

Fairfax Corner 11945 Grand Commons Ave, Fairfax, Virginia, 22030

Prepared by Esri Latitude: 38.85780 Drive time: 5, 10, 15 minute radii Longitude: -77.35773

	5 minutes	10 minutes	15 minutes
Population Summary			
2010 Total Population	22,753	88,682	296,842
2020 Total Population	25,236	94,899	314,078
2020 Group Quarters	55	1,206	7,370
2024 Total Population	26,377	97,186	315,290
2024 Group Quarters	55	1,208	7,377
2029 Total Population	27,449	99,264	317,801
2024-2029 Annual Rate	0.80%	0.42%	0.16%
2024 Total Daytime Population	37,908	113,162	321,623
Workers	28,321	74,040	189,905
Residents	9,587	39,122	131,718
Household Summary			
2010 Households	10,488	34,006	105,276
2010 Average Household Size	2.16	2.56	2.75
2020 Total Households	11,502	35,950	109,789
2020 Average Household Size	2.19	2.61	2.79
2024 Households	11,796	36,578	109,949
2024 Average Household Size	2.23	2.62	2.80
2029 Households	12,239	37,373	110,725
2029 Average Household Size	2.24	2.62	2.80
2024-2029 Annual Rate	0.74%	0.43%	0.14%
2010 Families	5,463	22,025	75,334
2010 Average Family Size	2.84	3.13	3.21
2024 Families	6,014	23,689	78,622
2024 Average Family Size	3.11	3.29	3.32
2029 Families	6,218	24,091	78,891
2029 Average Family Size	3.12	3.30	3.33
2024-2029 Annual Rate	0.67%	0.34%	0.07%
Housing Unit Summary			
2000 Housing Units	6,278	25,416	92,350
Owner Occupied Housing Units	43.0%	61.8%	71.4%
Renter Occupied Housing Units	52.6%	35.6%	26.4%
Vacant Housing Units	4.3%	2.5%	2.1%
2010 Housing Units	11,062	35,434	109,135
Owner Occupied Housing Units	39.4%	59.4%	69.2%
Renter Occupied Housing Units	55.5%	36.5%	27.2%
Vacant Housing Units	5.2%	4.0%	3.5%
2020 Housing Units	12,000	37,401	113,729
Owner Occupied Housing Units	34.6%	56.1%	66.6%
Renter Occupied Housing Units	61.2%	40.0%	30.0%
Vacant Housing Units	4.1%	3.9%	3.4%
2024 Housing Units	12,583	38,656	115,172
Owner Occupied Housing Units	37.2%	57.4%	67.4%
Renter Occupied Housing Units	56.5%	37.3%	28.1%
Vacant Housing Units	6.3%	5.4%	4.5%
2029 Housing Units	12,823	39,416	116,607
Owner Occupied Housing Units	39.4%	58.5%	67.7%
Renter Occupied Housing Units	56.0%	36.3%	27.2%
Vacant Housing Units	4.6%	5.2%	5.0%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Fairfax Corner 11945 Grand Commons Ave, Fairfax, Virginia, 22030

Drive time: 5, 10, 15 minute radii

Longitude: -77.35773 5 minutes 10 minutes 15 minutes 2024 Households by Income Household Income Base 11,796 36,576 109,947 <\$15,000 5.5% 4.1% 3.8% \$15,000 - \$24,999 1.4% 2.1% 2.0% \$25,000 - \$34,999 2.9% 2.2% 2.1% \$35,000 - \$49,999 5.7% 4.2% 3.8% \$50,000 - \$74,999 12.0% 9.4% 8.1% 11.2% \$75,000 - \$99,999 13.7% 9.8% \$100,000 - \$149,999 21.7% 18.8% 17.8% 15.4% \$150,000 - \$199,999 17.3% 15.2% 19.8% 32.8% \$200,000+ 37.5% Average Household Income \$195,182 \$212,598 \$153,763 2029 Households by Income Household Income Base 12,239 37,371 110,723 4.5% 3.2% <\$15,000 3.4% 1.0% \$15,000 - \$24,999 1.5% 1.5% \$25,000 - \$34,999 2.2% 1.6% 1.6% \$35,000 - \$49,999 4.5% 3.2% 3.0% \$50,000 - \$74,999 10.7% 8.0% 6.7% \$75,000 - \$99,999 12.7% 9.9% 8.5% \$100,000 - \$149,999 22.0% 18.3% 17.0% \$150,000 - \$199,999 19.3% 16.7% 16.3% \$200,000+ 23.2% 37.2% 42.4% Average Household Income \$174,430 \$219,233 \$238,173 2024 Owner Occupied Housing Units by Value 4,664 22,142 77,538 Total <\$50,000 0.4% 0.5% 0.6% \$50,000 - \$99,999 0.1% 0.0% 0.1% \$100,000 - \$149,999 0.1% 0.0% 0.0% \$150,000 - \$199,999 0.5% 0.2% 0.2% \$200,000 - \$249,999 1.5% 0.9% 0.6% \$250,000 - \$299,999 1.6% 1.6% 1.1% \$300,000 - \$399,999 7.8% 4.8% 5.4% \$400,000 - \$499,999 11.0% 6.4% 7.4% \$500,000 - \$749,999 55.6% 38.4% 36.3% \$750,000 - \$999,999 13.6% 28.9% 31.1% 4.0% \$1,000,000 - \$1,499,999 13.8% 12.2% \$1,500,000 - \$1,999,999 0.6% 2.4% 2.8% \$2,000,000 + 3.3% 2.1% 2.2% \$685,980 \$808,130 \$806,914 Average Home Value 2029 Owner Occupied Housing Units by Value 23,033 78,942 Total 5,038 <\$50,000 0.1% 0.1% 0.1% 0.0% \$50,000 - \$99,999 0.0% 0.0% \$100,000 - \$149,999 0.0% 0.0% 0.0% 0.0% 0.0% \$150,000 - \$199,999 0.0% \$200,000 - \$249,999 0.3% 0.2% 0.1% \$250,000 - \$299,999 0.9% 0.5% 0.4% \$300,000 - \$399,999 3.3% 2.1% 2.8% \$400,000 - \$499,999 7.9% 4.0% 5.2% \$500,000 - \$749,999 56.5% 34.0% 31.1% \$750,000 - \$999,999 19.3% 32.3% 35.9% \$1,000,000 - \$1,499,999 5.9% 19.5% 16.9% \$1,500,000 - \$1,999,999 1.3% 4.2% 4.3% 4.4% 3.2% \$2,000,000 + 3.1% \$900,287 Average Home Value \$768,324 \$912,210

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography

©2025 Esri Page 2 of 8

Prepared by Esri

Latitude: 38.85780



Fairfax Corner 11945 Grand Commons Ave, Fairfax, Virginia, 22030

Drive time: 5, 10, 15 minute radii

Prepared by Esri Latitude: 38.85780 Longitude: -77.35773

Drive time:	5, 10, 15 minute radii		Longitude: -//.35//
	5 minutes	10 minutes	15 minute
Median Household Income			
2024	\$115,358	\$143,179	\$156,79
2029	\$128,145	\$159,015	\$172,74
Median Home Value			
2024	\$621,769	\$731,965	\$738,10
2029	\$665,599	\$821,618	\$821,49
Per Capita Income			
2024	\$68,116	\$73,638	\$74,13
2029	\$77,069	\$82,724	\$82,96
Median Age			
2010	31.7	34.4	35
2020	33.9	37.1	37
2024	34.5	37.7	38
2029	36.4	39.0	39
2020 Population by Age			
Total	25,236	94,899	314,07
0 - 4	5.7%	5.1%	5.29
5 - 9	5.2%	5.9%	6.19
10 - 14	5.0%	6.5%	6.80
15 - 24	12.8%	13.5%	14.40
25 - 34	23.6%	15.7%	13.89
35 - 44	16.9%	15.0%	14.19
45 - 54	12.5%	14.6%	14.39
55 - 64	9.9%	12.1%	12.99
65 - 74	5.4%	7.1%	7.99
75 - 84	2.3%	3.2%	3.49
85 +	0.7%	1.1%	1.10
18 +	81.3%	78.3%	77.09
2024 Population by Age	011070	7 0.3 70	,,,,,
Total	26,376	97,185	315,29
0 - 4	5.5%	5.0%	5.19
5 - 9	5.2%	5.6%	6.0
10 - 14	4.5%	5.8%	6.19
15 - 24	11.9%	12.7%	13.49
25 - 34	24.1%	16.7%	14.6
35 - 44	17.1%	15.4%	14.89
45 - 54	12.7%	14.3%	14.19
55 - 64	9.4%	11.7%	12.19
65 - 74	5.8%	7.6%	8.4
75 - 84			
75 - 64 85 +	2.8% 0.8%	3.9% 1.3%	4.2° 1.2°
18 +	82.3%	80.0%	78.5
2029 Population by Age	27.440	00.262	247.70
Total	27,449	99,262	317,79
0 - 4	5.2%	4.8%	4.9
5 - 9	4.9%	5.1%	5.4
10 - 14	4.9%	5.7%	6.2
15 - 24	11.2%	11.5%	12.2
25 - 34	20.8%	16.2%	14.6
35 - 44	18.4%	15.4%	14.4
45 - 54	13.4%	14.1%	14.0
55 - 64	9.9%	12.0%	12.1
65 - 74	6.7%	8.7%	9.49
75 - 84	3.5%	4.8%	5.29
85 +	1.0%	1.6%	1.69
	82.5%	81.0%	79.49

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Fairfax Corner 11945 Grand Commons Ave, Fairfax, Virginia, 22030

Drive time: 5, 10, 15 minute radii

Prepared by Esri Latitude: 38.85780 Longitude: -77.35773

Drive time: 5, 10	•		Longitude: -77.35773
	5 minutes	10 minutes	15 minutes
2020 Population by Sex			
Males	12,032	46,521	155,110
Females	13,204	48,378	158,968
2024 Population by Sex			
Males	12,834	48,479	158,391
Females	13,543	48,707	156,899
2029 Population by Sex			
Males	13,309	49,215	158,694
Females	14,140	50,050	159,107
2010 Population by Race/Ethnicity			
Total	22,754	88,683	296,844
White Alone	55.8%	59.9%	63.7%
Black Alone	9.9%	7.1%	6.5%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	26.2%	25.2%	21.2%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	3.4%	3.5%	4.2%
Two or More Races	4.4%	3.9%	4.0%
Hispanic Origin	9.6%	10.3%	11.7%
Diversity Index	67.6	64.9	63.6
2020 Population by Race/Ethnicity			
Total	25,236	94,899	314,078
White Alone	45.5%	46.8%	49.8%
Black Alone	12.0%	8.0%	7.2%
American Indian Alone	0.2%	0.3%	0.4%
Asian Alone	27.9%	30.4%	26.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.5%	4.5%	5.9%
Two or More Races	10.9%	9.9%	10.5%
Hispanic Origin	10.6%	11.0%	13.1%
Diversity Index	74.7	73.4	74.0
2024 Population by Race/Ethnicity			
Total	26,376	97,187	315,290
White Alone	43.5%	45.0%	47.7%
Black Alone	12.1%	8.1%	7.3%
American Indian Alone	0.2%	0.3%	0.4%
Asian Alone	29.0%	31.2%	27.2%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.7%	4.7%	6.2%
Two or More Races	11.4%	10.5%	11.1%
Hispanic Origin	11.0%	11.6%	13.7%
Diversity Index	75.7	74.6	75.4
2029 Population by Race/Ethnicity			
Total	27,449	99,265	317,801
White Alone	41.1%	42.6%	45.2%
Black Alone	12.0%	8.1%	7.3%
American Indian Alone	0.2%	0.3%	0.4%
Asian Alone	30.9%	32.9%	28.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.8%	5.0%	6.6%
Two or More Races	11.9%	11.0%	11.6%
Hispanic Origin	11.5%	12.2%	14.5%
Diversity Index	76.6	75.6	76.6

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Fairfax Corner 11945 Grand Commons Ave, Fairfax, Virginia, 22030

Drive time: 5, 10, 15 minute radii

Prepared by Esri Latitude: 38.85780 Longitude: -77.35773

	5 minutes	10 minutes	15 minutes
2020 Population by Relationship and Household	Туре		
Total	25,236	94,899	314,078
In Households	99.8%	98.7%	97.7%
Householder	45.3%	38.0%	34.9%
Opposite-Sex Spouse	16.8%	19.6%	20.3%
Same-Sex Spouse	0.2%	0.2%	0.2%
Opposite-Sex Unmarried Partner	3.1%	1.8%	1.4%
Same-Sex Unmarried Partner	0.2%	0.1%	0.1%
Biological Child	23.2%	28.3%	29.6%
Adopted Child	0.3%	0.4%	0.5%
Stepchild	0.5%	0.5%	0.6%
Grandchild	0.5%	0.8%	0.9%
Brother or Sister	1.5%	1.3%	1.3%
Parent	1.8%	1.9%	1.7%
Parent-in-law	0.3%	0.5%	0.5%
Son-in-law or Daughter-in-law	0.2%	0.3%	0.3%
Other Relatives	0.9%	1.2%	1.3%
Foster Child	0.0%	0.0%	0.0%
Other Nonrelatives	5.0%	3.8%	3.9%
In Group Quarters	0.2%	1.3%	2.3%
Institutionalized	0.0%	1.0%	0.3%
Noninstitutionalized	0.2%	0.3%	2.0%
2024 Population 25+ by Educational Attainment			
Total	19,204	68,843	218,718
Less than 9th Grade	1.2%	1.6%	1.9%
9th - 12th Grade, No Diploma	1.3%	2.0%	1.9%
High School Graduate	6.3%	9.4%	10.3%
GED/Alternative Credential	1.3%	1.3%	1.2%
Some College, No Degree	11.6%	11.1%	10.3%
Associate Degree	5.6%	5.2%	5.3%
Bachelor's Degree	37.4%	35.1%	34.8%
Graduate/Professional Degree	35.2%	34.4%	34.4%
2024 Population 15+ by Marital Status			
Total	22,354	81,172	260,822
Never Married	42.1%	34.1%	32.7%
Married	47.6%	56.8%	58.1%
Widowed	2.5%	2.9%	3.0%
Divorced	7.8%	6.1%	6.1%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	17,613	59,642	190,284
Population 16+ Employed	96.2%	97.3%	97.0%
Population 16+ Unemployment rate	3.8%	2.7%	3.0%
Population 16-24 Employed	9.8%	10.5%	11.1%
Population 16-24 Unemployment rate	12.6%	8.9%	10.1%
Population 25-54 Employed	74.9%	68.2%	65.8%
Population 25-54 Unemployment rate	2.1%	1.8%	1.8%
Population 55-64 Employed	11.2%	15.6%	16.3%
Population 55-64 Unemployment rate	5.0%	2.4%	2.4%
Population 65+ Employed	4.1%	5.7%	6.8%
Population 65+ Unemployment rate	8.6%	3.2%	4.0%
i opulation of i onemployment rate	0.070	J. 2 70	4.070

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

February 14, 2025

©2025 Esri Page 5 of 8



Fairfax Corner 11945 Grand Commons Ave, Fairfax, Virginia, 22030

Prepared by Esri Latitude: 38.85780

Drive time: 5, 10, 15 mi	nute radii		Longitude: -77.35773
511VC time: 3, 10, 13 mi	5 minutes	10 minutes	15 minutes
2024 Employed Population 16+ by Industry	5 illinates	10 illiliutes	13 illiliates
Total	16,936	58,002	184,533
Agriculture/Mining	0.0%	0.1%	0.1%
Construction	2.8%	3.0%	3.9%
Manufacturing	1.9%	2.9%	3.4%
Wholesale Trade	1.1%	0.8%	0.8%
Retail Trade	8.3%	8.0%	7.9%
Transportation/Utilities Information	2.8% 3.7%	2.9%	3.1%
		3.5%	3.0%
Finance/Insurance/Real Estate	8.6% 59.5%	7.7% 60.7%	7.4% 59.5%
Services			
Public Administration	11.4%	10.5%	11.0%
2024 Employed Population 16+ by Occupation			
Total	16,937	58,003	184,535
White Collar	87.3%	84.7%	82.2%
Management/Business/Financial	35.5%	29.3%	28.4%
Professional	39.3%	42.0%	40.0%
Sales	5.0%	6.5%	6.4%
Administrative Support	7.5%	6.9%	7.3%
Services	8.4%	9.2%	10.9%
Blue Collar	4.3%	6.1%	6.8%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	0.6%	1.1%	1.7%
Installation/Maintenance/Repair	0.5%	0.9%	0.9%
Production	1.1%	1.7%	1.5%
Transportation/Material Moving	2.0%	2.4%	2.7%
2020 Households by Type			
Total	11,502	35,950	109,789
Married Couple Households	37.5%	, 52.0%	58.6%
With Own Children <18	17.3%	25.0%	27.8%
Without Own Children <18	20.2%	27.0%	30.8%
Cohabitating Couple Households	7.2%	5.1%	4.4%
With Own Children <18	0.7%	0.8%	0.9%
Without Own Children <18	6.5%	4.4%	3.5%
Male Householder, No Spouse/Partner	22.8%	17.7%	14.9%
Living Alone	15.4%	11.4%	8.9%
65 Years and over	1.7%	1.8%	1.9%
With Own Children <18	1.5%	1.3%	1.3%
Without Own Children <18, With Relatives			
•	2./%	2.6%	2.7%
No Relatives Present	3.2%	2.4% 25.1%	2.0%
Female Householder, No Spouse/Partner	32.5%		22.1%
Living Alone	20.0%	14.2%	11.5%
65 Years and over	4.2%	4.2%	4.4%
With Own Children <18	4.2%	3.9%	3.8%
Without Own Children <18, With Relatives	5.5%	5.2%	5.3%
No Relatives Present	2.7%	1.9%	1.5%
2020 Households by Size			
Total	11,502	35,950	109,789
1 Person Household	35.5%	25.6%	20.5%
2 Person Household	31.8%	30.2%	30.2%
3 Person Household	15.2%	17.7%	18.5%
4 Person Household	10.9%	16.6%	19.0%
5 Person Household	4.1%	6.2%	7.3%
6 Person Household	1.6%	2.5%	2.9%
7 + Person Household	0.9%	1.3%	1.6%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Fairfax Corner

11945 Grand Commons Ave, Fairfax, Virginia, 22030

Drive time: 5, 10, 15 minute radii

Prepared by Esri Latitude: 38.85780 Longitude: -77.35773

Drive time. 3, 10, 13 initiate radii		Longitude: -77.5377	
	5 minutes	10 minutes	15 minutes
2020 Households by Tenure and Mortgage Status			
Total	11,502	35,950	109,789
Owner Occupied	36.1%	58.3%	69.0%
Owned with a Mortgage/Loan	30.7%	47.8%	55.8%
Owned Free and Clear	5.4%	10.5%	13.2%
Renter Occupied	63.9%	41.7%	31.0%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	72	76	82
Percent of Income for Mortgage	33.7%	32.0%	29.5%
Wealth Index	115	176	202
2020 Housing Units By Urban/ Rural Status			
Total	12,000	37,401	113,729
Urban Housing Units	100.0%	99.9%	99.1%
Rural Housing Units	0.0%	0.1%	0.9%
2020 Population By Urban/ Rural Status			
Total	25,236	94,899	314,078
Urban Population	100.0%	99.8%	99.0%
Rural Population	0.0%	0.2%	1.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

February 14, 2025

©2025 Esri Page 7 of 8



Fairfax Corner

11945 Grand Commons Ave, Fairfax, Virginia, 22030

Drive time: 5, 10, 15 minute radii

5 minutes 10 minutes 15 minutes **Top 3 Tapestry Segments** 1. Enterprising Professionals (2D) Enterprising Professionals Enterprising Professionals (2D) 2. Metro Renters (3B) Metro Renters (3B) Top Tier (1A) 3. Top Tier (1A) Top Tier (1A) Professional Pride (1B) 2024 Consumer Spending Apparel & Services: Total \$ \$40,939,310 \$151,463,638 \$480,366,963 Average Spent \$3,470.61 \$4,140.84 \$4,369.00 Spending Potential Index 146 174 183 \$28,530,439 \$116,561,828 \$389,277,177 Education: Total \$ Average Spent \$2,418.65 \$3,186.66 \$3,540.52 Spending Potential Index 140 184 205 \$250,166,896 Entertainment/Recreation: Total \$ \$63,226,840 \$820,370,877 Average Spent \$5,360.02 \$6,839.27 \$7,461.38 Spending Potential Index 131 167 182 Food at Home: Total \$ \$119,507,912 \$449,306,370 \$1,440,732,281 \$10,131.22 Average Spent \$12,283.51 \$13,103.64 Spending Potential Index 179 139 168 \$67,306,048 \$253,495,778 \$811,284,982 Food Away from Home: Total \$ Average Spent \$5,705.84 \$6,930.28 \$7,378.74 Spending Potential Index 147 178 \$110,136,548 \$1,424,721,513 Health Care: Total \$ \$434,613,062 Average Spent \$9,336.77 \$11,881.82 \$12,958.02 Spending Potential Index 121 154 168 HH Furnishings & Equipment: Total \$ \$49,651,610 \$192,981,969 \$626,424,716 Average Spent \$4,209.19 \$5,275.90 \$5,697.41 Spending Potential Index 133 167 180 Personal Care Products & Services: Total \$ \$17,021,993 \$64,360,601 \$206,800,568 \$1,443.03 \$1,759.54 \$1,880.88 Average Spent Spending Potential Index 145 177 189 \$449,151,263 \$5,610,446,821 Shelter: Total \$ \$1,728,025,302 \$51,027.72 Average Spent \$38,076.57 \$47,242.20 Spending Potential Index 177 143 191 \$675,184,211 Support Payments/Cash Contributions/Gifts in Kind: Total \$ \$48,126,692 \$201,316,866 Average Spent \$4,079.92 \$5,503.77 \$6,140.89 Spending Potential Index 116 157 175 \$48,065,972 Travel: Total \$ \$193,756,747 \$640,548,574 \$4,074.77 \$5,297.08 Average Spent \$5,825.87 Spending Potential Index 134 175 192 \$23,438,602 \$282,782,651 Vehicle Maintenance & Repairs: Total \$ \$88,353,934 Average Spent \$1,987.00 \$2,415.49 \$2,571.94 Spending Potential Index 134 163 174

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

February 14, 2025

Prepared by Esri

Latitude: 38.85780

Longitude: -77.35773

©2025 Esri Page 8 of 8