1%	12.3%
55 - 64	12.1%	11.9%	11.6%
65 - 74	7.6%	7.5%	7.7%
75 - 84	3.3%	3.7%	3.9%
85 +	1.6%	1.9%	2.1%
18 +	83.7%	77.5%	80.0%
<b>2021 Population by Age</b>			
Total	39,509	246,563	640,542
0 - 4	5.1%	6.7%	5.8%
5 - 9	4.3%	6.2%	5.4%
10 - 14	4.1%	6.1%	5.4%
15 - 24	10.6%	11.0%	13.5%
25 - 34	23.4%	16.1%	16.8%
35 - 44	15.3%	14.7%	14.4%
45 - 54	11.9%	12.7%	11.9%
55 - 64	11.0%	11.6%	11.4%
65 - 74	8.7%	8.7%	8.8%
75 - 84	3.9%	4.2%	4.5%
85 +	1.6%	1.9%	2.1%
18 +	84.3%	77.8%	80.5%
<b>2010 Population by Sex</b>			
Males	15,874	107,712	275,374
Females	17,992	112,314	292,431
<b>2016 Population by Sex</b>			
Males	17,442	114,335	293,564
Females	19,365	118,623	309,705
<b>2021 Population by Sex</b>			
Males	18,784	121,090	312,464
Females	20,723	125,472	328,077

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

February 01, 2017



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<b>2010 Population by Race/Ethnicity</b>			
Total	33,866	220,027	567,805
White Alone	49.0%	41.6%	46.7%
Black Alone	35.0%	32.9%	30.1%
American Indian Alone	0.3%	0.7%	0.6%
Asian Alone	6.4%	5.4%	6.3%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.9%	14.6%	12.1%
Two or More Races	4.2%	4.6%	4.1%
Hispanic Origin	12.0%	27.2%	23.0%
Diversity Index	71.0	82.8	79.8
<b>2016 Population by Race/Ethnicity</b>			
Total	36,807	232,958	603,269
White Alone	44.5%	39.7%	45.7%
Black Alone	37.3%	31.7%	28.2%
American Indian Alone	0.4%	0.8%	0.6%
Asian Alone	7.2%	5.8%	6.9%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	5.9%	16.7%	14.0%
Two or More Races	4.8%	5.2%	4.6%
Hispanic Origin	14.4%	31.2%	26.8%
Diversity Index	74.3	85.1	82.2
<b>2021 Population by Race/Ethnicity</b>			
Total	39,507	246,562	640,542
White Alone	41.1%	38.4%	44.9%
Black Alone	38.7%	30.7%	26.6%
American Indian Alone	0.4%	0.8%	0.6%
Asian Alone	7.7%	6.1%	7.3%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	6.8%	18.4%	15.5%
Two or More Races	5.2%	5.6%	5.0%
Hispanic Origin	16.7%	34.5%	30.0%
Diversity Index	76.5	86.6	83.9
<b>2010 Population by Relationship and Household Type</b>			
Total	33,866	220,026	567,805
In Households	99.6%	98.9%	96.3%
In Family Households	64.7%	78.7%	72.1%
Householder	21.7%	22.7%	21.3%
Spouse	15.6%	15.2%	14.4%
Child	21.0%	28.2%	25.7%
Other relative	4.3%	7.6%	6.6%
Nonrelative	2.2%	5.0%	4.2%
In Nonfamily Households	34.8%	20.2%	24.1%
In Group Quarters	0.4%	1.1%	3.7%
Institutionalized Population	0.1%	0.5%	0.6%
Noninstitutionalized Population	0.4%	0.6%	3.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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<b>2016 Population 25+ by Educational Attainment</b>			
Total	27,602	160,970	415,278
Less than 9th Grade	2.1%	12.0%	8.8%
9th - 12th Grade, No Diploma	1.9%	5.4%	4.9%
High School Graduate	9.9%	14.7%	13.8%
GED/Alternative Credential	0.9%	1.5%	1.7%
Some College, No Degree	11.0%	12.6%	12.3%
Associate Degree	4.3%	4.5%	4.2%
Bachelor's Degree	27.1%	21.1%	23.3%
Graduate/Professional Degree	42.8%	28.2%	31.0%
<b>2016 Population 15+ by Marital Status</b>			
Total	31,660	187,830	500,456
Never Married	46.9%	40.7%	45.1%
Married	40.6%	46.1%	42.0%
Widowed	3.9%	4.7%	4.6%
Divorced	8.6%	8.6%	8.4%
<b>2016 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	95.2%	94.1%	94.3%
Civilian Unemployed	4.8%	5.9%	5.7%
<b>2016 Employed Population 16+ by Industry</b>			
Total	23,833	131,729	340,433
Agriculture/Mining	0.1%	0.4%	0.2%
Construction	3.4%	9.9%	7.2%
Manufacturing	1.4%	1.6%	1.5%
Wholesale Trade	0.4%	0.9%	0.8%
Retail Trade	6.6%	7.0%	6.2%
Transportation/Utilities	2.8%	3.0%	2.7%
Information	3.9%	2.6%	2.7%
Finance/Insurance/Real Estate	5.1%	4.8%	5.8%
Services	61.6%	59.7%	61.8%
Public Administration	14.7%	10.0%	11.0%
<b>2016 Employed Population 16+ by Occupation</b>			
Total	23,833	131,727	340,432
White Collar	80.6%	61.6%	67.7%
Management/Business/Financial	22.9%	16.2%	19.1%
Professional	41.5%	29.7%	32.3%
Sales	7.0%	7.0%	6.7%
Administrative Support	9.2%	8.7%	9.5%
Services	11.6%	21.8%	19.9%
Blue Collar	7.8%	16.7%	12.4%
Farming/Forestry/Fishing	0.1%	0.3%	0.2%
Construction/Extraction	2.1%	8.0%	5.6%
Installation/Maintenance/Repair	0.5%	1.7%	1.5%
Production	1.3%	2.0%	1.6%
Transportation/Material Moving	3.8%	4.6%	3.5%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	33,866	220,026	567,805
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Households by Type</b>			
Total	16,322	82,307	219,176
Households with 1 Person	41.1%	29.9%	33.6%
Households with 2+ People	58.9%	70.1%	66.4%
Family Households	45.2%	60.7%	55.2%
Husband-wife Families	32.4%	40.6%	37.4%
With Related Children	14.3%	20.8%	18.0%
Other Family (No Spouse Present)	12.7%	20.1%	17.8%
Other Family with Male Householder	3.2%	6.1%	5.0%
With Related Children	1.3%	3.0%	2.4%
Other Family with Female Householder	9.5%	14.0%	12.8%
With Related Children	5.2%	8.0%	7.3%
Nonfamily Households	13.7%	9.4%	11.3%
All Households with Children	21.1%	32.4%	28.2%
Multigenerational Households	1.8%	4.4%	4.0%
Unmarried Partner Households	7.2%	6.7%	6.5%
Male-female	5.6%	5.2%	5.1%
Same-sex	1.6%	1.4%	1.4%
<b>2010 Households by Size</b>			
Total	16,324	82,307	219,177
1 Person Household	41.1%	29.9%	33.6%
2 Person Household	32.4%	28.7%	29.2%
3 Person Household	13.0%	15.4%	14.3%
4 Person Household	8.6%	13.0%	11.6%
5 Person Household	3.1%	6.5%	5.7%
6 Person Household	1.2%	3.1%	2.7%
7 + Person Household	0.7%	3.4%	2.8%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	16,323	82,307	219,176
Owner Occupied	35.0%	52.6%	51.6%
Owned with a Mortgage/Loan	28.8%	42.3%	40.6%
Owned Free and Clear	6.2%	10.4%	11.0%
Renter Occupied	65.0%	47.4%	48.4%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	17,631	87,880	235,883
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	Metro Renters (3B)	Urban Chic (2A)	Metro Renters (3B)
<b>2.</b>	Urban Chic (2A)	City Lights (8A)	Trendsetters (3C)
<b>3.</b>	City Lights (8A)	Metro Renters (3B)	Laptops and Lattes (3A)
<b>2016 Consumer Spending</b>			
Apparel & Services: Total \$	\$49,871,427	\$252,257,676	\$713,632,632
Average Spent	\$2,807.44	\$2,926.63	\$3,101.15
Spending Potential Index	139	145	154
Education: Total \$	\$38,075,724	\$195,073,785	\$560,522,567
Average Spent	\$2,143.42	\$2,263.19	\$2,435.79
Spending Potential Index	152	160	172
Entertainment/Recreation: Total \$	\$66,571,919	\$340,643,526	\$965,789,745
Average Spent	\$3,747.57	\$3,952.06	\$4,196.91
Spending Potential Index	129	136	144
Food at Home: Total \$	\$115,566,340	\$587,373,919	\$1,656,275,386
Average Spent	\$6,505.65	\$6,814.56	\$7,197.47
Spending Potential Index	131	137	144
Food Away from Home: Total \$	\$75,760,488	\$375,588,938	\$1,066,238,406
Average Spent	\$4,264.83	\$4,357.48	\$4,633.42
Spending Potential Index	138	141	150
Health Care: Total \$	\$109,744,593	\$576,295,661	\$1,629,831,006
Average Spent	\$6,177.92	\$6,686.03	\$7,082.56
Spending Potential Index	117	126	134
HH Furnishings & Equipment: Total \$	\$40,895,412	\$207,837,205	\$589,657,906
Average Spent	\$2,302.15	\$2,411.27	\$2,562.40
Spending Potential Index	130	137	145
Personal Care Products & Services: Total \$	\$17,229,828	\$87,790,013	\$248,837,208
Average Spent	\$969.93	\$1,018.52	\$1,081.34
Spending Potential Index	132	139	148
Shelter: Total \$	\$392,864,047	\$1,995,969,001	\$5,672,139,597
Average Spent	\$22,115.74	\$23,156.70	\$24,648.72
Spending Potential Index	142	149	158
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$49,190,040	\$255,111,763	\$722,501,810
Average Spent	\$2,769.09	\$2,959.74	\$3,139.69
Spending Potential Index	119	128	135
Travel: Total \$	\$42,927,779	\$225,026,562	\$640,035,417
Average Spent	\$2,416.56	\$2,610.70	\$2,781.32
Spending Potential Index	130	140	149
Vehicle Maintenance & Repairs: Total \$	\$23,080,679	\$118,190,206	\$333,436,756
Average Spent	\$1,299.30	\$1,371.21	\$1,448.98
Spending Potential Index	125	132	140

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.