



Community Profile

Milestone Center
 20914 Frederick Rd, Germantown, Maryland, 20876
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.19860
 Longitude: -77.24511

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	10,838	76,402	164,921
2010 Total Population	13,784	93,591	200,243
2018 Total Population	14,285	108,426	225,045
2018 Group Quarters	15	449	1,537
2023 Total Population	14,632	115,048	237,708
2018-2023 Annual Rate	0.48%	1.19%	1.10%
2018 Total Daytime Population	12,816	79,109	190,750
Workers	6,689	30,524	87,473
Residents	6,127	48,585	103,277
Household Summary			
2000 Households	3,629	28,121	60,044
2000 Average Household Size	2.99	2.71	2.73
2010 Households	4,466	32,947	69,562
2010 Average Household Size	3.08	2.83	2.86
2018 Households	4,553	37,226	76,609
2018 Average Household Size	3.13	2.90	2.92
2023 Households	4,637	39,192	80,318
2023 Average Household Size	3.15	2.92	2.94
2018-2023 Annual Rate	0.37%	1.03%	0.95%
2010 Families	3,461	23,392	49,723
2010 Average Family Size	3.49	3.33	3.35
2018 Families	3,507	26,724	54,917
2018 Average Family Size	3.57	3.41	3.43
2023 Families	3,562	28,219	57,638
2023 Average Family Size	3.60	3.44	3.46
2018-2023 Annual Rate	0.31%	1.09%	0.97%
Housing Unit Summary			
2000 Housing Units	3,755	28,982	61,887
Owner Occupied Housing Units	69.9%	69.4%	65.1%
Renter Occupied Housing Units	26.8%	27.6%	31.9%
Vacant Housing Units	3.4%	3.0%	3.0%
2010 Housing Units	4,625	34,577	72,801
Owner Occupied Housing Units	64.3%	66.9%	65.2%
Renter Occupied Housing Units	32.2%	28.3%	30.4%
Vacant Housing Units	3.4%	4.7%	4.4%
2018 Housing Units	4,689	38,763	79,234
Owner Occupied Housing Units	64.1%	67.2%	64.8%
Renter Occupied Housing Units	33.0%	28.9%	31.9%
Vacant Housing Units	2.9%	4.0%	3.3%
2023 Housing Units	4,779	40,706	82,911
Owner Occupied Housing Units	64.8%	69.1%	66.2%
Renter Occupied Housing Units	32.2%	27.2%	30.7%
Vacant Housing Units	3.0%	3.7%	3.1%
Median Household Income			
2018	\$105,578	\$96,254	\$96,183
2023	\$112,040	\$106,394	\$106,626
Median Home Value			
2018	\$419,530	\$347,127	\$369,379
2023	\$446,028	\$378,470	\$398,958
Per Capita Income			
2018	\$39,204	\$39,182	\$40,025
2023	\$44,027	\$45,062	\$45,837
Median Age			
2010	33.6	33.8	34.6
2018	34.4	35.2	35.9
2023	35.6	35.7	36.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income			
Household Income Base	4,553	37,226	76,609
<\$15,000	3.5%	4.5%	5.2%
\$15,000 - \$24,999	2.0%	3.6%	4.0%
\$25,000 - \$34,999	5.0%	4.4%	4.7%
\$35,000 - \$49,999	6.4%	7.9%	8.1%
\$50,000 - \$74,999	16.0%	15.9%	15.4%
\$75,000 - \$99,999	12.2%	15.6%	14.3%
\$100,000 - \$149,999	27.6%	24.4%	22.3%
\$150,000 - \$199,999	14.1%	12.2%	13.0%
\$200,000+	13.3%	11.6%	12.9%
Average Household Income	\$122,840	\$114,002	\$116,631
2023 Households by Income			
Household Income Base	4,637	39,192	80,318
<\$15,000	3.3%	3.9%	4.6%
\$15,000 - \$24,999	1.6%	2.9%	3.3%
\$25,000 - \$34,999	3.9%	3.3%	3.6%
\$35,000 - \$49,999	5.0%	5.9%	6.3%
\$50,000 - \$74,999	13.5%	13.3%	13.3%
\$75,000 - \$99,999	11.9%	15.2%	14.1%
\$100,000 - \$149,999	30.3%	27.2%	24.7%
\$150,000 - \$199,999	14.7%	13.6%	14.3%
\$200,000+	15.7%	14.6%	16.0%
Average Household Income	\$138,768	\$132,379	\$134,719
2018 Owner Occupied Housing Units by Value			
Total	3,006	26,038	51,304
<\$50,000	0.2%	1.0%	1.0%
\$50,000 - \$99,999	0.6%	0.7%	1.0%
\$100,000 - \$149,999	0.6%	2.8%	3.1%
\$150,000 - \$199,999	3.5%	8.6%	7.3%
\$200,000 - \$249,999	7.5%	10.6%	8.9%
\$250,000 - \$299,999	8.9%	14.1%	12.0%
\$300,000 - \$399,999	25.1%	26.0%	24.2%
\$400,000 - \$499,999	18.4%	13.5%	15.7%
\$500,000 - \$749,999	33.1%	16.8%	19.8%
\$750,000 - \$999,999	1.2%	5.3%	6.1%
\$1,000,000 - \$1,499,999	0.6%	0.4%	0.7%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.3%	0.3%	0.2%
Average Home Value	\$451,130	\$396,738	\$417,505
2023 Owner Occupied Housing Units by Value			
Total	3,098	28,108	54,838
<\$50,000	0.1%	0.5%	0.5%
\$50,000 - \$99,999	0.3%	0.4%	0.7%
\$100,000 - \$149,999	0.3%	1.6%	1.9%
\$150,000 - \$199,999	2.1%	5.3%	4.7%
\$200,000 - \$249,999	5.4%	7.8%	6.6%
\$250,000 - \$299,999	8.1%	12.7%	10.7%
\$300,000 - \$399,999	25.1%	27.7%	25.1%
\$400,000 - \$499,999	18.7%	15.2%	17.2%
\$500,000 - \$749,999	36.8%	20.1%	23.2%
\$750,000 - \$999,999	1.8%	7.8%	8.1%
\$1,000,000 - \$1,499,999	0.9%	0.6%	0.8%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.4%	0.4%	0.3%
Average Home Value	\$477,025	\$439,403	\$455,490

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	13,787	93,591	200,242
0 - 4	7.9%	8.4%	7.9%
5 - 9	7.7%	7.2%	7.2%
10 - 14	7.9%	6.9%	6.9%
15 - 24	14.0%	12.4%	12.5%
25 - 34	14.6%	17.3%	16.2%
35 - 44	16.9%	16.7%	16.2%
45 - 54	16.4%	15.3%	15.8%
55 - 64	9.3%	9.8%	10.2%
65 - 74	3.4%	3.9%	4.3%
75 - 84	1.3%	1.5%	2.0%
85 +	0.4%	0.5%	0.9%
18 +	71.6%	73.4%	73.8%
2018 Population by Age			
Total	14,284	108,428	225,045
0 - 4	7.2%	7.5%	7.1%
5 - 9	7.4%	7.5%	7.4%
10 - 14	7.3%	7.2%	7.2%
15 - 24	12.7%	11.9%	11.8%
25 - 34	16.5%	15.7%	15.1%
35 - 44	15.1%	16.2%	15.6%
45 - 54	14.3%	13.9%	14.0%
55 - 64	12.0%	11.4%	11.8%
65 - 74	5.3%	6.1%	6.5%
75 - 84	1.8%	2.0%	2.4%
85 +	0.4%	0.6%	1.1%
18 +	74.1%	74.1%	74.6%
2023 Population by Age			
Total	14,632	115,050	237,708
0 - 4	7.3%	7.5%	7.1%
5 - 9	7.0%	7.0%	6.9%
10 - 14	6.8%	6.9%	6.9%
15 - 24	11.1%	11.2%	11.2%
25 - 34	16.8%	16.2%	15.5%
35 - 44	16.5%	16.3%	16.0%
45 - 54	13.2%	13.2%	13.1%
55 - 64	11.8%	11.1%	11.3%
65 - 74	6.8%	7.2%	7.7%
75 - 84	2.4%	2.7%	3.2%
85 +	0.5%	0.7%	1.1%
18 +	75.2%	74.7%	75.2%
2010 Population by Sex			
Males	6,612	45,082	97,344
Females	7,172	48,509	102,899
2018 Population by Sex			
Males	6,852	52,568	109,795
Females	7,434	55,858	115,250
2023 Population by Sex			
Males	7,028	55,991	116,362
Females	7,605	59,057	121,347

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2010 Population by Race/Ethnicity			
Total	13,784	93,591	200,244
White Alone	41.7%	46.5%	49.2%
Black Alone	22.6%	23.5%	20.8%
American Indian Alone	0.3%	0.5%	0.4%
Asian Alone	24.2%	17.0%	16.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.9%	7.6%	8.2%
Two or More Races	5.1%	4.9%	4.7%
Hispanic Origin	16.5%	20.1%	20.5%
Diversity Index	79.4	79.6	78.9
2018 Population by Race/Ethnicity			
Total	14,285	108,426	225,045
White Alone	36.3%	42.0%	44.0%
Black Alone	24.9%	24.6%	22.4%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	25.5%	18.8%	18.1%
Pacific Islander Alone	0.1%	0.0%	0.1%
Some Other Race Alone	7.2%	8.7%	9.6%
Two or More Races	5.7%	5.4%	5.3%
Hispanic Origin	19.5%	22.5%	23.8%
Diversity Index	82.2	82.3	82.4
2023 Population by Race/Ethnicity			
Total	14,633	115,048	237,709
White Alone	33.1%	38.8%	40.8%
Black Alone	26.0%	25.5%	23.4%
American Indian Alone	0.3%	0.5%	0.4%
Asian Alone	26.3%	19.8%	18.9%
Pacific Islander Alone	0.1%	0.0%	0.1%
Some Other Race Alone	8.1%	9.6%	10.7%
Two or More Races	6.0%	5.7%	5.6%
Hispanic Origin	21.8%	24.9%	26.4%
Diversity Index	83.7	84.0	84.3
2010 Population by Relationship and Household Type			
Total	13,784	93,591	200,243
In Households	99.9%	99.7%	99.3%
In Family Households	90.4%	86.3%	86.3%
Householder	25.1%	25.0%	24.9%
Spouse	19.0%	18.1%	18.4%
Child	36.8%	33.8%	33.3%
Other relative	6.7%	6.5%	6.5%
Nonrelative	2.7%	3.1%	3.2%
In Nonfamily Households	9.5%	13.3%	13.0%
In Group Quarters	0.1%	0.3%	0.7%
Institutionalized Population	0.0%	0.2%	0.6%
Noninstitutionalized Population	0.1%	0.1%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Population 25+ by Educational Attainment			
Total	9,339	71,532	149,849
Less than 9th Grade	3.2%	4.4%	5.2%
9th - 12th Grade, No Diploma	5.2%	4.3%	4.1%
High School Graduate	13.9%	14.6%	14.8%
GED/Alternative Credential	1.3%	1.5%	1.7%
Some College, No Degree	14.9%	16.7%	16.6%
Associate Degree	8.1%	7.6%	6.7%
Bachelor's Degree	29.9%	26.7%	26.7%
Graduate/Professional Degree	23.5%	24.3%	24.2%
2018 Population 15+ by Marital Status			
Total	11,159	84,428	176,398
Never Married	33.7%	33.7%	33.9%
Married	54.5%	54.4%	53.8%
Widowed	2.8%	2.8%	3.4%
Divorced	9.0%	9.1%	8.8%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	96.9%	95.5%	95.8%
Civilian Unemployed (Unemployment Rate)	3.1%	4.5%	4.2%
2018 Employed Population 16+ by Industry			
Total	8,313	60,938	123,499
Agriculture/Mining	0.5%	0.2%	0.2%
Construction	9.2%	7.1%	6.4%
Manufacturing	3.0%	3.3%	3.3%
Wholesale Trade	1.6%	1.6%	1.5%
Retail Trade	9.1%	9.3%	9.1%
Transportation/Utilities	3.6%	3.4%	3.4%
Information	1.7%	1.9%	1.9%
Finance/Insurance/Real Estate	6.4%	6.1%	6.3%
Services	56.0%	57.6%	58.7%
Public Administration	9.0%	9.5%	9.3%
2018 Employed Population 16+ by Occupation			
Total	8,316	60,937	123,499
White Collar	70.7%	69.5%	69.9%
Management/Business/Financial	18.9%	20.0%	19.8%
Professional	30.9%	27.5%	28.5%
Sales	9.0%	9.0%	9.2%
Administrative Support	11.8%	13.0%	12.4%
Services	15.6%	17.6%	18.1%
Blue Collar	13.7%	12.9%	11.9%
Farming/Forestry/Fishing	0.1%	0.1%	0.1%
Construction/Extraction	6.9%	4.8%	4.1%
Installation/Maintenance/Repair	1.7%	2.3%	2.1%
Production	1.7%	2.2%	2.1%
Transportation/Material Moving	3.2%	3.5%	3.6%
2010 Population By Urban/ Rural Status			
Total Population	13,784	93,591	200,243
Population Inside Urbanized Area	100.0%	99.0%	98.2%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	1.0%	1.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	4,467	32,947	69,561
Households with 1 Person	16.9%	22.3%	22.2%
Households with 2+ People	83.1%	77.7%	77.8%
Family Households	77.5%	71.0%	71.5%
Husband-wife Families	58.7%	51.4%	52.9%
With Related Children	35.4%	29.0%	29.4%
Other Family (No Spouse Present)	18.8%	19.6%	18.6%
Other Family with Male Householder	4.9%	4.7%	4.8%
With Related Children	2.6%	2.7%	2.7%
Other Family with Female Householder	13.9%	14.9%	13.8%
With Related Children	9.6%	9.7%	9.0%
Nonfamily Households	5.6%	6.7%	6.3%
All Households with Children	47.9%	41.8%	41.5%
Multigenerational Households	6.9%	5.6%	5.5%
Unmarried Partner Households	5.8%	6.0%	5.6%
Male-female	5.1%	5.2%	4.9%
Same-sex	0.8%	0.8%	0.7%
2010 Households by Size			
Total	4,467	32,947	69,560
1 Person Household	16.9%	22.3%	22.2%
2 Person Household	24.7%	27.6%	27.5%
3 Person Household	20.3%	19.0%	18.7%
4 Person Household	21.0%	16.9%	17.0%
5 Person Household	10.2%	8.3%	8.4%
6 Person Household	3.9%	3.4%	3.5%
7 + Person Household	2.9%	2.5%	2.7%
2010 Households by Tenure and Mortgage Status			
Total	4,466	32,947	69,562
Owner Occupied	66.6%	70.3%	68.2%
Owned with a Mortgage/Loan	62.1%	64.7%	61.9%
Owned Free and Clear	4.5%	5.6%	6.3%
Renter Occupied	33.4%	29.7%	31.8%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	4,625	34,577	72,801
Housing Units Inside Urbanized Area	100.0%	99.0%	98.2%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	1.0%	1.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
	1. Enterprising Professionals	Enterprising Professionals	Enterprising Professionals
	2. Professional Pride (1B)	Professional Pride (1B)	Professional Pride (1B)
	3. Bright Young Professionals	Boomburbs (1C)	Boomburbs (1C)
2018 Consumer Spending			
Apparel & Services: Total \$	\$14,787,668	\$113,384,107	\$237,826,288
Average Spent	\$3,247.90	\$3,045.83	\$3,104.42
Spending Potential Index	149	140	143
Education: Total \$	\$10,270,379	\$76,045,408	\$160,321,383
Average Spent	\$2,255.74	\$2,042.80	\$2,092.72
Spending Potential Index	156	141	145
Entertainment/Recreation: Total \$	\$20,860,713	\$158,976,496	\$334,834,550
Average Spent	\$4,581.75	\$4,270.58	\$4,370.69
Spending Potential Index	142	133	136
Food at Home: Total \$	\$31,681,834	\$246,453,978	\$518,619,390
Average Spent	\$6,958.45	\$6,620.48	\$6,769.69
Spending Potential Index	139	132	135
Food Away from Home: Total \$	\$23,649,534	\$181,933,184	\$381,128,127
Average Spent	\$5,194.27	\$4,887.26	\$4,974.98
Spending Potential Index	148	139	142
Health Care: Total \$	\$34,746,823	\$265,638,739	\$562,957,183
Average Spent	\$7,631.63	\$7,135.84	\$7,348.45
Spending Potential Index	133	125	128
HH Furnishings & Equipment: Total \$	\$13,810,861	\$105,224,819	\$221,444,343
Average Spent	\$3,033.35	\$2,826.65	\$2,890.58
Spending Potential Index	145	135	138
Personal Care Products & Services: Total \$	\$5,596,710	\$42,655,813	\$89,625,842
Average Spent	\$1,229.24	\$1,145.86	\$1,169.91
Spending Potential Index	149	138	141
Shelter: Total \$	\$110,827,571	\$860,313,572	\$1,810,885,370
Average Spent	\$24,341.66	\$23,110.56	\$23,638.02
Spending Potential Index	145	138	141
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$16,052,323	\$120,840,253	\$256,243,754
Average Spent	\$3,525.66	\$3,246.13	\$3,344.83
Spending Potential Index	142	131	135
Travel: Total \$	\$14,935,538	\$111,926,693	\$236,268,476
Average Spent	\$3,280.37	\$3,006.68	\$3,084.08
Spending Potential Index	152	140	143
Vehicle Maintenance & Repairs: Total \$	\$6,798,222	\$52,561,390	\$110,732,929
Average Spent	\$1,493.13	\$1,411.95	\$1,445.43
Spending Potential Index	139	131	134

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.