

# Community Profile

Downtown Silver Spring  
908 Ellsworth Dr, Silver Spring, Maryland, 20910  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 38.99630  
Longitude: -77.02594

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2010 Total Population	33,415	220,156	568,485
2020 Total Population	41,645	241,944	627,089
2020 Group Quarters	151	1,894	19,402
2024 Total Population	42,055	240,407	625,394
2024 Group Quarters	149	1,845	18,990
2029 Total Population	43,413	242,359	636,374
2024-2029 Annual Rate	0.64%	0.16%	0.35%
2024 Total Daytime Population	46,440	194,838	626,570
Workers	31,768	89,726	355,505
Residents	14,672	105,112	271,065
<b>Household Summary</b>			
2010 Households	16,212	82,125	219,361
2010 Average Household Size	2.05	2.65	2.50
2020 Total Households	20,652	89,589	240,789
2020 Average Household Size	2.01	2.68	2.52
2024 Households	20,875	89,267	241,509
2024 Average Household Size	2.01	2.67	2.51
2029 Households	21,605	90,570	248,529
2029 Average Household Size	2.00	2.66	2.48
2024-2029 Annual Rate	0.69%	0.29%	0.57%
2010 Families	7,327	49,938	120,926
2010 Average Family Size	2.85	3.25	3.19
2024 Families	9,014	54,221	131,908
2024 Average Family Size	2.92	3.40	3.34
2029 Families	9,229	54,615	134,187
2029 Average Family Size	2.92	3.39	3.33
2024-2029 Annual Rate	0.47%	0.14%	0.34%
<b>Housing Unit Summary</b>			
2000 Housing Units	15,472	84,909	223,485
Owner Occupied Housing Units	33.5%	50.0%	49.4%
Renter Occupied Housing Units	63.7%	46.2%	46.2%
Vacant Housing Units	2.8%	3.9%	4.5%
2010 Housing Units	17,472	87,681	236,125
Owner Occupied Housing Units	32.6%	49.3%	47.9%
Renter Occupied Housing Units	60.2%	44.3%	45.0%
Vacant Housing Units	7.2%	6.3%	7.1%
2020 Housing Units	21,888	94,621	257,873
Owner Occupied Housing Units	27.2%	46.5%	44.9%
Renter Occupied Housing Units	67.2%	48.1%	48.5%
Vacant Housing Units	5.8%	5.3%	6.6%
2024 Housing Units	22,453	95,373	261,062
Owner Occupied Housing Units	27.7%	47.3%	45.8%
Renter Occupied Housing Units	65.3%	46.3%	46.7%
Vacant Housing Units	7.0%	6.4%	7.5%
2029 Housing Units	22,986	97,390	269,961
Owner Occupied Housing Units	28.2%	47.6%	46.0%
Renter Occupied Housing Units	65.8%	45.4%	46.1%
Vacant Housing Units	6.0%	7.0%	7.9%

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
<b>2024 Households by Income</b>			
Household Income Base	20,875	89,267	241,495
<\$15,000	5.0%	5.7%	6.5%
\$15,000 - \$24,999	4.2%	4.1%	4.0%
\$25,000 - \$34,999	5.1%	5.3%	4.6%
\$35,000 - \$49,999	7.1%	7.5%	6.8%
\$50,000 - \$74,999	13.0%	12.7%	12.2%
\$75,000 - \$99,999	12.3%	11.3%	11.3%
\$100,000 - \$149,999	21.5%	17.4%	16.7%
\$150,000 - \$199,999	12.1%	10.9%	11.5%
\$200,000+	19.7%	25.0%	26.4%
Average Household Income	\$148,630	\$160,353	\$165,973
<b>2029 Households by Income</b>			
Household Income Base	21,605	90,570	248,515
<\$15,000	4.5%	4.8%	5.5%
\$15,000 - \$24,999	3.6%	3.2%	3.1%
\$25,000 - \$34,999	4.2%	4.4%	3.8%
\$35,000 - \$49,999	5.9%	6.3%	5.8%
\$50,000 - \$74,999	11.4%	11.5%	11.0%
\$75,000 - \$99,999	12.6%	11.2%	11.0%
\$100,000 - \$149,999	22.3%	17.5%	16.7%
\$150,000 - \$199,999	13.2%	11.9%	12.5%
\$200,000+	22.4%	29.1%	30.6%
Average Household Income	\$165,873	\$182,201	\$188,615
<b>2024 Owner Occupied Housing Units by Value</b>			
Total	6,190	45,087	119,437
<\$50,000	0.1%	1.6%	1.3%
\$50,000 - \$99,999	0.5%	1.0%	0.5%
\$100,000 - \$149,999	0.2%	0.6%	0.4%
\$150,000 - \$199,999	0.2%	0.8%	0.7%
\$200,000 - \$249,999	0.5%	0.9%	1.1%
\$250,000 - \$299,999	1.6%	1.0%	1.4%
\$300,000 - \$399,999	3.6%	6.3%	7.5%
\$400,000 - \$499,999	6.4%	10.7%	11.6%
\$500,000 - \$749,999	36.7%	37.6%	32.3%
\$750,000 - \$999,999	36.4%	22.9%	19.3%
\$1,000,000 - \$1,499,999	10.3%	11.2%	14.1%
\$1,500,000 - \$1,999,999	2.3%	3.7%	6.2%
\$2,000,000 +	1.2%	1.6%	3.6%
Average Home Value	\$791,821	\$755,043	\$822,599
<b>2029 Owner Occupied Housing Units by Value</b>			
Total	6,450	46,327	123,877
<\$50,000	0.0%	0.8%	0.6%
\$50,000 - \$99,999	0.0%	0.3%	0.2%
\$100,000 - \$149,999	0.1%	0.6%	0.3%
\$150,000 - \$199,999	0.0%	0.3%	0.3%
\$200,000 - \$249,999	0.1%	0.2%	0.4%
\$250,000 - \$299,999	0.5%	0.4%	0.6%
\$300,000 - \$399,999	1.8%	3.9%	4.7%
\$400,000 - \$499,999	5.6%	8.9%	9.9%
\$500,000 - \$749,999	34.5%	37.9%	33.0%
\$750,000 - \$999,999	40.5%	27.3%	22.5%
\$1,000,000 - \$1,499,999	12.8%	13.7%	16.7%
\$1,500,000 - \$1,999,999	2.8%	4.1%	7.2%
\$2,000,000 +	1.3%	1.5%	3.7%
Average Home Value	\$840,669	\$810,615	\$886,009

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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<b>Median Household Income</b>			
2024	\$105,206	\$106,804	\$110,314
2029	\$112,869	\$119,696	\$124,829
<b>Median Home Value</b>			
2024	\$751,662	\$679,602	\$697,045
2029	\$795,572	\$727,784	\$751,459
<b>Per Capita Income</b>			
2024	\$73,516	\$59,658	\$64,254
2029	\$82,261	\$68,207	\$73,822
<b>Median Age</b>			
2010	35.2	35.9	35.1
2020	35.5	36.7	35.8
2024	35.9	37.5	36.4
2029	37.9	38.7	37.7
<b>2020 Population by Age</b>			
Total	41,645	241,944	627,089
0 - 4	5.6%	6.8%	6.0%
5 - 9	4.8%	6.7%	5.8%
10 - 14	4.5%	6.4%	5.7%
15 - 24	10.0%	11.4%	14.2%
25 - 34	24.2%	15.7%	17.1%
35 - 44	17.0%	16.0%	15.1%
45 - 54	11.1%	12.3%	11.7%
55 - 64	10.1%	10.8%	10.5%
65 - 74	8.3%	8.4%	8.3%
75 - 84	3.2%	3.7%	4.0%
85 +	1.2%	1.6%	1.8%
18 +	82.8%	76.5%	79.3%
<b>2024 Population by Age</b>			
Total	42,054	240,408	625,394
0 - 4	5.4%	6.6%	5.8%
5 - 9	5.0%	6.7%	5.9%
10 - 14	4.2%	6.1%	5.4%
15 - 24	10.3%	11.7%	13.8%
25 - 34	23.5%	14.8%	16.9%
35 - 44	18.0%	16.5%	15.7%
45 - 54	11.5%	13.1%	12.0%
55 - 64	9.1%	10.2%	9.9%
65 - 74	7.9%	8.3%	8.2%
75 - 84	3.9%	4.3%	4.6%
85 +	1.2%	1.7%	1.9%
18 +	83.1%	77.1%	79.9%
<b>2029 Population by Age</b>			
Total	43,415	242,360	636,376
0 - 4	4.9%	6.2%	5.5%
5 - 9	4.7%	6.3%	5.5%
10 - 14	4.8%	6.6%	5.7%
15 - 24	10.4%	12.0%	13.7%
25 - 34	19.3%	13.6%	15.3%
35 - 44	18.6%	15.1%	15.4%
45 - 54	13.2%	14.1%	12.9%
55 - 64	9.4%	10.3%	9.8%
65 - 74	7.8%	8.4%	8.4%
75 - 84	5.3%	5.6%	5.7%
85 +	1.5%	1.9%	2.1%
18 +	83.1%	77.4%	80.2%

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<b>2020 Population by Sex</b>			
Males	19,311	117,241	302,887
Females	22,334	124,703	324,202
<b>2024 Population by Sex</b>			
Males	19,924	118,394	306,780
Females	22,131	122,013	318,614
<b>2029 Population by Sex</b>			
Males	20,625	118,830	310,898
Females	22,788	123,530	325,476
<b>2010 Population by Race/Ethnicity</b>			
Total	33,413	220,156	568,485
White Alone	49.3%	41.6%	46.8%
Black Alone	34.9%	32.9%	30.1%
American Indian Alone	0.3%	0.7%	0.6%
Asian Alone	6.4%	5.4%	6.3%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	4.8%	14.5%	12.0%
Two or More Races	4.2%	4.7%	4.1%
Hispanic Origin	11.8%	27.2%	23.0%
Diversity Index	70.5	81.4	78.7
<b>2020 Population by Race/Ethnicity</b>			
Total	41,645	241,944	627,089
White Alone	41.3%	33.3%	38.9%
Black Alone	35.4%	29.6%	26.2%
American Indian Alone	0.5%	1.4%	1.0%
Asian Alone	6.5%	5.3%	6.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	6.0%	19.1%	15.9%
Two or More Races	10.2%	11.3%	11.0%
Hispanic Origin	13.2%	30.3%	26.3%
Diversity Index	75.8	85.5	83.9
<b>2024 Population by Race/Ethnicity</b>			
Total	42,056	240,406	625,393
White Alone	39.2%	32.2%	37.8%
Black Alone	36.5%	29.5%	25.8%
American Indian Alone	0.5%	1.6%	1.2%
Asian Alone	6.8%	5.4%	7.3%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	6.3%	19.6%	16.5%
Two or More Races	10.6%	11.7%	11.4%
Hispanic Origin	13.8%	31.2%	27.3%
Diversity Index	76.6	86.0	84.6
<b>2029 Population by Race/Ethnicity</b>			
Total	43,412	242,359	636,375
White Alone	36.9%	30.9%	36.4%
Black Alone	37.2%	29.5%	25.5%
American Indian Alone	0.5%	1.6%	1.2%
Asian Alone	7.4%	5.8%	7.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	6.7%	20.1%	17.0%
Two or More Races	11.1%	12.1%	11.9%
Hispanic Origin	14.6%	32.0%	28.1%
Diversity Index	77.7	86.4	85.3

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2020 Population by Relationship and Household Type</b>			
Total	41,645	241,944	627,089
In Households	99.6%	99.2%	96.9%
Householder	49.2%	37.1%	38.4%
Opposite-Sex Spouse	14.6%	15.1%	14.3%
Same-Sex Spouse	0.6%	0.5%	0.4%
Opposite-Sex Unmarried Partner	3.5%	2.2%	2.2%
Same-Sex Unmarried Partner	0.4%	0.2%	0.3%
Biological Child	20.2%	27.2%	24.4%
Adopted Child	0.6%	0.6%	0.5%
Stepchild	0.4%	0.7%	0.6%
Grandchild	0.8%	2.0%	1.9%
Brother or Sister	1.4%	2.2%	1.9%
Parent	1.1%	1.5%	1.4%
Parent-in-law	0.2%	0.3%	0.3%
Son-in-law or Daughter-in-law	0.2%	0.4%	0.4%
Other Relatives	1.3%	3.1%	2.6%
Foster Child	0.0%	0.1%	0.0%
Other Nonrelatives	5.2%	6.1%	7.3%
In Group Quarters	0.4%	0.8%	3.1%
Institutionalized	0.0%	0.3%	0.5%
Noninstitutionalized	0.3%	0.5%	2.6%
<b>2024 Population 25+ by Educational Attainment</b>			
Total	31,608	165,557	432,412
Less than 9th Grade	1.9%	9.5%	7.0%
9th - 12th Grade, No Diploma	1.8%	4.3%	3.9%
High School Graduate	7.5%	13.0%	11.8%
GED/Alternative Credential	1.2%	1.6%	1.6%
Some College, No Degree	8.3%	9.7%	9.6%
Associate Degree	4.4%	5.2%	4.4%
Bachelor's Degree	30.4%	24.4%	25.5%
Graduate/Professional Degree	44.5%	32.3%	36.3%
<b>2024 Population 15+ by Marital Status</b>			
Total	35,938	193,619	518,661
Never Married	46.8%	41.5%	43.7%
Married	41.5%	46.0%	43.7%
Widowed	2.7%	3.7%	4.1%
Divorced	9.0%	8.8%	8.5%
<b>2024 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	28,242	141,475	369,939
Population 16+ Employed	98.1%	97.1%	96.9%
Population 16+ Unemployment rate	1.9%	2.9%	3.1%
Population 16-24 Employed	9.8%	9.7%	10.8%
Population 16-24 Unemployment rate	4.2%	7.5%	7.7%
Population 25-54 Employed	72.8%	68.1%	68.3%
Population 25-54 Unemployment rate	1.6%	2.4%	2.5%
Population 55-64 Employed	10.4%	14.0%	13.0%
Population 55-64 Unemployment rate	1.5%	2.3%	2.6%
Population 65+ Employed	7.0%	8.1%	7.8%
Population 65+ Unemployment rate	2.2%	2.2%	2.5%

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January 30, 2025

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<b>2024 Employed Population 16+ by Industry</b>			
Total	27,715	137,390	358,607
Agriculture/Mining	0.0%	0.1%	0.1%
Construction	2.0%	8.7%	6.7%
Manufacturing	2.1%	1.9%	1.9%
Wholesale Trade	0.4%	0.8%	0.6%
Retail Trade	3.3%	5.5%	5.2%
Transportation/Utilities	2.5%	4.1%	3.3%
Information	3.2%	2.6%	2.9%
Finance/Insurance/Real Estate	4.8%	4.1%	4.5%
Services	64.4%	59.4%	60.6%
Public Administration	17.2%	12.7%	14.2%
<b>2024 Employed Population 16+ by Occupation</b>			
Total	27,715	137,388	358,608
White Collar	85.7%	68.2%	73.4%
Management/Business/Financial	26.2%	21.8%	23.8%
Professional	49.5%	35.7%	38.4%
Sales	4.2%	5.1%	5.0%
Administrative Support	5.8%	5.7%	6.1%
Services	9.0%	16.1%	14.8%
Blue Collar	5.3%	15.7%	11.8%
Farming/Forestry/Fishing	0.1%	0.1%	0.1%
Construction/Extraction	1.0%	7.6%	5.3%
Installation/Maintenance/Repair	0.6%	1.3%	1.2%
Production	0.9%	1.5%	1.3%
Transportation/Material Moving	2.7%	5.2%	4.0%
<b>2020 Households by Type</b>			
Total	20,652	89,589	240,789
Married Couple Households	30.9%	42.0%	38.6%
With Own Children <18	13.0%	20.8%	17.9%
Without Own Children <18	17.9%	21.2%	20.7%
Cohabiting Couple Households	8.0%	6.5%	6.5%
With Own Children <18	1.1%	2.3%	1.8%
Without Own Children <18	6.8%	4.2%	4.7%
Male Householder, No Spouse/Partner	23.6%	19.4%	20.9%
Living Alone	17.7%	11.8%	13.5%
65 Years and over	3.1%	3.1%	3.3%
With Own Children <18	1.2%	1.7%	1.5%
Without Own Children <18, With Relatives	2.1%	3.4%	3.0%
No Relatives Present	2.5%	2.4%	3.0%
Female Householder, No Spouse/Partner	37.5%	32.2%	34.0%
Living Alone	25.0%	17.4%	19.6%
65 Years and over	6.5%	6.9%	7.3%
With Own Children <18	3.9%	5.3%	4.7%
Without Own Children <18, With Relatives	5.5%	7.5%	6.8%
No Relatives Present	3.1%	2.0%	2.8%
<b>2020 Households by Size</b>			
Total	20,652	89,589	240,789
1 Person Household	42.7%	29.2%	33.1%
2 Person Household	31.3%	27.4%	28.1%
3 Person Household	11.8%	16.0%	14.7%
4 Person Household	8.4%	14.5%	12.9%
5 Person Household	3.4%	6.9%	6.0%
6 Person Household	1.5%	3.2%	2.8%
7 + Person Household	0.9%	2.8%	2.4%

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<b>2020 Households by Tenure and Mortgage Status</b>			
Total	20,652	89,589	240,789
Owner Occupied	28.8%	49.2%	48.1%
Owned with a Mortgage/Loan	22.2%	38.4%	36.8%
Owned Free and Clear	6.6%	10.8%	11.2%
Renter Occupied	71.2%	50.8%	51.9%
<b>2024 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	55	62	63
Percent of Income for Mortgage	44.7%	39.8%	39.6%
Wealth Index	111	138	140
<b>2020 Housing Units By Urban/ Rural Status</b>			
Total	21,888	94,621	257,873
Urban Housing Units	100.0%	100.0%	100.0%
Rural Housing Units	0.0%	0.0%	0.0%
<b>2020 Population By Urban/ Rural Status</b>			
Total	41,645	241,944	627,089
Urban Population	100.0%	100.0%	100.0%
Rural Population	0.0%	0.0%	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Metro Renters (3B)	Metro Renters (3B)	Metro Renters (3B)
2.	City Lights (8A)	City Lights (8A)	Trendsetters (3C)
3.	Urban Chic (2A)	Urban Chic (2A)	Laptops and Lattes (3A)
<b>2024 Consumer Spending</b>			
Apparel & Services: Total \$	\$69,353,434	\$313,030,897	\$875,975,572
Average Spent	\$3,322.32	\$3,506.68	\$3,627.09
Spending Potential Index	139	147	152
Education: Total \$	\$50,951,437	\$235,233,106	\$663,183,100
Average Spent	\$2,440.79	\$2,635.16	\$2,746.00
Spending Potential Index	141	152	159
Entertainment/Recreation: Total \$	\$107,568,223	\$497,875,979	\$1,394,800,653
Average Spent	\$5,152.97	\$5,577.38	\$5,775.36
Spending Potential Index	126	136	141
Food at Home: Total \$	\$202,468,127	\$936,228,214	\$2,604,295,730
Average Spent	\$9,699.07	\$10,487.95	\$10,783.43
Spending Potential Index	133	144	148
Food Away from Home: Total \$	\$114,531,387	\$515,628,962	\$1,445,243,300
Average Spent	\$5,486.53	\$5,776.26	\$5,984.22
Spending Potential Index	141	148	154
Health Care: Total \$	\$183,773,717	\$858,696,109	\$2,398,811,087
Average Spent	\$8,803.53	\$9,619.41	\$9,932.60
Spending Potential Index	114	125	129
HH Furnishings & Equipment: Total \$	\$83,554,544	\$382,077,785	\$1,072,073,749
Average Spent	\$4,002.61	\$4,280.17	\$4,439.06
Spending Potential Index	126	135	140
Personal Care Products & Services: Total \$	\$29,207,872	\$131,671,496	\$368,825,870
Average Spent	\$1,399.18	\$1,475.03	\$1,527.17
Spending Potential Index	141	148	153
Shelter: Total \$	\$771,836,056	\$3,556,439,754	\$9,932,273,503
Average Spent	\$36,974.18	\$39,840.48	\$41,125.89
Spending Potential Index	139	149	154
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$78,594,980	\$377,126,271	\$1,054,487,177
Average Spent	\$3,765.03	\$4,224.70	\$4,366.24
Spending Potential Index	107	121	125
Travel: Total \$	\$83,285,758	\$386,069,371	\$1,083,771,717
Average Spent	\$3,989.74	\$4,324.88	\$4,487.50
Spending Potential Index	132	143	148
Vehicle Maintenance & Repairs: Total \$	\$38,957,176	\$176,160,549	\$493,417,985
Average Spent	\$1,866.21	\$1,973.41	\$2,043.06
Spending Potential Index	126	133	138

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.