



# Community Profile

Milestone Center  
 20914 Frederick Rd, Germantown, Maryland, 20876  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 39.19860  
 Longitude: -77.24511

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	10,838	76,404	164,516
2010 Total Population	13,784	93,594	199,845
2017 Total Population	14,644	107,100	223,679
2017 Group Quarters	15	424	1,523
2022 Total Population	15,234	114,019	237,690
2017-2022 Annual Rate	0.79%	1.26%	1.22%
2017 Total Daytime Population	12,943	75,575	177,272
Workers	6,677	27,781	75,196
Residents	6,266	47,794	102,076
<b>Household Summary</b>			
2000 Households	3,629	28,121	59,947
2000 Average Household Size	2.99	2.71	2.73
2010 Households	4,466	32,948	69,491
2010 Average Household Size	3.08	2.83	2.85
2017 Households	4,679	36,848	76,378
2017 Average Household Size	3.13	2.90	2.91
2022 Households	4,844	38,929	80,598
2022 Average Household Size	3.14	2.92	2.93
2017-2022 Annual Rate	0.70%	1.10%	1.08%
2010 Families	3,461	23,393	49,598
2010 Average Family Size	3.49	3.33	3.35
2017 Families	3,590	26,339	54,500
2017 Average Family Size	3.55	3.39	3.40
2022 Families	3,697	27,848	57,456
2022 Average Family Size	3.58	3.42	3.43
2017-2022 Annual Rate	0.59%	1.12%	1.06%
<b>Housing Unit Summary</b>			
2000 Housing Units	3,755	28,983	61,811
Owner Occupied Housing Units	69.9%	69.4%	65.1%
Renter Occupied Housing Units	26.8%	27.6%	31.9%
Vacant Housing Units	3.4%	3.0%	3.0%
2010 Housing Units	4,625	34,579	72,744
Owner Occupied Housing Units	64.3%	66.9%	65.0%
Renter Occupied Housing Units	32.2%	28.3%	30.5%
Vacant Housing Units	3.4%	4.7%	4.5%
2017 Housing Units	4,830	38,238	78,932
Owner Occupied Housing Units	61.9%	67.6%	64.3%
Renter Occupied Housing Units	35.0%	28.8%	32.4%
Vacant Housing Units	3.1%	3.6%	3.2%
2022 Housing Units	5,007	40,488	83,448
Owner Occupied Housing Units	61.4%	68.1%	64.3%
Renter Occupied Housing Units	35.4%	28.1%	32.3%
Vacant Housing Units	3.3%	3.9%	3.4%
<b>Median Household Income</b>			
2017	\$103,624	\$91,988	\$91,651
2022	\$108,706	\$101,544	\$101,141
<b>Median Home Value</b>			
2017	\$416,152	\$342,649	\$364,007
2022	\$432,512	\$367,273	\$386,174
<b>Per Capita Income</b>			
2017	\$38,219	\$37,783	\$38,777
2022	\$42,373	\$42,736	\$43,540
<b>Median Age</b>			
2010	33.6	33.8	34.6
2017	34.4	35.1	35.8
2022	35.5	35.5	36.3

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



# Community Profile

Milestone Center  
 20914 Frederick Rd, Germantown, Maryland, 20876  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 39.19860  
 Longitude: -77.24511

	1 mile	3 miles	5 miles
<b>2017 Households by Income</b>			
Household Income Base	4,679	36,848	76,378
<\$15,000	2.7%	4.1%	4.6%
\$15,000 - \$24,999	1.9%	3.8%	4.0%
\$25,000 - \$34,999	4.4%	5.0%	5.3%
\$35,000 - \$49,999	7.8%	8.6%	8.6%
\$50,000 - \$74,999	18.0%	17.0%	16.9%
\$75,000 - \$99,999	11.9%	15.6%	14.5%
\$100,000 - \$149,999	27.0%	23.8%	21.7%
\$150,000 - \$199,999	14.4%	11.9%	12.8%
\$200,000+	11.9%	10.2%	11.5%
Average Household Income	\$119,456	\$109,695	\$112,588
<b>2022 Households by Income</b>			
Household Income Base	4,844	38,929	80,598
<\$15,000	2.7%	4.0%	4.7%
\$15,000 - \$24,999	1.8%	3.5%	3.8%
\$25,000 - \$34,999	4.0%	4.5%	4.8%
\$35,000 - \$49,999	6.8%	7.2%	7.4%
\$50,000 - \$74,999	16.3%	15.0%	15.0%
\$75,000 - \$99,999	11.2%	14.5%	13.5%
\$100,000 - \$149,999	27.4%	24.5%	22.1%
\$150,000 - \$199,999	15.9%	14.0%	14.7%
\$200,000+	13.9%	12.8%	14.0%
Average Household Income	\$133,119	\$125,193	\$127,437
<b>2017 Owner Occupied Housing Units by Value</b>			
Total	2,990	25,849	50,756
<\$50,000	0.2%	1.1%	1.0%
\$50,000 - \$99,999	0.7%	0.8%	1.2%
\$100,000 - \$149,999	0.7%	3.3%	3.7%
\$150,000 - \$199,999	3.9%	9.4%	8.0%
\$200,000 - \$249,999	8.3%	11.6%	9.7%
\$250,000 - \$299,999	8.4%	12.8%	10.9%
\$300,000 - \$399,999	24.8%	25.9%	24.4%
\$400,000 - \$499,999	18.4%	13.3%	15.3%
\$500,000 - \$749,999	32.7%	17.1%	20.6%
\$750,000 - \$999,999	1.1%	4.0%	4.3%
\$1,000,000 +	0.7%	0.8%	1.1%
Average Home Value	\$443,018	\$384,947	\$405,164
<b>2022 Owner Occupied Housing Units by Value</b>			
Total	3,072	27,561	53,652
<\$50,000	0.1%	0.3%	0.3%
\$50,000 - \$99,999	0.4%	0.5%	0.7%
\$100,000 - \$149,999	0.5%	2.5%	2.9%
\$150,000 - \$199,999	3.0%	7.4%	6.4%
\$200,000 - \$249,999	6.6%	9.2%	7.7%
\$250,000 - \$299,999	7.6%	11.2%	9.6%
\$300,000 - \$399,999	25.5%	28.0%	25.9%
\$400,000 - \$499,999	19.8%	15.6%	17.5%
\$500,000 - \$749,999	34.3%	19.3%	22.7%
\$750,000 - \$999,999	1.4%	5.0%	5.0%
\$1,000,000 +	0.9%	1.0%	1.2%
Average Home Value	\$458,358	\$412,773	\$429,416

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



# Community Profile

Milestone Center  
 20914 Frederick Rd, Germantown, Maryland, 20876  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 39.19860  
 Longitude: -77.24511

	1 mile	3 miles	5 miles
<b>2010 Population by Age</b>			
Total	13,787	93,592	199,844
0 - 4	7.9%	8.4%	7.9%
5 - 9	7.7%	7.2%	7.2%
10 - 14	7.9%	6.9%	6.9%
15 - 24	14.0%	12.4%	12.4%
25 - 34	14.6%	17.3%	16.2%
35 - 44	16.9%	16.7%	16.2%
45 - 54	16.4%	15.3%	15.7%
55 - 64	9.3%	9.8%	10.2%
65 - 74	3.4%	3.9%	4.3%
75 - 84	1.3%	1.5%	2.0%
85 +	0.4%	0.5%	0.9%
18 +	71.6%	73.4%	73.8%
<b>2017 Population by Age</b>			
Total	14,645	107,100	223,679
0 - 4	7.2%	7.6%	7.1%
5 - 9	7.4%	7.6%	7.4%
10 - 14	7.3%	7.0%	7.0%
15 - 24	12.9%	12.0%	11.8%
25 - 34	16.1%	15.7%	15.3%
35 - 44	15.3%	16.4%	15.7%
45 - 54	14.7%	14.2%	14.1%
55 - 64	11.7%	11.3%	11.8%
65 - 74	5.1%	5.8%	6.3%
75 - 84	1.7%	1.9%	2.3%
85 +	0.4%	0.6%	1.1%
18 +	73.9%	74.0%	74.7%
<b>2022 Population by Age</b>			
Total	15,236	114,019	237,690
0 - 4	7.3%	7.5%	7.1%
5 - 9	6.9%	7.0%	6.9%
10 - 14	6.8%	7.0%	6.9%
15 - 24	11.3%	11.3%	11.1%
25 - 34	16.9%	16.3%	15.8%
35 - 44	15.9%	16.3%	16.0%
45 - 54	13.5%	13.2%	13.0%
55 - 64	12.0%	11.2%	11.6%
65 - 74	6.6%	7.0%	7.6%
75 - 84	2.4%	2.6%	3.0%
85 +	0.5%	0.6%	1.1%
18 +	75.2%	74.6%	75.3%
<b>2010 Population by Sex</b>			
Males	6,612	45,083	97,131
Females	7,172	48,511	102,714
<b>2017 Population by Sex</b>			
Males	7,029	51,914	109,092
Females	7,615	55,186	114,587
<b>2022 Population by Sex</b>			
Males	7,311	55,404	116,162
Females	7,923	58,615	121,529

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



# Community Profile

Milestone Center  
 20914 Frederick Rd, Germantown, Maryland, 20876  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 39.19860  
 Longitude: -77.24511

	1 mile	3 miles	5 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	13,784	93,595	199,845
White Alone	41.7%	46.5%	49.2%
Black Alone	22.6%	23.5%	20.8%
American Indian Alone	0.3%	0.5%	0.4%
Asian Alone	24.2%	17.0%	16.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.9%	7.6%	8.2%
Two or More Races	5.1%	4.9%	4.7%
Hispanic Origin	16.5%	20.1%	20.5%
Diversity Index	79.4	79.6	78.9
<b>2017 Population by Race/Ethnicity</b>			
Total	14,644	107,099	223,680
White Alone	36.8%	42.3%	44.4%
Black Alone	24.5%	24.4%	22.1%
American Indian Alone	0.3%	0.5%	0.4%
Asian Alone	25.6%	18.8%	18.2%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	7.1%	8.7%	9.6%
Two or More Races	5.6%	5.4%	5.2%
Hispanic Origin	19.3%	22.6%	23.8%
Diversity Index	82.0	82.2	82.2
<b>2022 Population by Race/Ethnicity</b>			
Total	15,234	114,019	237,689
White Alone	33.8%	39.3%	41.3%
Black Alone	25.5%	25.1%	22.9%
American Indian Alone	0.3%	0.5%	0.5%
Asian Alone	26.4%	19.8%	19.0%
Pacific Islander Alone	0.1%	0.0%	0.1%
Some Other Race Alone	8.0%	9.7%	10.7%
Two or More Races	5.9%	5.6%	5.5%
Hispanic Origin	21.7%	25.1%	26.5%
Diversity Index	83.6	84.0	84.2
<b>2010 Population by Relationship and Household Type</b>			
Total	13,784	93,594	199,845
In Households	99.9%	99.7%	99.3%
In Family Households	90.4%	86.3%	86.2%
Householder	25.1%	25.0%	24.9%
Spouse	19.0%	18.1%	18.4%
Child	36.8%	33.8%	33.3%
Other relative	6.7%	6.5%	6.5%
Nonrelative	2.7%	3.1%	3.2%
In Nonfamily Households	9.5%	13.3%	13.0%
In Group Quarters	0.1%	0.3%	0.7%
Institutionalized Population	0.0%	0.2%	0.6%
Noninstitutionalized Population	0.1%	0.1%	0.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



# Community Profile

Milestone Center  
 20914 Frederick Rd, Germantown, Maryland, 20876  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 39.19860  
 Longitude: -77.24511

	1 mile	3 miles	5 miles
<b>2017 Population 25+ by Educational Attainment</b>			
Total	9,530	70,463	148,853
Less than 9th Grade	3.3%	4.6%	5.2%
9th - 12th Grade, No Diploma	4.3%	4.4%	4.3%
High School Graduate	13.4%	14.3%	14.4%
GED/Alternative Credential	1.8%	1.6%	1.6%
Some College, No Degree	17.9%	18.5%	17.9%
Associate Degree	8.6%	7.4%	6.7%
Bachelor's Degree	29.6%	27.5%	27.5%
Graduate/Professional Degree	21.1%	21.8%	22.5%
<b>2017 Population 15+ by Marital Status</b>			
Total	11,420	83,307	175,341
Never Married	34.4%	32.3%	32.6%
Married	54.0%	55.3%	54.5%
Widowed	2.5%	3.0%	3.6%
Divorced	9.1%	9.4%	9.4%
<b>2017 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	96.8%	95.4%	95.7%
Civilian Unemployed (Unemployment Rate)	3.2%	4.6%	4.3%
<b>2017 Employed Population 16+ by Industry</b>			
Total	8,536	60,393	123,336
Agriculture/Mining	0.5%	0.2%	0.2%
Construction	9.3%	7.1%	6.4%
Manufacturing	3.3%	3.5%	3.6%
Wholesale Trade	1.9%	1.9%	1.7%
Retail Trade	9.4%	9.6%	9.3%
Transportation/Utilities	3.6%	3.4%	3.4%
Information	1.7%	1.9%	1.9%
Finance/Insurance/Real Estate	6.3%	6.0%	6.2%
Services	55.3%	57.2%	58.2%
Public Administration	8.8%	9.2%	9.1%
<b>2017 Employed Population 16+ by Occupation</b>			
Total	8,534	60,394	123,336
White Collar	70.1%	68.8%	69.3%
Management/Business/Financial	18.8%	19.8%	19.7%
Professional	30.3%	26.9%	27.9%
Sales	9.1%	9.1%	9.3%
Administrative Support	11.8%	12.9%	12.3%
Services	15.7%	17.9%	18.4%
Blue Collar	14.2%	13.3%	12.3%
Farming/Forestry/Fishing	0.1%	0.1%	0.1%
Construction/Extraction	7.3%	5.0%	4.3%
Installation/Maintenance/Repair	1.7%	2.4%	2.1%
Production	1.8%	2.3%	2.3%
Transportation/Material Moving	3.3%	3.6%	3.6%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	13,784	93,594	199,845
Population Inside Urbanized Area	100.0%	99.0%	98.2%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	1.0%	1.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



# Community Profile

Milestone Center  
 20914 Frederick Rd, Germantown, Maryland, 20876  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 39.19860  
 Longitude: -77.24511

	1 mile	3 miles	5 miles
<b>2010 Households by Type</b>			
Total	4,467	32,948	69,491
Households with 1 Person	16.9%	22.3%	22.3%
Households with 2+ People	83.1%	77.7%	77.7%
Family Households	77.5%	71.0%	71.4%
Husband-wife Families	58.7%	51.4%	52.8%
With Related Children	35.4%	29.0%	29.3%
Other Family (No Spouse Present)	18.8%	19.6%	18.6%
Other Family with Male Householder	4.9%	4.7%	4.8%
With Related Children	2.6%	2.7%	2.7%
Other Family with Female Householder	13.9%	14.9%	13.8%
With Related Children	9.6%	9.7%	9.0%
Nonfamily Households	5.6%	6.7%	6.3%
All Households with Children	47.9%	41.8%	41.5%
Multigenerational Households	6.9%	5.6%	5.5%
Unmarried Partner Households	5.8%	6.0%	5.6%
Male-female	5.1%	5.2%	4.9%
Same-sex	0.8%	0.8%	0.7%
<b>2010 Households by Size</b>			
Total	4,467	32,948	69,491
1 Person Household	16.9%	22.3%	22.3%
2 Person Household	24.7%	27.6%	27.5%
3 Person Household	20.3%	19.0%	18.7%
4 Person Household	21.0%	16.9%	16.9%
5 Person Household	10.2%	8.3%	8.3%
6 Person Household	3.9%	3.4%	3.5%
7 + Person Household	2.9%	2.5%	2.7%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	4,466	32,948	69,491
Owner Occupied	66.6%	70.3%	68.1%
Owned with a Mortgage/Loan	62.1%	64.7%	61.8%
Owned Free and Clear	4.5%	5.6%	6.3%
Renter Occupied	33.4%	29.7%	31.9%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	4,625	34,579	72,744
Housing Units Inside Urbanized Area	100.0%	99.0%	98.3%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	1.0%	1.7%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



# Community Profile

Milestone Center  
 20914 Frederick Rd, Germantown, Maryland, 20876  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 39.19860  
 Longitude: -77.24511

	1 mile	3 miles	5 miles
<b>Top 3 Tapestry Segments</b>			
	1. Enterprising Professionals	Enterprising Professionals	Enterprising Professionals
	2. Professional Pride (1B)	Professional Pride (1B)	Professional Pride (1B)
	3. Bright Young Professionals	Boomburbs (1C)	Boomburbs (1C)
<b>2017 Consumer Spending</b>			
Apparel & Services: Total \$	\$15,341,514	\$111,732,524	\$236,974,445
Average Spent	\$3,278.80	\$3,032.25	\$3,102.65
Spending Potential Index	152	140	144
Education: Total \$	\$10,903,365	\$76,832,627	\$163,728,300
Average Spent	\$2,330.28	\$2,085.12	\$2,143.66
Spending Potential Index	160	143	147
Entertainment/Recreation: Total \$	\$21,057,397	\$153,049,524	\$325,650,207
Average Spent	\$4,500.41	\$4,153.54	\$4,263.67
Spending Potential Index	144	133	137
Food at Home: Total \$	\$32,759,801	\$243,275,980	\$517,229,000
Average Spent	\$7,001.45	\$6,602.15	\$6,771.96
Spending Potential Index	139	131	134
Food Away from Home: Total \$	\$23,292,871	\$170,650,403	\$361,036,154
Average Spent	\$4,978.17	\$4,631.20	\$4,726.97
Spending Potential Index	149	139	142
Health Care: Total \$	\$35,204,912	\$256,420,001	\$549,032,443
Average Spent	\$7,524.02	\$6,958.86	\$7,188.36
Spending Potential Index	135	124	129
HH Furnishings & Equipment: Total \$	\$13,334,051	\$96,656,675	\$205,300,639
Average Spent	\$2,849.77	\$2,623.12	\$2,687.96
Spending Potential Index	147	135	138
Personal Care Products & Services: Total \$	\$5,520,721	\$40,156,261	\$85,380,680
Average Spent	\$1,179.89	\$1,089.78	\$1,117.87
Spending Potential Index	148	137	140
Shelter: Total \$	\$112,048,153	\$828,420,973	\$1,761,663,269
Average Spent	\$23,947.03	\$22,482.11	\$23,065.06
Spending Potential Index	147	138	142
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$15,712,935	\$112,921,321	\$241,480,085
Average Spent	\$3,358.18	\$3,064.52	\$3,161.64
Spending Potential Index	143	131	135
Travel: Total \$	\$14,924,184	\$106,207,161	\$226,606,286
Average Spent	\$3,189.61	\$2,882.30	\$2,966.91
Spending Potential Index	154	139	143
Vehicle Maintenance & Repairs: Total \$	\$7,010,089	\$51,447,600	\$109,495,364
Average Spent	\$1,498.20	\$1,396.21	\$1,433.60
Spending Potential Index	140	130	134

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.