

Community Profile

Fair Lakes Center
12997 Fair Lakes Shopping Ctr, Fairfax, Virginia, 22033
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 38.85833
Longitude: -77.39118

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	12,433	107,531	221,069
2020 Total Population	13,058	114,704	234,413
2020 Group Quarters	16	401	4,700
2024 Total Population	13,027	115,446	236,129
2024 Group Quarters	16	401	4,687
2029 Total Population	13,130	116,608	237,862
2024-2029 Annual Rate	0.16%	0.20%	0.15%
2024 Total Daytime Population	14,284	118,179	265,350
Workers	9,102	71,673	168,470
Residents	5,182	46,506	96,880
Household Summary			
2010 Households	5,021	40,639	77,618
2010 Average Household Size	2.47	2.64	2.79
2020 Total Households	5,237	42,729	81,519
2020 Average Household Size	2.49	2.68	2.82
2024 Households	5,204	42,746	81,827
2024 Average Household Size	2.50	2.69	2.83
2029 Households	5,219	43,094	82,389
2029 Average Household Size	2.51	2.70	2.83
2024-2029 Annual Rate	0.06%	0.16%	0.14%
2010 Families	3,003	27,206	56,346
2010 Average Family Size	3.13	3.20	3.24
2024 Families	3,176	28,527	58,986
2024 Average Family Size	3.17	3.33	3.35
2029 Families	3,176	28,627	59,147
2029 Average Family Size	3.19	3.35	3.36
2024-2029 Annual Rate	0.00%	0.07%	0.05%
Housing Unit Summary			
2000 Housing Units	3,999	31,051	66,290
Owner Occupied Housing Units	53.5%	64.7%	72.5%
Renter Occupied Housing Units	42.7%	32.7%	25.5%
Vacant Housing Units	3.9%	2.6%	2.0%
2010 Housing Units	5,224	42,164	80,321
Owner Occupied Housing Units	59.5%	63.0%	70.1%
Renter Occupied Housing Units	36.6%	33.4%	26.6%
Vacant Housing Units	3.9%	3.6%	3.4%
2020 Housing Units	5,434	44,303	83,961
Owner Occupied Housing Units	54.6%	59.2%	67.3%
Renter Occupied Housing Units	41.8%	37.2%	29.8%
Vacant Housing Units	3.4%	3.6%	2.9%
2024 Housing Units	5,444	44,907	85,264
Owner Occupied Housing Units	56.8%	60.9%	68.1%
Renter Occupied Housing Units	38.8%	34.3%	27.9%
Vacant Housing Units	4.4%	4.8%	4.0%
2029 Housing Units	5,471	45,256	86,343
Owner Occupied Housing Units	58.3%	62.0%	68.4%
Renter Occupied Housing Units	37.1%	33.3%	27.0%
Vacant Housing Units	4.6%	4.8%	4.6%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2024 Households by Income			
Household Income Base	5,204	42,746	81,825
<\$15,000	5.5%	3.9%	3.5%
\$15,000 - \$24,999	1.7%	1.7%	1.8%
\$25,000 - \$34,999	1.2%	2.4%	2.0%
\$35,000 - \$49,999	3.6%	3.9%	3.8%
\$50,000 - \$74,999	10.1%	9.4%	8.2%
\$75,000 - \$99,999	14.4%	11.2%	10.2%
\$100,000 - \$149,999	20.0%	19.6%	18.2%
\$150,000 - \$199,999	16.9%	15.1%	15.1%
\$200,000+	26.5%	32.8%	37.2%
Average Household Income	\$176,375	\$195,404	\$211,155
2029 Households by Income			
Household Income Base	5,219	43,094	82,387
<\$15,000	4.6%	3.3%	2.9%
\$15,000 - \$24,999	1.3%	1.3%	1.3%
\$25,000 - \$34,999	0.9%	1.8%	1.5%
\$35,000 - \$49,999	2.7%	3.0%	2.9%
\$50,000 - \$74,999	8.3%	8.0%	6.8%
\$75,000 - \$99,999	12.5%	9.7%	8.9%
\$100,000 - \$149,999	20.0%	19.1%	17.4%
\$150,000 - \$199,999	18.5%	16.4%	16.2%
\$200,000+	31.1%	37.4%	42.1%
Average Household Income	\$200,689	\$219,602	\$236,403
2024 Owner Occupied Housing Units by Value			
Total	3,087	27,304	58,005
<\$50,000	1.2%	0.8%	0.9%
\$50,000 - \$99,999	0.0%	0.0%	0.3%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.1%	0.2%	0.2%
\$200,000 - \$249,999	0.9%	0.8%	0.6%
\$250,000 - \$299,999	1.6%	1.7%	1.2%
\$300,000 - \$399,999	6.9%	6.4%	6.1%
\$400,000 - \$499,999	8.2%	8.1%	7.9%
\$500,000 - \$749,999	40.1%	35.7%	35.2%
\$750,000 - \$999,999	29.0%	29.4%	30.7%
\$1,000,000 - \$1,499,999	8.3%	11.7%	11.9%
\$1,500,000 - \$1,999,999	1.1%	2.2%	2.7%
\$2,000,000 +	2.5%	2.8%	2.3%
Average Home Value	\$750,526	\$793,659	\$798,299
2029 Owner Occupied Housing Units by Value			
Total	3,184	27,997	59,045
<\$50,000	0.2%	0.2%	0.4%
\$50,000 - \$99,999	0.0%	0.0%	0.1%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.0%	0.0%	0.0%
\$200,000 - \$249,999	0.1%	0.1%	0.1%
\$250,000 - \$299,999	0.7%	0.5%	0.4%
\$300,000 - \$399,999	5.2%	2.9%	3.3%
\$400,000 - \$499,999	4.8%	5.5%	5.8%
\$500,000 - \$749,999	33.8%	31.3%	30.5%
\$750,000 - \$999,999	34.2%	34.5%	35.4%
\$1,000,000 - \$1,499,999	13.3%	16.9%	16.3%
\$1,500,000 - \$1,999,999	2.3%	3.8%	4.2%
\$2,000,000 +	5.6%	4.2%	3.4%
Average Home Value	\$883,229	\$907,082	\$893,248

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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Median Household Income			
2024	\$129,040	\$142,568	\$155,896
2029	\$148,727	\$158,920	\$171,804
Median Home Value			
2024	\$692,952	\$722,673	\$732,734
2029	\$788,833	\$818,457	\$815,521
Per Capita Income			
2024	\$70,980	\$72,454	\$73,185
2029	\$80,366	\$81,265	\$81,885
Median Age			
2010	33.4	34.6	35.3
2020	36.4	37.4	37.6
2024	37.4	38.2	38.4
2029	38.9	39.5	39.6
2020 Population by Age			
Total	13,058	114,704	234,413
0 - 4	5.1%	5.2%	5.1%
5 - 9	5.5%	5.9%	6.1%
10 - 14	6.0%	6.8%	6.9%
15 - 24	13.4%	13.6%	14.5%
25 - 34	17.7%	14.9%	13.6%
35 - 44	15.7%	14.7%	14.1%
45 - 54	14.5%	15.1%	14.6%
55 - 64	11.7%	12.7%	13.3%
65 - 74	6.4%	7.2%	7.7%
75 - 84	3.2%	3.0%	3.1%
85 +	1.0%	1.0%	0.9%
18 +	79.6%	77.8%	77.0%
2024 Population by Age			
Total	13,028	115,445	236,130
0 - 4	5.0%	5.1%	5.0%
5 - 9	5.8%	5.8%	5.9%
10 - 14	5.4%	5.9%	6.2%
15 - 24	12.3%	12.7%	13.5%
25 - 34	17.3%	15.7%	14.6%
35 - 44	17.1%	15.2%	14.7%
45 - 54	14.4%	14.7%	14.2%
55 - 64	11.4%	12.3%	12.6%
65 - 74	6.7%	7.9%	8.4%
75 - 84	3.5%	3.6%	3.8%
85 +	1.1%	1.1%	1.1%
18 +	80.5%	79.6%	78.8%
2029 Population by Age			
Total	13,129	116,607	237,862
0 - 4	4.7%	4.9%	4.8%
5 - 9	5.3%	5.2%	5.3%
10 - 14	5.9%	5.9%	6.0%
15 - 24	10.9%	11.3%	12.1%
25 - 34	16.2%	15.7%	15.0%
35 - 44	17.3%	15.1%	14.4%
45 - 54	14.6%	14.2%	14.0%
55 - 64	11.6%	12.6%	12.4%
65 - 74	8.1%	9.1%	9.6%
75 - 84	4.0%	4.7%	5.0%
85 +	1.3%	1.4%	1.4%
18 +	81.1%	80.7%	80.0%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2020 Population by Sex			
Males	6,347	56,094	115,956
Females	6,711	58,610	118,457
2024 Population by Sex			
Males	6,460	57,496	118,835
Females	6,567	57,950	117,294
2029 Population by Sex			
Males	6,462	57,728	118,963
Females	6,668	58,880	118,899
2010 Population by Race/Ethnicity			
Total	12,433	107,532	221,069
White Alone	58.2%	58.6%	63.3%
Black Alone	7.9%	6.9%	6.5%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	26.7%	26.7%	22.0%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	2.7%	3.5%	4.0%
Two or More Races	4.1%	4.1%	3.9%
Hispanic Origin	8.9%	10.0%	11.1%
Diversity Index	64.9	65.4	63.4
2020 Population by Race/Ethnicity			
Total	13,058	114,704	234,413
White Alone	45.5%	44.9%	48.5%
Black Alone	9.3%	7.6%	7.1%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	31.3%	32.8%	27.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.7%	4.6%	6.0%
Two or More Races	9.9%	9.9%	10.2%
Hispanic Origin	10.2%	11.2%	13.2%
Diversity Index	73.5	73.9	74.4
2024 Population by Race/Ethnicity			
Total	13,027	115,446	236,129
White Alone	43.6%	43.0%	46.5%
Black Alone	9.5%	7.7%	7.2%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	32.3%	33.7%	28.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.9%	4.8%	6.2%
Two or More Races	10.4%	10.4%	10.8%
Hispanic Origin	10.7%	11.6%	13.7%
Diversity Index	74.5	74.8	75.6
2029 Population by Race/Ethnicity			
Total	13,130	116,608	237,861
White Alone	41.1%	40.6%	44.0%
Black Alone	9.5%	7.7%	7.2%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	34.1%	35.6%	30.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.1%	5.0%	6.5%
Two or More Races	10.9%	10.8%	11.3%
Hispanic Origin	11.1%	12.1%	14.3%
Diversity Index	75.3	75.5	76.7

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2020 Population by Relationship and Household Type			
Total	13,058	114,704	234,413
In Households	99.9%	99.7%	98.0%
Householder	40.2%	37.3%	34.8%
Opposite-Sex Spouse	19.0%	19.9%	20.4%
Same-Sex Spouse	0.1%	0.1%	0.1%
Opposite-Sex Unmarried Partner	2.2%	1.7%	1.5%
Same-Sex Unmarried Partner	0.1%	0.1%	0.1%
Biological Child	27.4%	29.5%	30.1%
Adopted Child	0.4%	0.4%	0.5%
Stepchild	0.5%	0.6%	0.6%
Grandchild	0.7%	0.8%	1.0%
Brother or Sister	1.5%	1.4%	1.3%
Parent	2.1%	2.0%	1.9%
Parent-in-law	0.4%	0.6%	0.6%
Son-in-law or Daughter-in-law	0.2%	0.3%	0.3%
Other Relatives	1.1%	1.2%	1.3%
Foster Child	0.0%	0.0%	0.0%
Other Nonrelatives	3.9%	3.5%	3.5%
In Group Quarters	0.1%	0.3%	2.0%
Institutionalized	0.1%	0.2%	0.4%
Noninstitutionalized	0.1%	0.1%	1.6%
2024 Population 25+ by Educational Attainment			
Total	9,312	81,398	163,928
Less than 9th Grade	0.9%	1.5%	2.0%
9th - 12th Grade, No Diploma	1.9%	1.8%	1.8%
High School Graduate	7.9%	10.3%	10.8%
GED/Alternative Credential	1.5%	1.3%	1.3%
Some College, No Degree	9.8%	11.0%	10.8%
Associate Degree	7.9%	5.6%	5.3%
Bachelor's Degree	36.7%	35.7%	35.3%
Graduate/Professional Degree	33.4%	32.6%	32.7%
2024 Population 15+ by Marital Status			
Total	10,916	96,094	195,895
Never Married	33.4%	32.8%	32.3%
Married	57.5%	58.1%	58.9%
Widowed	2.6%	2.8%	2.9%
Divorced	6.4%	6.3%	5.9%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	8,052	71,472	144,070
Population 16+ Employed	98.3%	97.3%	97.2%
Population 16+ Unemployment rate	1.7%	2.7%	2.8%
Population 16-24 Employed	10.3%	11.0%	11.1%
Population 16-24 Unemployment rate	4.2%	7.8%	9.4%
Population 25-54 Employed	70.4%	66.8%	65.2%
Population 25-54 Unemployment rate	1.3%	1.9%	1.7%
Population 55-64 Employed	14.9%	16.1%	16.7%
Population 55-64 Unemployment rate	2.0%	2.5%	2.3%
Population 65+ Employed	4.4%	6.1%	7.0%
Population 65+ Unemployment rate	0.6%	2.8%	2.8%

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January 23, 2025

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2024 Employed Population 16+ by Industry			
Total	7,918	69,538	140,022
Agriculture/Mining	0.0%	0.0%	0.1%
Construction	2.1%	3.6%	4.1%
Manufacturing	3.1%	3.0%	3.5%
Wholesale Trade	1.1%	0.6%	0.8%
Retail Trade	7.5%	8.4%	8.2%
Transportation/Utilities	2.7%	3.1%	3.0%
Information	2.1%	3.1%	3.2%
Finance/Insurance/Real Estate	5.7%	7.6%	7.3%
Services	64.3%	60.3%	59.6%
Public Administration	11.4%	10.3%	10.1%
2024 Employed Population 16+ by Occupation			
Total	7,916	69,541	140,019
White Collar	85.8%	84.1%	81.8%
Management/Business/Financial	23.1%	28.7%	28.5%
Professional	46.6%	41.9%	39.1%
Sales	7.1%	6.4%	6.7%
Administrative Support	8.9%	7.1%	7.5%
Services	8.1%	9.6%	11.0%
Blue Collar	6.1%	6.3%	7.2%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	0.8%	1.2%	1.9%
Installation/Maintenance/Repair	0.6%	0.8%	1.0%
Production	2.8%	1.9%	1.5%
Transportation/Material Moving	1.9%	2.4%	2.7%
2020 Households by Type			
Total	5,237	42,729	81,519
Married Couple Households	47.4%	53.7%	59.0%
With Own Children <18	22.3%	26.1%	28.0%
Without Own Children <18	25.2%	27.6%	31.0%
Cohabiting Couple Households	6.0%	5.0%	4.5%
With Own Children <18	0.8%	0.8%	0.9%
Without Own Children <18	5.2%	4.2%	3.6%
Male Householder, No Spouse/Partner	19.6%	16.9%	14.8%
Living Alone	12.9%	10.7%	9.0%
65 Years and over	1.9%	1.6%	1.7%
With Own Children <18	1.3%	1.4%	1.3%
Without Own Children <18, With Relatives	3.0%	2.7%	2.6%
No Relatives Present	2.4%	2.1%	1.9%
Female Householder, No Spouse/Partner	27.0%	24.4%	21.7%
Living Alone	15.4%	13.5%	11.1%
65 Years and over	3.8%	4.0%	3.8%
With Own Children <18	3.6%	3.9%	3.9%
Without Own Children <18, With Relatives	5.8%	5.3%	5.2%
No Relatives Present	2.1%	1.7%	1.4%
2020 Households by Size			
Total	5,237	42,729	81,519
1 Person Household	28.3%	24.2%	20.1%
2 Person Household	30.1%	29.4%	29.8%
3 Person Household	18.4%	18.1%	18.8%
4 Person Household	14.8%	17.7%	19.3%
5 Person Household	4.9%	6.6%	7.5%
6 Person Household	2.3%	2.6%	2.9%
7 + Person Household	1.2%	1.4%	1.6%

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2020 Households by Tenure and Mortgage Status			
Total	5,237	42,729	81,519
Owner Occupied	56.7%	61.4%	69.3%
Owned with a Mortgage/Loan	46.6%	51.1%	56.9%
Owned Free and Clear	10.0%	10.4%	12.4%
Renter Occupied	43.3%	38.6%	30.7%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	72	76	82
Percent of Income for Mortgage	33.6%	31.7%	29.4%
Wealth Index	155	179	201
2020 Housing Units By Urban/ Rural Status			
Total	5,434	44,303	83,961
Urban Housing Units	100.0%	99.7%	98.3%
Rural Housing Units	0.0%	0.3%	1.7%
2020 Population By Urban/ Rural Status			
Total	13,058	114,704	234,413
Urban Population	100.0%	99.6%	98.2%
Rural Population	0.0%	0.4%	1.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Enterprising Professionals (2D)	Enterprising Professionals	Enterprising Professionals (2D)
2.	Metro Renters (3B)	Metro Renters (3B)	Professional Pride (1B)
3.	Savvy Suburbanites (1D)	Professional Pride (1B)	Top Tier (1A)
2024 Consumer Spending			
Apparel & Services: Total \$	\$19,770,036	\$177,008,877	\$358,385,393
Average Spent	\$3,799.01	\$4,140.95	\$4,379.79
Spending Potential Index	160	174	184
Education: Total \$	\$14,971,808	\$136,008,132	\$284,888,149
Average Spent	\$2,876.98	\$3,181.77	\$3,481.59
Spending Potential Index	166	184	201
Entertainment/Recreation: Total \$	\$32,240,756	\$293,241,342	\$607,137,878
Average Spent	\$6,195.38	\$6,860.09	\$7,419.77
Spending Potential Index	151	168	181
Food at Home: Total \$	\$57,904,908	\$523,979,378	\$1,068,267,916
Average Spent	\$11,127.00	\$12,257.97	\$13,055.20
Spending Potential Index	152	168	179
Food Away from Home: Total \$	\$32,829,458	\$296,252,214	\$603,610,066
Average Spent	\$6,308.50	\$6,930.52	\$7,376.66
Spending Potential Index	162	178	190
Health Care: Total \$	\$56,297,606	\$511,084,436	\$1,056,692,072
Average Spent	\$10,818.14	\$11,956.31	\$12,913.73
Spending Potential Index	141	155	168
HH Furnishings & Equipment: Total \$	\$25,008,943	\$226,431,792	\$465,542,509
Average Spent	\$4,805.72	\$5,297.15	\$5,689.35
Spending Potential Index	152	167	180
Personal Care Products & Services: Total \$	\$8,267,639	\$74,982,681	\$153,059,379
Average Spent	\$1,588.71	\$1,754.14	\$1,870.52
Spending Potential Index	160	176	188
Shelter: Total \$	\$220,523,536	\$2,013,730,543	\$4,141,019,179
Average Spent	\$42,375.78	\$47,109.22	\$50,607.00
Spending Potential Index	159	177	190
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$26,207,144	\$238,428,848	\$501,412,913
Average Spent	\$5,035.96	\$5,577.80	\$6,127.72
Spending Potential Index	144	159	175
Travel: Total \$	\$24,800,888	\$226,586,572	\$472,250,501
Average Spent	\$4,765.74	\$5,300.77	\$5,771.33
Spending Potential Index	157	175	190
Vehicle Maintenance & Repairs: Total \$	\$11,490,888	\$103,673,568	\$210,908,808
Average Spent	\$2,208.09	\$2,425.34	\$2,577.50
Spending Potential Index	149	164	174

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.