

Community Profile

The Shops at Stonewall
7901 Stonewall Shops Sq, Gainesville, Virginia, 20155
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 38.78609
Longitude: -77.64995

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	3,125	30,397	64,857
2020 Total Population	4,701	41,170	84,515
2020 Group Quarters	110	213	413
2024 Total Population	5,140	45,141	89,221
2024 Group Quarters	111	215	416
2029 Total Population	5,682	47,495	92,725
2024-2029 Annual Rate	2.03%	1.02%	0.77%
2024 Total Daytime Population	5,413	40,287	77,345
Workers	2,974	20,431	35,654
Residents	2,439	19,856	41,691
Household Summary			
2010 Households	1,045	9,839	21,079
2010 Average Household Size	2.99	3.08	3.07
2020 Total Households	1,450	13,005	26,918
2020 Average Household Size	3.17	3.15	3.12
2024 Households	1,615	14,210	28,434
2024 Average Household Size	3.11	3.16	3.12
2029 Households	1,798	15,016	29,671
2029 Average Household Size	3.10	3.15	3.11
2024-2029 Annual Rate	2.17%	1.11%	0.86%
2010 Families	873	8,004	17,474
2010 Average Family Size	3.28	3.41	3.37
2024 Families	1,350	11,456	23,262
2024 Average Family Size	3.48	3.57	3.49
2029 Families	1,495	12,056	24,193
2029 Average Family Size	3.48	3.56	3.49
2024-2029 Annual Rate	2.06%	1.03%	0.79%
Housing Unit Summary			
2000 Housing Units	354	3,539	6,493
Owner Occupied Housing Units	86.4%	84.9%	86.8%
Renter Occupied Housing Units	9.9%	10.1%	8.7%
Vacant Housing Units	3.7%	5.0%	4.5%
2010 Housing Units	1,080	10,188	21,874
Owner Occupied Housing Units	87.8%	82.0%	84.9%
Renter Occupied Housing Units	9.0%	14.5%	11.4%
Vacant Housing Units	3.2%	3.4%	3.6%
2020 Housing Units	1,510	13,369	27,610
Owner Occupied Housing Units	85.2%	82.8%	86.3%
Renter Occupied Housing Units	10.8%	14.5%	11.1%
Vacant Housing Units	4.4%	2.8%	2.5%
2024 Housing Units	1,675	14,512	28,996
Owner Occupied Housing Units	87.7%	85.6%	88.5%
Renter Occupied Housing Units	8.7%	12.3%	9.6%
Vacant Housing Units	3.6%	2.1%	1.9%
2029 Housing Units	1,860	15,315	30,230
Owner Occupied Housing Units	88.7%	86.8%	89.3%
Renter Occupied Housing Units	8.0%	11.3%	8.8%
Vacant Housing Units	3.3%	2.0%	1.8%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2024 Households by Income			
Household Income Base	1,615	14,209	28,432
<\$15,000	4.1%	3.3%	2.3%
\$15,000 - \$24,999	2.7%	1.5%	1.2%
\$25,000 - \$34,999	2.4%	2.1%	1.8%
\$35,000 - \$49,999	3.3%	2.7%	2.7%
\$50,000 - \$74,999	3.0%	6.7%	6.8%
\$75,000 - \$99,999	5.2%	8.7%	8.4%
\$100,000 - \$149,999	14.7%	21.4%	20.4%
\$150,000 - \$199,999	15.7%	20.1%	19.6%
\$200,000+	49.0%	33.6%	36.8%
Average Household Income	\$247,317	\$192,996	\$202,810
2029 Households by Income			
Household Income Base	1,798	15,015	29,669
<\$15,000	3.7%	2.9%	2.0%
\$15,000 - \$24,999	1.9%	1.1%	0.8%
\$25,000 - \$34,999	1.8%	1.5%	1.3%
\$35,000 - \$49,999	2.3%	1.9%	2.0%
\$50,000 - \$74,999	2.3%	5.0%	5.2%
\$75,000 - \$99,999	3.9%	6.6%	6.5%
\$100,000 - \$149,999	13.0%	19.7%	18.9%
\$150,000 - \$199,999	16.9%	22.3%	20.8%
\$200,000+	54.1%	39.1%	42.4%
Average Household Income	\$274,581	\$218,703	\$227,819
2024 Owner Occupied Housing Units by Value			
Total	1,469	12,424	25,652
<\$50,000	0.1%	0.7%	0.5%
\$50,000 - \$99,999	0.0%	0.1%	0.1%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.0%	0.1%	0.0%
\$200,000 - \$249,999	0.0%	0.0%	0.0%
\$250,000 - \$299,999	0.1%	0.3%	0.2%
\$300,000 - \$399,999	0.5%	3.8%	3.3%
\$400,000 - \$499,999	1.8%	11.5%	10.3%
\$500,000 - \$749,999	42.3%	51.7%	52.4%
\$750,000 - \$999,999	36.9%	27.1%	28.3%
\$1,000,000 - \$1,499,999	17.8%	4.5%	4.6%
\$1,500,000 - \$1,999,999	0.1%	0.0%	0.0%
\$2,000,000 +	0.4%	0.2%	0.2%
Average Home Value	\$831,280	\$687,488	\$695,815
2029 Owner Occupied Housing Units by Value			
Total	1,650	13,286	27,005
<\$50,000	0.0%	0.2%	0.1%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.0%	0.0%	0.0%
\$200,000 - \$249,999	0.0%	0.0%	0.0%
\$250,000 - \$299,999	0.0%	0.1%	0.0%
\$300,000 - \$399,999	0.1%	1.5%	1.4%
\$400,000 - \$499,999	0.8%	7.1%	6.4%
\$500,000 - \$749,999	31.5%	47.8%	48.4%
\$750,000 - \$999,999	41.8%	36.1%	36.4%
\$1,000,000 - \$1,499,999	25.3%	6.9%	6.9%
\$1,500,000 - \$1,999,999	0.1%	0.0%	0.0%
\$2,000,000 +	0.4%	0.3%	0.2%
Average Home Value	\$893,182	\$744,474	\$747,430

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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Median Household Income			
2024	\$195,640	\$156,657	\$162,744
2029	\$200,001	\$171,032	\$177,596
Median Home Value			
2024	\$785,286	\$662,113	\$669,501
2029	\$855,225	\$714,741	\$717,044
Per Capita Income			
2024	\$74,260	\$60,608	\$64,653
2029	\$82,841	\$68,999	\$72,917
Median Age			
2010	39.3	34.3	36.3
2020	41.8	37.1	39.1
2024	43.2	38.1	40.2
2029	44.1	38.7	40.8
2020 Population by Age			
Total	4,701	41,170	84,515
0 - 4	5.4%	6.3%	5.7%
5 - 9	6.7%	7.8%	7.6%
10 - 14	7.8%	9.0%	9.0%
15 - 24	12.9%	13.4%	13.4%
25 - 34	8.5%	10.2%	8.6%
35 - 44	13.8%	16.2%	14.6%
45 - 54	16.3%	16.0%	15.9%
55 - 64	13.9%	11.1%	11.4%
65 - 74	8.5%	6.0%	7.8%
75 - 84	4.7%	3.1%	4.8%
85 +	1.6%	0.9%	1.3%
18 +	75.1%	71.6%	72.3%
2024 Population by Age			
Total	5,141	45,143	89,222
0 - 4	5.0%	6.1%	5.6%
5 - 9	6.7%	7.5%	7.1%
10 - 14	7.1%	8.1%	8.1%
15 - 24	12.6%	13.4%	13.6%
25 - 34	7.7%	10.3%	8.9%
35 - 44	13.7%	16.0%	14.4%
45 - 54	16.2%	15.8%	15.6%
55 - 64	14.3%	11.6%	11.9%
65 - 74	9.0%	6.3%	7.7%
75 - 84	6.0%	3.8%	5.6%
85 +	1.8%	1.0%	1.4%
18 +	76.8%	73.5%	74.3%
2029 Population by Age			
Total	5,683	47,495	92,726
0 - 4	4.9%	6.0%	5.5%
5 - 9	6.1%	6.8%	6.5%
10 - 14	7.0%	7.5%	7.6%
15 - 24	11.2%	12.2%	12.6%
25 - 34	9.4%	12.4%	10.6%
35 - 44	12.6%	14.4%	13.2%
45 - 54	15.2%	15.1%	15.2%
55 - 64	14.6%	12.3%	12.1%
65 - 74	10.1%	7.7%	8.7%
75 - 84	6.6%	4.4%	6.2%
85 +	2.2%	1.2%	1.8%
18 +	78.0%	75.5%	76.0%

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2020 Population by Sex			
Males	2,350	20,213	41,388
Females	2,351	20,957	43,127
2024 Population by Sex			
Males	2,587	22,600	44,488
Females	2,553	22,541	44,733
2029 Population by Sex			
Males	2,827	23,619	45,979
Females	2,856	23,876	46,746
2010 Population by Race/Ethnicity			
Total	3,125	30,398	64,856
White Alone	66.4%	68.7%	72.6%
Black Alone	12.2%	10.8%	9.6%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	15.8%	12.8%	10.9%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.4%	2.8%	2.4%
Two or More Races	3.9%	4.6%	4.1%
Hispanic Origin	6.3%	10.1%	9.1%
Diversity Index	57.4	58.8	54.0
2020 Population by Race/Ethnicity			
Total	4,701	41,170	84,515
White Alone	55.3%	56.4%	61.9%
Black Alone	12.6%	11.2%	9.8%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	19.4%	16.7%	13.3%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	3.2%	4.2%	3.6%
Two or More Races	9.1%	11.1%	10.9%
Hispanic Origin	9.1%	11.5%	10.7%
Diversity Index	69.2	70.4	65.7
2024 Population by Race/Ethnicity			
Total	5,139	45,141	89,222
White Alone	53.2%	53.7%	59.2%
Black Alone	12.4%	11.2%	9.8%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	21.2%	18.5%	15.0%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	3.3%	4.6%	4.0%
Two or More Races	9.6%	11.6%	11.6%
Hispanic Origin	9.7%	12.5%	11.7%
Diversity Index	70.9	72.6	68.5
2029 Population by Race/Ethnicity			
Total	5,682	47,495	92,724
White Alone	50.3%	51.2%	56.8%
Black Alone	12.5%	11.2%	9.9%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	23.1%	20.1%	16.3%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	3.6%	5.0%	4.3%
Two or More Races	10.1%	12.2%	12.2%
Hispanic Origin	10.4%	13.3%	12.6%
Diversity Index	72.8	74.5	70.7

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2020 Population by Relationship and Household Type			
Total	4,701	41,170	84,515
In Households	97.7%	99.5%	99.5%
Householder	30.7%	31.4%	31.8%
Opposite-Sex Spouse	22.8%	21.2%	22.3%
Same-Sex Spouse	0.1%	0.1%	0.1%
Opposite-Sex Unmarried Partner	1.1%	1.1%	1.0%
Same-Sex Unmarried Partner	0.0%	0.1%	0.0%
Biological Child	31.5%	35.4%	34.6%
Adopted Child	0.6%	0.5%	0.6%
Stepchild	1.1%	1.0%	1.1%
Grandchild	1.3%	1.3%	1.3%
Brother or Sister	1.2%	1.1%	0.9%
Parent	1.8%	1.8%	1.6%
Parent-in-law	1.0%	0.7%	0.7%
Son-in-law or Daughter-in-law	0.6%	0.4%	0.4%
Other Relatives	1.4%	1.3%	1.2%
Foster Child	0.0%	0.0%	0.0%
Other Nonrelatives	2.6%	2.1%	1.8%
In Group Quarters	2.3%	0.5%	0.5%
Institutionalized	2.3%	0.5%	0.4%
Noninstitutionalized	0.0%	0.0%	0.1%
2024 Population 25+ by Educational Attainment			
Total	3,524	29,297	58,485
Less than 9th Grade	0.2%	1.3%	1.1%
9th - 12th Grade, No Diploma	2.4%	1.8%	1.9%
High School Graduate	11.9%	14.7%	14.1%
GED/Alternative Credential	1.3%	1.8%	1.6%
Some College, No Degree	11.6%	15.1%	14.9%
Associate Degree	6.6%	7.9%	7.2%
Bachelor's Degree	35.0%	34.5%	35.8%
Graduate/Professional Degree	31.0%	22.8%	23.3%
2024 Population 15+ by Marital Status			
Total	4,173	35,337	70,634
Never Married	27.6%	27.9%	25.9%
Married	62.0%	61.9%	63.1%
Widowed	4.5%	3.5%	4.9%
Divorced	5.9%	6.7%	6.2%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	2,840	26,094	49,115
Population 16+ Employed	96.4%	97.5%	97.5%
Population 16+ Unemployment rate	3.6%	2.5%	2.5%
Population 16-24 Employed	11.9%	12.5%	12.3%
Population 16-24 Unemployment rate	11.7%	8.5%	8.4%
Population 25-54 Employed	60.2%	66.9%	64.5%
Population 25-54 Unemployment rate	2.5%	1.3%	1.5%
Population 55-64 Employed	20.6%	16.4%	17.7%
Population 55-64 Unemployment rate	0.9%	1.2%	1.1%
Population 65+ Employed	7.3%	4.2%	5.4%
Population 65+ Unemployment rate	5.7%	6.0%	4.7%

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January 31, 2025

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2024 Employed Population 16+ by Industry			
Total	2,738	25,452	47,868
Agriculture/Mining	0.7%	0.5%	0.5%
Construction	6.1%	7.3%	7.4%
Manufacturing	5.5%	4.1%	3.8%
Wholesale Trade	0.3%	0.8%	1.4%
Retail Trade	13.0%	9.7%	8.7%
Transportation/Utilities	4.2%	5.0%	4.6%
Information	1.2%	2.3%	2.6%
Finance/Insurance/Real Estate	6.3%	5.8%	5.9%
Services	47.0%	52.5%	53.3%
Public Administration	15.6%	12.0%	11.8%
2024 Employed Population 16+ by Occupation			
Total	2,740	25,451	47,869
White Collar	76.2%	75.9%	77.0%
Management/Business/Financial	35.6%	29.3%	29.5%
Professional	20.9%	28.2%	29.8%
Sales	6.9%	8.2%	8.8%
Administrative Support	12.8%	10.2%	8.9%
Services	15.9%	13.0%	13.1%
Blue Collar	8.0%	11.2%	9.9%
Farming/Forestry/Fishing	0.4%	0.2%	0.1%
Construction/Extraction	1.5%	2.8%	2.7%
Installation/Maintenance/Repair	0.8%	2.3%	2.0%
Production	1.7%	2.0%	1.8%
Transportation/Material Moving	3.6%	3.9%	3.3%
2020 Households by Type			
Total	1,450	13,005	26,918
Married Couple Households	73.3%	67.8%	70.4%
With Own Children <18	36.5%	38.2%	36.5%
Without Own Children <18	36.8%	29.6%	33.9%
Cohabiting Couple Households	3.1%	4.0%	3.4%
With Own Children <18	0.9%	1.3%	1.2%
Without Own Children <18	2.2%	2.7%	2.2%
Male Householder, No Spouse/Partner	9.4%	11.0%	9.4%
Living Alone	6.0%	6.2%	5.2%
65 Years and over	1.8%	1.5%	1.6%
With Own Children <18	1.1%	1.6%	1.5%
Without Own Children <18, With Relatives	1.8%	2.3%	2.0%
No Relatives Present	0.6%	1.0%	0.7%
Female Householder, No Spouse/Partner	14.1%	17.1%	16.8%
Living Alone	5.7%	8.1%	8.8%
65 Years and over	3.0%	3.7%	5.5%
With Own Children <18	2.8%	4.4%	3.6%
Without Own Children <18, With Relatives	4.8%	4.1%	3.9%
No Relatives Present	0.9%	0.6%	0.5%
2020 Households by Size			
Total	1,450	13,005	26,918
1 Person Household	11.7%	14.3%	14.0%
2 Person Household	29.0%	25.3%	28.3%
3 Person Household	19.4%	19.7%	18.2%
4 Person Household	23.8%	22.3%	21.8%
5 Person Household	9.4%	11.2%	10.9%
6 Person Household	4.3%	4.5%	4.4%
7 + Person Household	2.3%	2.7%	2.5%

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2020 Households by Tenure and Mortgage Status			
Total	1,450	13,005	26,918
Owner Occupied	88.8%	85.1%	88.6%
Owned with a Mortgage/Loan	76.8%	76.8%	77.0%
Owned Free and Clear	12.0%	8.3%	11.6%
Renter Occupied	11.2%	14.9%	11.4%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	97	92	95
Percent of Income for Mortgage	25.1%	26.5%	25.7%
Wealth Index	250	184	207
2020 Housing Units By Urban/ Rural Status			
Total	1,510	13,369	27,610
Urban Housing Units	96.1%	94.2%	92.6%
Rural Housing Units	3.9%	5.8%	7.4%
2020 Population By Urban/ Rural Status			
Total	4,701	41,170	84,515
Urban Population	96.4%	94.7%	93.3%
Rural Population	3.6%	5.3%	6.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Boomburbs (1C)	Boomburbs (1C)	Boomburbs (1C)
2.	Top Tier (1A)Up and Coming Families (7A)		Silver & Gold (9A)
3.	Professional Pride (1B)	Workday Drive (4A)	Savvy Suburbanites (1D)
2024 Consumer Spending			
Apparel & Services: Total \$	\$7,873,299	\$56,201,704	\$116,392,983
Average Spent	\$4,875.11	\$3,955.08	\$4,093.44
Spending Potential Index	205	166	172
Education: Total \$	\$6,931,932	\$41,700,798	\$88,469,957
Average Spent	\$4,292.22	\$2,934.61	\$3,111.41
Spending Potential Index	248	170	180
Entertainment/Recreation: Total \$	\$14,096,141	\$99,105,709	\$208,286,703
Average Spent	\$8,728.26	\$6,974.36	\$7,325.27
Spending Potential Index	213	170	179
Food at Home: Total \$	\$23,198,008	\$163,309,545	\$343,402,424
Average Spent	\$14,364.09	\$11,492.58	\$12,077.18
Spending Potential Index	197	157	165
Food Away from Home: Total \$	\$13,413,237	\$95,826,962	\$199,139,934
Average Spent	\$8,305.41	\$6,743.63	\$7,003.58
Spending Potential Index	213	173	180
Health Care: Total \$	\$24,473,408	\$174,048,669	\$370,732,353
Average Spent	\$15,153.81	\$12,248.32	\$13,038.35
Spending Potential Index	197	159	170
HH Furnishings & Equipment: Total \$	\$10,692,713	\$76,417,985	\$159,997,369
Average Spent	\$6,620.87	\$5,377.76	\$5,626.97
Spending Potential Index	209	170	178
Personal Care Products & Services: Total \$	\$3,346,077	\$23,342,744	\$49,452,996
Average Spent	\$2,071.87	\$1,642.70	\$1,739.22
Spending Potential Index	208	165	175
Shelter: Total \$	\$91,475,362	\$632,325,978	\$1,331,388,268
Average Spent	\$56,641.09	\$44,498.66	\$46,823.81
Spending Potential Index	212	167	176
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$12,556,936	\$90,297,092	\$192,814,105
Average Spent	\$7,775.19	\$6,354.48	\$6,781.11
Spending Potential Index	222	181	194
Travel: Total \$	\$11,164,431	\$76,473,148	\$161,151,060
Average Spent	\$6,912.96	\$5,381.64	\$5,667.55
Spending Potential Index	228	177	187
Vehicle Maintenance & Repairs: Total \$	\$4,650,020	\$34,135,490	\$71,412,426
Average Spent	\$2,879.27	\$2,402.22	\$2,511.52
Spending Potential Index	194	162	170

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

January 31, 2025