



# Community Profile

Milestone Center  
 20914 Frederick Rd, Germantown, Maryland, 20876  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 39.20005  
 Longitude: -77.25135

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	8,883	69,690	153,377
2010 Total Population	11,845	87,153	187,626
2019 Total Population	12,210	103,005	211,931
2019 Group Quarters	7	617	1,453
2024 Total Population	12,339	109,064	223,446
2019-2024 Annual Rate	0.21%	1.15%	1.06%
2019 Total Daytime Population	14,174	76,966	167,042
Workers	8,900	30,532	70,182
Residents	5,274	46,434	96,860
<b>Household Summary</b>			
2000 Households	3,148	25,477	56,096
2000 Average Household Size	2.82	2.73	2.72
2010 Households	3,961	30,441	65,377
2010 Average Household Size	2.99	2.85	2.85
2019 Households	3,994	35,117	72,371
2019 Average Household Size	3.06	2.92	2.91
2024 Households	4,007	36,953	75,725
2024 Average Household Size	3.08	2.93	2.93
2019-2024 Annual Rate	0.07%	1.02%	0.91%
2010 Families	3,011	21,916	46,739
2010 Average Family Size	3.44	3.34	3.34
2019 Families	3,020	25,608	51,928
2019 Average Family Size	3.53	3.39	3.41
2024 Families	3,028	27,028	54,473
2024 Average Family Size	3.55	3.41	3.43
2019-2024 Annual Rate	0.05%	1.09%	0.96%
<b>Housing Unit Summary</b>			
2000 Housing Units	3,257	26,208	57,802
Owner Occupied Housing Units	71.6%	69.4%	65.5%
Renter Occupied Housing Units	25.1%	27.8%	31.6%
Vacant Housing Units	3.3%	2.8%	3.0%
2010 Housing Units	4,095	31,847	68,345
Owner Occupied Housing Units	62.7%	67.7%	65.6%
Renter Occupied Housing Units	34.0%	27.8%	30.0%
Vacant Housing Units	3.3%	4.4%	4.3%
2019 Housing Units	4,124	36,488	75,055
Owner Occupied Housing Units	62.0%	68.8%	65.3%
Renter Occupied Housing Units	34.8%	27.5%	31.1%
Vacant Housing Units	3.2%	3.8%	3.6%
2024 Housing Units	4,144	38,284	78,347
Owner Occupied Housing Units	62.8%	70.0%	66.5%
Renter Occupied Housing Units	33.9%	26.5%	30.1%
Vacant Housing Units	3.3%	3.5%	3.3%
<b>Median Household Income</b>			
2019	\$109,493	\$98,115	\$95,939
2024	\$117,060	\$107,282	\$105,153
<b>Median Home Value</b>			
2019	\$421,391	\$369,560	\$380,070
2024	\$441,233	\$404,800	\$414,475
<b>Per Capita Income</b>			
2019	\$44,854	\$41,982	\$42,163
2024	\$49,316	\$47,360	\$47,287
<b>Median Age</b>			
2010	34.1	33.6	34.7
2019	34.8	35.2	36.2
2024	36.7	35.7	36.8

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



# Community Profile

Milestone Center  
 20914 Frederick Rd, Germantown, Maryland, 20876  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 39.20005  
 Longitude: -77.25135

	1 mile	3 miles	5 miles
<b>2019 Households by Income</b>			
Household Income Base	3,994	35,117	72,371
<\$15,000	5.3%	5.0%	5.2%
\$15,000 - \$24,999	1.9%	3.4%	4.1%
\$25,000 - \$34,999	3.2%	4.8%	5.5%
\$35,000 - \$49,999	5.4%	7.1%	7.9%
\$50,000 - \$74,999	15.1%	16.1%	15.5%
\$75,000 - \$99,999	12.7%	14.5%	13.6%
\$100,000 - \$149,999	23.3%	21.6%	20.9%
\$150,000 - \$199,999	15.1%	13.0%	12.8%
\$200,000+	18.0%	14.6%	14.6%
Average Household Income	\$138,022	\$124,174	\$123,153
<b>2024 Households by Income</b>			
Household Income Base	4,007	36,953	75,725
<\$15,000	4.9%	4.3%	4.4%
\$15,000 - \$24,999	1.7%	2.7%	3.3%
\$25,000 - \$34,999	3.0%	4.3%	5.0%
\$35,000 - \$49,999	5.0%	6.2%	7.1%
\$50,000 - \$74,999	13.4%	14.1%	13.8%
\$75,000 - \$99,999	11.8%	13.7%	13.1%
\$100,000 - \$149,999	22.9%	21.9%	21.1%
\$150,000 - \$199,999	16.5%	14.9%	14.5%
\$200,000+	20.8%	17.9%	17.6%
Average Household Income	\$152,870	\$141,108	\$139,178
<b>2019 Owner Occupied Housing Units by Value</b>			
Total	2,557	25,088	49,000
<\$50,000	0.9%	1.4%	1.4%
\$50,000 - \$99,999	0.0%	0.2%	1.1%
\$100,000 - \$149,999	0.7%	1.9%	3.0%
\$150,000 - \$199,999	1.4%	5.9%	5.2%
\$200,000 - \$249,999	5.2%	9.9%	9.1%
\$250,000 - \$299,999	8.1%	13.9%	11.8%
\$300,000 - \$399,999	29.0%	24.0%	23.1%
\$400,000 - \$499,999	22.2%	17.8%	18.2%
\$500,000 - \$749,999	30.5%	21.1%	22.7%
\$750,000 - \$999,999	0.4%	2.4%	3.2%
\$1,000,000 - \$1,499,999	0.0%	1.1%	0.9%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	1.7%	0.3%	0.3%
Average Home Value	\$470,512	\$412,173	\$418,758
<b>2024 Owner Occupied Housing Units by Value</b>			
Total	2,602	26,804	52,101
<\$50,000	0.4%	0.7%	0.7%
\$50,000 - \$99,999	0.0%	0.1%	0.7%
\$100,000 - \$149,999	0.3%	1.0%	1.7%
\$150,000 - \$199,999	0.8%	3.5%	3.3%
\$200,000 - \$249,999	3.6%	7.0%	6.7%
\$250,000 - \$299,999	7.3%	12.4%	10.6%
\$300,000 - \$399,999	28.5%	24.5%	23.4%
\$400,000 - \$499,999	22.1%	19.4%	19.8%
\$500,000 - \$749,999	34.5%	26.0%	26.9%
\$750,000 - \$999,999	0.4%	3.8%	4.6%
\$1,000,000 - \$1,499,999	0.0%	1.3%	1.1%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
\$2,000,000 +	2.1%	0.4%	0.4%
Average Home Value	\$495,265	\$452,420	\$455,418

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



# Community Profile

Milestone Center  
 20914 Frederick Rd, Germantown, Maryland, 20876  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 39.20005  
 Longitude: -77.25135

	1 mile	3 miles	5 miles
<b>2010 Population by Age</b>			
Total	11,844	87,153	187,626
0 - 4	7.8%	8.6%	7.9%
5 - 9	8.0%	7.3%	7.3%
10 - 14	8.0%	7.0%	6.9%
15 - 24	13.5%	12.4%	12.4%
25 - 34	14.3%	17.3%	16.1%
35 - 44	17.5%	17.1%	16.2%
45 - 54	16.6%	15.3%	15.8%
55 - 64	9.1%	9.5%	10.2%
65 - 74	3.6%	3.8%	4.3%
75 - 84	1.5%	1.4%	2.0%
85 +	0.4%	0.4%	1.0%
18 +	71.6%	73.0%	73.7%
<b>2019 Population by Age</b>			
Total	12,211	103,007	211,930
0 - 4	7.0%	7.5%	7.0%
5 - 9	7.1%	7.4%	7.3%
10 - 14	7.1%	7.3%	7.3%
15 - 24	12.1%	11.8%	11.6%
25 - 34	17.0%	15.6%	14.9%
35 - 44	15.3%	16.4%	15.9%
45 - 54	13.9%	13.8%	13.7%
55 - 64	12.2%	11.4%	11.9%
65 - 74	5.8%	6.1%	6.9%
75 - 84	2.1%	2.1%	2.6%
85 +	0.5%	0.6%	1.1%
18 +	74.8%	74.0%	74.6%
<b>2024 Population by Age</b>			
Total	12,339	109,063	223,445
0 - 4	6.9%	7.5%	7.1%
5 - 9	6.7%	7.0%	6.9%
10 - 14	6.6%	6.9%	6.8%
15 - 24	10.8%	11.4%	11.2%
25 - 34	15.5%	16.0%	15.1%
35 - 44	18.0%	16.3%	16.1%
45 - 54	12.8%	13.3%	13.1%
55 - 64	11.8%	10.9%	11.2%
65 - 74	7.4%	7.1%	7.9%
75 - 84	2.9%	2.8%	3.4%
85 +	0.5%	0.7%	1.1%
18 +	76.0%	74.6%	75.3%
<b>2010 Population by Sex</b>			
Males	5,699	42,035	90,998
Females	6,146	45,118	96,628
<b>2019 Population by Sex</b>			
Males	5,869	50,090	103,226
Females	6,341	52,915	108,706
<b>2024 Population by Sex</b>			
Males	5,941	53,110	109,024
Females	6,398	55,953	114,421

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



# Community Profile

Milestone Center  
 20914 Frederick Rd, Germantown, Maryland, 20876  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 39.20005  
 Longitude: -77.25135

	1 mile	3 miles	5 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	11,845	87,154	187,625
White Alone	41.9%	46.7%	49.5%
Black Alone	20.5%	23.0%	20.9%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	27.1%	17.9%	16.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.9%	7.0%	7.7%
Two or More Races	5.2%	4.9%	4.7%
Hispanic Origin	14.7%	19.0%	19.7%
Diversity Index	78.2	79.0	78.4
<b>2019 Population by Race/Ethnicity</b>			
Total	12,210	103,006	211,931
White Alone	35.8%	41.8%	43.7%
Black Alone	23.1%	24.5%	23.0%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	28.7%	19.7%	18.4%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	6.1%	8.1%	9.2%
Two or More Races	5.9%	5.4%	5.3%
Hispanic Origin	18.0%	21.9%	23.2%
Diversity Index	81.4	82.0	82.2
<b>2024 Population by Race/Ethnicity</b>			
Total	12,338	109,065	223,445
White Alone	33.0%	39.0%	40.8%
Black Alone	24.2%	25.4%	23.9%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	29.3%	20.5%	19.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	6.9%	9.0%	10.2%
Two or More Races	6.2%	5.7%	5.5%
Hispanic Origin	20.1%	24.1%	25.5%
Diversity Index	82.8	83.6	83.9
<b>2010 Population by Relationship and Household Type</b>			
Total	11,845	87,153	187,626
In Households	99.9%	99.6%	99.2%
In Family Households	89.9%	86.8%	86.3%
Householder	25.2%	25.1%	25.0%
Spouse	19.3%	18.4%	18.5%
Child	36.5%	34.1%	33.3%
Other relative	6.3%	6.3%	6.4%
Nonrelative	2.4%	2.9%	3.0%
In Nonfamily Households	10.1%	12.8%	12.9%
In Group Quarters	0.1%	0.4%	0.8%
Institutionalized Population	0.0%	0.3%	0.6%
Noninstitutionalized Population	0.1%	0.1%	0.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



# Community Profile

Milestone Center  
 20914 Frederick Rd, Germantown, Maryland, 20876  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 39.20005  
 Longitude: -77.25135

	1 mile	3 miles	5 miles
<b>2019 Population 25+ by Educational Attainment</b>			
Total	8,136	68,016	141,716
Less than 9th Grade	3.3%	4.7%	5.2%
9th - 12th Grade, No Diploma	4.4%	4.9%	4.7%
High School Graduate	10.8%	13.1%	13.9%
GED/Alternative Credential	0.8%	1.5%	1.9%
Some College, No Degree	17.2%	16.3%	16.1%
Associate Degree	8.8%	8.2%	7.3%
Bachelor's Degree	31.3%	26.7%	27.0%
Graduate/Professional Degree	23.5%	24.5%	24.0%
<b>2019 Population 15+ by Marital Status</b>			
Total	9,620	80,125	166,227
Never Married	31.0%	32.5%	32.8%
Married	57.6%	55.6%	54.8%
Widowed	2.9%	2.9%	3.5%
Divorced	8.5%	8.9%	8.9%
<b>2019 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	96.6%	96.2%	96.0%
Civilian Unemployed (Unemployment Rate)	3.4%	3.8%	4.0%
<b>2019 Employed Population 16+ by Industry</b>			
Total	7,060	57,593	116,699
Agriculture/Mining	0.2%	0.1%	0.2%
Construction	4.8%	6.5%	6.9%
Manufacturing	4.1%	3.1%	3.4%
Wholesale Trade	1.9%	1.3%	1.6%
Retail Trade	14.0%	9.0%	8.6%
Transportation/Utilities	3.6%	3.7%	4.0%
Information	2.6%	2.4%	2.2%
Finance/Insurance/Real Estate	7.8%	7.0%	6.5%
Services	50.0%	56.2%	56.4%
Public Administration	10.8%	10.5%	10.2%
<b>2019 Employed Population 16+ by Occupation</b>			
Total	7,059	57,593	116,701
White Collar	75.8%	70.9%	69.8%
Management/Business/Financial	20.2%	20.7%	19.5%
Professional	29.5%	29.0%	29.4%
Sales	12.3%	8.4%	8.4%
Administrative Support	13.9%	12.7%	12.5%
Services	12.9%	16.6%	17.2%
Blue Collar	11.3%	12.6%	13.0%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	2.7%	4.1%	4.4%
Installation/Maintenance/Repair	3.7%	2.8%	2.5%
Production	1.7%	1.9%	2.1%
Transportation/Material Moving	3.2%	3.7%	3.9%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	11,845	87,153	187,626
Population Inside Urbanized Area	100.0%	98.8%	98.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	1.2%	2.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



# Community Profile

Milestone Center  
 20914 Frederick Rd, Germantown, Maryland, 20876  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 39.20005  
 Longitude: -77.25135

	1 mile	3 miles	5 miles
<b>2010 Households by Type</b>			
Total	3,961	30,442	65,378
Households with 1 Person	18.8%	21.4%	22.2%
Households with 2+ People	81.2%	78.6%	77.8%
Family Households	76.0%	72.0%	71.5%
Husband-wife Families	58.2%	52.7%	53.1%
With Related Children	35.0%	30.1%	29.5%
Other Family (No Spouse Present)	17.8%	19.3%	18.4%
Other Family with Male Householder	4.6%	4.7%	4.7%
With Related Children	2.6%	2.7%	2.6%
Other Family with Female Householder	13.2%	14.6%	13.7%
With Related Children	9.1%	9.6%	8.9%
Nonfamily Households	5.2%	6.6%	6.3%
All Households with Children	47.0%	42.9%	41.5%
Multigenerational Households	6.7%	5.5%	5.5%
Unmarried Partner Households	5.4%	6.0%	5.5%
Male-female	4.5%	5.2%	4.8%
Same-sex	0.8%	0.8%	0.7%
<b>2010 Households by Size</b>			
Total	3,959	30,443	65,376
1 Person Household	18.8%	21.4%	22.2%
2 Person Household	24.6%	27.6%	27.7%
3 Person Household	20.2%	19.3%	18.8%
4 Person Household	20.5%	17.6%	17.0%
5 Person Household	9.5%	8.4%	8.3%
6 Person Household	3.7%	3.4%	3.5%
7 + Person Household	2.7%	2.4%	2.5%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	3,961	30,441	65,377
Owner Occupied	64.8%	70.9%	68.6%
Owned with a Mortgage/Loan	60.5%	65.6%	62.3%
Owned Free and Clear	4.3%	5.2%	6.3%
Renter Occupied	35.2%	29.1%	31.4%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	4,095	31,847	68,345
Housing Units Inside Urbanized Area	100.0%	98.7%	98.1%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	1.3%	1.9%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



# Community Profile

Milestone Center  
 20914 Frederick Rd, Germantown, Maryland, 20876  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 39.20005  
 Longitude: -77.25135

	1 mile	3 miles	5 miles
<b>Top 3 Tapestry Segments</b>			
1.	Enterprising Professionals (2D)	Enterprising Professionals	Enterprising Professionals
2.	Professional Pride (1B)	Professional Pride (1B)	Professional Pride (1B)
3.	Boomburbs (1C)	Boomburbs (1C)	Boomburbs (1C)
<b>2019 Consumer Spending</b>			
Apparel & Services: Total \$	\$13,555,599	\$109,229,473	\$222,076,800
Average Spent	\$3,393.99	\$3,110.44	\$3,068.59
Spending Potential Index	158	145	143
Education: Total \$	\$10,817,147	\$82,139,137	\$169,702,987
Average Spent	\$2,708.35	\$2,339.01	\$2,344.90
Spending Potential Index	170	147	147
Entertainment/Recreation: Total \$	\$19,789,817	\$157,210,705	\$321,951,653
Average Spent	\$4,954.89	\$4,476.77	\$4,448.63
Spending Potential Index	152	137	136
Food at Home: Total \$	\$30,643,875	\$249,242,405	\$509,829,830
Average Spent	\$7,672.48	\$7,097.49	\$7,044.67
Spending Potential Index	148	137	136
Food Away from Home: Total \$	\$23,231,784	\$187,548,266	\$379,829,247
Average Spent	\$5,816.67	\$5,340.67	\$5,248.36
Spending Potential Index	158	145	143
Health Care: Total \$	\$33,470,414	\$267,664,447	\$550,952,976
Average Spent	\$8,380.17	\$7,622.08	\$7,612.90
Spending Potential Index	141	128	128
HH Furnishings & Equipment: Total \$	\$13,052,930	\$104,722,911	\$213,486,104
Average Spent	\$3,268.13	\$2,982.11	\$2,949.88
Spending Potential Index	153	140	138
Personal Care Products & Services: Total \$	\$5,605,696	\$44,795,863	\$90,893,550
Average Spent	\$1,403.53	\$1,275.62	\$1,255.94
Spending Potential Index	158	144	142
Shelter: Total \$	\$117,086,772	\$940,734,341	\$1,929,074,173
Average Spent	\$29,315.67	\$26,788.57	\$26,655.35
Spending Potential Index	158	145	144
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$14,419,762	\$113,614,996	\$234,782,989
Average Spent	\$3,610.36	\$3,235.33	\$3,244.16
Spending Potential Index	146	130	131
Travel: Total \$	\$14,634,072	\$114,024,254	\$233,645,805
Average Spent	\$3,664.01	\$3,246.98	\$3,228.45
Spending Potential Index	163	145	144
Vehicle Maintenance & Repairs: Total \$	\$6,549,240	\$53,443,811	\$109,250,887
Average Spent	\$1,639.77	\$1,521.88	\$1,509.59
Spending Potential Index	143	133	132

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.