

Community Profile

East Market
12501 Fair Lakes Cir, Fairfax, Virginia, 22033
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 38.85764
Longitude: -77.37913

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	17,830	94,872	235,590
2020 Total Population	18,928	101,417	250,402
2020 Group Quarters	22	366	7,254
2024 Total Population	19,438	102,661	251,751
2024 Group Quarters	21	366	7,265
2029 Total Population	19,945	104,087	253,383
2024-2029 Annual Rate	0.52%	0.28%	0.13%
2024 Total Daytime Population	25,894	106,657	273,694
Workers	18,710	65,157	169,205
Residents	7,184	41,500	104,489
Household Summary			
2010 Households	7,964	35,938	82,603
2010 Average Household Size	2.23	2.63	2.77
2020 Total Households	8,406	37,732	86,553
2020 Average Household Size	2.25	2.68	2.81
2024 Households	8,587	37,936	86,681
2024 Average Household Size	2.26	2.70	2.82
2029 Households	8,763	38,421	87,231
2029 Average Household Size	2.27	2.70	2.82
2024-2029 Annual Rate	0.41%	0.25%	0.13%
2010 Families	4,294	24,162	59,690
2010 Average Family Size	2.91	3.19	3.23
2024 Families	4,667	25,392	62,334
2024 Average Family Size	3.04	3.33	3.34
2029 Families	4,750	25,573	62,479
2029 Average Family Size	3.06	3.34	3.35
2024-2029 Annual Rate	0.35%	0.14%	0.05%
Housing Unit Summary			
2000 Housing Units	5,787	26,806	71,283
Owner Occupied Housing Units	42.6%	67.2%	72.7%
Renter Occupied Housing Units	53.2%	30.4%	25.2%
Vacant Housing Units	4.2%	2.5%	2.0%
2010 Housing Units	8,367	37,279	85,534
Owner Occupied Housing Units	46.3%	64.3%	70.4%
Renter Occupied Housing Units	48.9%	32.1%	26.1%
Vacant Housing Units	4.8%	3.6%	3.4%
2020 Housing Units	8,752	39,107	89,202
Owner Occupied Housing Units	42.7%	60.6%	67.6%
Renter Occupied Housing Units	53.4%	35.9%	29.4%
Vacant Housing Units	4.0%	3.5%	3.0%
2024 Housing Units	9,025	39,902	90,401
Owner Occupied Housing Units	45.6%	61.7%	68.4%
Renter Occupied Housing Units	49.6%	33.4%	27.5%
Vacant Housing Units	4.9%	4.9%	4.1%
2029 Housing Units	9,145	40,379	91,527
Owner Occupied Housing Units	47.9%	62.6%	68.8%
Renter Occupied Housing Units	47.9%	32.6%	26.6%
Vacant Housing Units	4.2%	4.8%	4.7%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2024 Households by Income			
Household Income Base	8,587	37,936	86,679
<\$15,000	4.4%	3.5%	3.5%
\$15,000 - \$24,999	1.8%	1.6%	1.8%
\$25,000 - \$34,999	2.3%	2.0%	2.0%
\$35,000 - \$49,999	3.7%	3.8%	3.8%
\$50,000 - \$74,999	11.9%	9.2%	8.1%
\$75,000 - \$99,999	14.5%	11.1%	10.2%
\$100,000 - \$149,999	20.5%	18.8%	18.1%
\$150,000 - \$199,999	18.5%	15.2%	15.2%
\$200,000+	22.4%	35.0%	37.2%
Average Household Income	\$164,288	\$202,893	\$211,061
2029 Households by Income			
Household Income Base	8,763	38,421	87,229
<\$15,000	3.6%	2.9%	2.9%
\$15,000 - \$24,999	1.3%	1.1%	1.3%
\$25,000 - \$34,999	1.8%	1.5%	1.5%
\$35,000 - \$49,999	2.8%	2.9%	3.0%
\$50,000 - \$74,999	10.2%	7.8%	6.7%
\$75,000 - \$99,999	13.0%	9.7%	8.9%
\$100,000 - \$149,999	20.7%	18.3%	17.3%
\$150,000 - \$199,999	20.5%	16.4%	16.4%
\$200,000+	26.1%	39.4%	42.1%
Average Household Income	\$186,238	\$226,805	\$236,418
2024 Owner Occupied Housing Units by Value			
Total	4,105	24,585	61,794
<\$50,000	1.0%	0.6%	0.9%
\$50,000 - \$99,999	0.1%	0.1%	0.3%
\$100,000 - \$149,999	0.1%	0.0%	0.1%
\$150,000 - \$199,999	0.1%	0.2%	0.2%
\$200,000 - \$249,999	0.4%	0.9%	0.6%
\$250,000 - \$299,999	1.0%	1.5%	1.2%
\$300,000 - \$399,999	7.3%	4.4%	5.9%
\$400,000 - \$499,999	10.8%	6.3%	7.6%
\$500,000 - \$749,999	47.5%	35.6%	36.1%
\$750,000 - \$999,999	21.4%	31.2%	30.3%
\$1,000,000 - \$1,499,999	5.0%	13.7%	12.0%
\$1,500,000 - \$1,999,999	0.6%	2.6%	2.7%
\$2,000,000 +	4.6%	2.9%	2.3%
Average Home Value	\$739,994	\$827,893	\$798,310
2029 Owner Occupied Housing Units by Value			
Total	4,371	25,245	62,879
<\$50,000	0.1%	0.1%	0.4%
\$50,000 - \$99,999	0.0%	0.0%	0.1%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.0%	0.0%	0.0%
\$200,000 - \$249,999	0.1%	0.1%	0.1%
\$250,000 - \$299,999	0.3%	0.5%	0.4%
\$300,000 - \$399,999	3.1%	2.3%	3.2%
\$400,000 - \$499,999	7.8%	3.8%	5.6%
\$500,000 - \$749,999	44.4%	30.3%	31.3%
\$750,000 - \$999,999	27.7%	34.6%	35.0%
\$1,000,000 - \$1,499,999	7.9%	19.5%	16.5%
\$1,500,000 - \$1,999,999	1.3%	4.4%	4.2%
\$2,000,000 +	7.2%	4.2%	3.2%
Average Home Value	\$851,110	\$935,948	\$891,524

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Median Household Income			
2024	\$122,667	\$150,347	\$156,042
2029	\$138,948	\$164,161	\$171,881
Median Home Value			
2024	\$653,397	\$753,000	\$730,534
2029	\$716,916	\$842,196	\$813,352
Per Capita Income			
2024	\$71,798	\$75,129	\$72,747
2029	\$80,972	\$83,872	\$81,464
Median Age			
2010	31.8	35.0	35.4
2020	34.5	37.8	37.5
2024	35.5	38.6	38.3
2029	37.3	39.7	39.4
2020 Population by Age			
Total	18,928	101,417	250,402
0 - 4	5.5%	5.0%	5.0%
5 - 9	5.0%	5.9%	6.0%
10 - 14	5.1%	6.9%	6.8%
15 - 24	12.6%	13.6%	14.9%
25 - 34	22.8%	14.4%	13.7%
35 - 44	16.8%	14.7%	14.0%
45 - 54	12.9%	15.1%	14.4%
55 - 64	10.4%	12.7%	13.1%
65 - 74	5.6%	7.4%	7.7%
75 - 84	2.5%	3.2%	3.2%
85 +	0.7%	1.1%	1.0%
18 +	81.4%	77.8%	77.0%
2024 Population by Age			
Total	19,438	102,663	251,751
0 - 4	5.4%	4.9%	4.9%
5 - 9	5.4%	5.7%	5.8%
10 - 14	4.5%	6.0%	6.1%
15 - 24	11.2%	12.8%	13.9%
25 - 34	22.6%	15.5%	14.7%
35 - 44	18.2%	15.0%	14.5%
45 - 54	12.9%	14.7%	14.1%
55 - 64	9.9%	12.3%	12.4%
65 - 74	6.0%	8.0%	8.4%
75 - 84	2.9%	3.9%	4.0%
85 +	0.8%	1.2%	1.2%
18 +	82.2%	79.7%	78.7%
2029 Population by Age			
Total	19,943	104,089	253,382
0 - 4	5.0%	4.7%	4.8%
5 - 9	5.0%	5.2%	5.2%
10 - 14	5.2%	5.9%	6.0%
15 - 24	10.5%	11.3%	12.6%
25 - 34	19.6%	15.7%	15.1%
35 - 44	19.2%	14.8%	14.2%
45 - 54	13.5%	14.2%	13.8%
55 - 64	10.5%	12.6%	12.2%
65 - 74	7.0%	9.1%	9.5%
75 - 84	3.5%	4.9%	5.1%
85 +	1.1%	1.5%	1.5%
18 +	82.3%	80.9%	79.9%

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2020 Population by Sex			
Males	9,124	49,597	123,771
Females	9,804	51,820	126,631
2024 Population by Sex			
Males	9,556	51,112	126,582
Females	9,882	51,549	125,169
2029 Population by Sex			
Males	9,746	51,491	126,640
Females	10,200	52,597	126,743
2010 Population by Race/Ethnicity			
Total	17,830	94,872	235,591
White Alone	54.4%	59.6%	64.0%
Black Alone	9.1%	6.4%	6.4%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	28.1%	26.7%	21.4%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	3.6%	3.1%	3.9%
Two or More Races	4.5%	3.9%	3.9%
Hispanic Origin	9.5%	9.3%	11.0%
Diversity Index	68.0	64.0	62.8
2020 Population by Race/Ethnicity			
Total	18,928	101,417	250,402
White Alone	44.1%	46.1%	49.2%
Black Alone	11.3%	7.3%	7.2%
American Indian Alone	0.2%	0.3%	0.4%
Asian Alone	29.7%	32.7%	26.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.8%	4.0%	6.0%
Two or More Races	10.9%	9.7%	10.3%
Hispanic Origin	10.7%	10.1%	13.2%
Diversity Index	75.1	72.6	74.3
2024 Population by Race/Ethnicity			
Total	19,438	102,662	251,752
White Alone	42.0%	44.2%	47.1%
Black Alone	11.4%	7.4%	7.4%
American Indian Alone	0.2%	0.3%	0.4%
Asian Alone	30.9%	33.6%	28.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.9%	4.2%	6.2%
Two or More Races	11.5%	10.3%	10.9%
Hispanic Origin	11.2%	10.7%	13.7%
Diversity Index	76.0	73.6	75.5
2029 Population by Race/Ethnicity			
Total	19,945	104,087	253,383
White Alone	39.6%	41.8%	44.6%
Black Alone	11.3%	7.4%	7.3%
American Indian Alone	0.2%	0.3%	0.4%
Asian Alone	32.8%	35.4%	29.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.1%	4.4%	6.5%
Two or More Races	12.0%	10.7%	11.3%
Hispanic Origin	11.6%	11.2%	14.3%
Diversity Index	76.7	74.5	76.6

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2020 Population by Relationship and Household Type			
Total	18,928	101,417	250,402
In Households	99.9%	99.6%	97.1%
Householder	43.7%	37.3%	34.6%
Opposite-Sex Spouse	17.7%	20.3%	20.2%
Same-Sex Spouse	0.2%	0.1%	0.1%
Opposite-Sex Unmarried Partner	2.8%	1.7%	1.4%
Same-Sex Unmarried Partner	0.2%	0.1%	0.1%
Biological Child	24.2%	29.5%	29.7%
Adopted Child	0.3%	0.4%	0.5%
Stepchild	0.5%	0.6%	0.6%
Grandchild	0.6%	0.8%	0.9%
Brother or Sister	1.5%	1.3%	1.3%
Parent	1.9%	2.0%	1.8%
Parent-in-law	0.4%	0.6%	0.6%
Son-in-law or Daughter-in-law	0.2%	0.3%	0.3%
Other Relatives	0.9%	1.1%	1.3%
Foster Child	0.0%	0.0%	0.0%
Other Nonrelatives	4.9%	3.5%	3.6%
In Group Quarters	0.1%	0.4%	2.9%
Institutionalized	0.0%	0.2%	0.4%
Noninstitutionalized	0.1%	0.1%	2.5%
2024 Population 25+ by Educational Attainment			
Total	14,287	72,455	174,199
Less than 9th Grade	1.6%	1.2%	2.0%
9th - 12th Grade, No Diploma	1.5%	1.7%	1.8%
High School Graduate	7.5%	8.9%	10.6%
GED/Alternative Credential	0.9%	1.3%	1.3%
Some College, No Degree	11.0%	10.8%	10.7%
Associate Degree	6.1%	5.5%	5.3%
Bachelor's Degree	39.0%	35.8%	35.1%
Graduate/Professional Degree	32.4%	34.9%	33.2%
2024 Population 15+ by Marital Status			
Total	16,466	85,594	209,279
Never Married	37.8%	33.0%	33.1%
Married	51.8%	58.3%	58.1%
Widowed	2.7%	2.8%	3.0%
Divorced	7.7%	5.9%	5.9%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	12,801	63,339	152,539
Population 16+ Employed	96.4%	97.4%	97.1%
Population 16+ Unemployment rate	3.6%	2.6%	2.9%
Population 16-24 Employed	8.8%	10.9%	11.2%
Population 16-24 Unemployment rate	8.7%	7.4%	10.0%
Population 25-54 Employed	75.7%	66.6%	65.3%
Population 25-54 Unemployment rate	2.3%	1.8%	1.8%
Population 55-64 Employed	11.7%	16.4%	16.6%
Population 55-64 Unemployment rate	5.2%	2.3%	2.3%
Population 65+ Employed	3.9%	6.1%	7.0%
Population 65+ Unemployment rate	10.1%	2.7%	3.1%

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January 30, 2025

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2024 Employed Population 16+ by Industry			
Total	12,346	61,719	148,059
Agriculture/Mining	0.0%	0.0%	0.1%
Construction	2.0%	3.0%	4.1%
Manufacturing	3.0%	2.9%	3.5%
Wholesale Trade	0.7%	0.7%	0.8%
Retail Trade	9.1%	8.0%	8.2%
Transportation/Utilities	3.0%	2.7%	2.9%
Information	4.9%	3.5%	3.1%
Finance/Insurance/Real Estate	9.6%	7.8%	7.4%
Services	56.8%	60.8%	59.8%
Public Administration	10.9%	10.5%	10.2%
2024 Employed Population 16+ by Occupation			
Total	12,345	61,719	148,057
White Collar	87.3%	85.4%	81.8%
Management/Business/Financial	29.4%	29.4%	28.3%
Professional	42.9%	42.7%	39.4%
Sales	6.5%	6.4%	6.6%
Administrative Support	8.5%	6.9%	7.5%
Services	8.3%	8.9%	11.2%
Blue Collar	4.4%	5.6%	7.0%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	0.6%	1.0%	1.8%
Installation/Maintenance/Repair	0.5%	0.9%	1.0%
Production	1.8%	1.7%	1.5%
Transportation/Material Moving	1.5%	2.0%	2.7%
2020 Households by Type			
Total	8,406	37,732	86,553
Married Couple Households	40.8%	54.7%	59.0%
With Own Children <18	18.4%	26.5%	27.9%
Without Own Children <18	22.4%	28.2%	31.1%
Cohabiting Couple Households	6.9%	4.8%	4.5%
With Own Children <18	0.8%	0.7%	0.9%
Without Own Children <18	6.2%	4.1%	3.5%
Male Householder, No Spouse/Partner	21.8%	16.6%	14.7%
Living Alone	14.7%	10.6%	8.9%
65 Years and over	1.6%	1.7%	1.7%
With Own Children <18	1.3%	1.3%	1.3%
Without Own Children <18, With Relatives	2.8%	2.5%	2.6%
No Relatives Present	2.8%	2.1%	1.9%
Female Householder, No Spouse/Partner	30.6%	23.9%	21.9%
Living Alone	18.4%	13.5%	11.3%
65 Years and over	3.5%	4.1%	4.0%
With Own Children <18	3.9%	3.7%	3.8%
Without Own Children <18, With Relatives	5.9%	5.0%	5.2%
No Relatives Present	2.5%	1.7%	1.5%
2020 Households by Size			
Total	8,406	37,732	86,553
1 Person Household	33.1%	24.1%	20.2%
2 Person Household	31.7%	29.6%	30.1%
3 Person Household	16.3%	18.1%	18.6%
4 Person Household	12.1%	17.8%	19.2%
5 Person Household	4.2%	6.5%	7.4%
6 Person Household	1.8%	2.6%	2.9%
7 + Person Household	0.9%	1.3%	1.6%

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2020 Households by Tenure and Mortgage Status			
Total	8,406	37,732	86,553
Owner Occupied	44.4%	62.8%	69.7%
Owned with a Mortgage/Loan	37.4%	51.4%	56.9%
Owned Free and Clear	7.0%	11.3%	12.9%
Renter Occupied	55.6%	37.2%	30.3%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	73	77	83
Percent of Income for Mortgage	33.3%	31.3%	29.3%
Wealth Index	136	188	202
2020 Housing Units By Urban/ Rural Status			
Total	8,752	39,107	89,202
Urban Housing Units	100.0%	99.5%	98.6%
Rural Housing Units	0.0%	0.5%	1.4%
2020 Population By Urban/ Rural Status			
Total	18,928	101,417	250,402
Urban Population	100.0%	99.4%	98.5%
Rural Population	0.0%	0.6%	1.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Enterprising Professionals (2D)	Enterprising Professionals	Enterprising Professionals (2D)
2.	Metro Renters (3B)	Metro Renters (3B)	Top Tier (1A)
3.	Laptops and Lattes (3A)	Top Tier (1A)	Professional Pride (1B)
2024 Consumer Spending			
Apparel & Services: Total \$	\$31,289,217	\$162,090,571	\$378,471,178
Average Spent	\$3,643.79	\$4,272.74	\$4,366.25
Spending Potential Index	153	179	183
Education: Total \$	\$22,315,168	\$126,382,137	\$302,121,239
Average Spent	\$2,598.72	\$3,331.46	\$3,485.44
Spending Potential Index	150	193	202
Entertainment/Recreation: Total \$	\$49,196,636	\$269,929,259	\$642,810,773
Average Spent	\$5,729.20	\$7,115.39	\$7,415.82
Spending Potential Index	140	174	181
Food at Home: Total \$	\$91,556,277	\$480,469,453	\$1,129,855,818
Average Spent	\$10,662.20	\$12,665.26	\$13,034.64
Spending Potential Index	146	173	179
Food Away from Home: Total \$	\$51,701,426	\$271,661,151	\$638,023,775
Average Spent	\$6,020.90	\$7,161.04	\$7,360.60
Spending Potential Index	155	184	189
Health Care: Total \$	\$85,656,071	\$469,560,962	\$1,118,522,966
Average Spent	\$9,975.09	\$12,377.71	\$12,903.90
Spending Potential Index	130	161	168
HH Furnishings & Equipment: Total \$	\$38,511,429	\$207,965,786	\$492,476,258
Average Spent	\$4,484.85	\$5,482.02	\$5,681.48
Spending Potential Index	142	173	180
Personal Care Products & Services: Total \$	\$13,057,644	\$68,927,101	\$161,977,847
Average Spent	\$1,520.63	\$1,816.93	\$1,868.67
Spending Potential Index	153	182	188
Shelter: Total \$	\$346,507,305	\$1,853,739,785	\$4,385,343,893
Average Spent	\$40,352.55	\$48,864.92	\$50,591.75
Spending Potential Index	151	183	190
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$38,203,814	\$219,719,894	\$530,973,062
Average Spent	\$4,449.03	\$5,791.86	\$6,125.60
Spending Potential Index	127	165	175
Travel: Total \$	\$37,601,396	\$209,389,412	\$500,397,109
Average Spent	\$4,378.87	\$5,519.54	\$5,772.86
Spending Potential Index	144	182	190
Vehicle Maintenance & Repairs: Total \$	\$17,994,021	\$94,857,986	\$222,928,010
Average Spent	\$2,095.50	\$2,500.47	\$2,571.82
Spending Potential Index	141	169	174

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

January 30, 2025