



Community Profile

East Market
 12501 Fair Lakes Cir, Fairfax, Virginia, 22033
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 38.85764
 Longitude: -77.37913

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	11,136	69,421	199,126
2010 Total Population	16,854	94,900	235,821
2019 Total Population	17,636	99,870	246,626
2019 Group Quarters	45	258	7,540
2024 Total Population	18,033	102,172	252,347
2019-2024 Annual Rate	0.45%	0.46%	0.46%
2019 Total Daytime Population	26,897	102,554	267,791
Workers	20,176	60,115	160,108
Residents	6,721	42,439	107,683
Household Summary			
2000 Households	5,239	26,211	69,879
2000 Average Household Size	2.10	2.63	2.78
2010 Households	7,527	35,994	82,796
2010 Average Household Size	2.23	2.63	2.77
2019 Households	7,800	37,564	85,907
2019 Average Household Size	2.26	2.65	2.78
2024 Households	7,946	38,308	87,765
2024 Average Household Size	2.26	2.66	2.79
2019-2024 Annual Rate	0.37%	0.39%	0.43%
2010 Families	4,007	24,213	59,817
2010 Average Family Size	2.93	3.18	3.22
2019 Families	4,153	25,175	61,919
2019 Average Family Size	2.95	3.21	3.24
2024 Families	4,242	25,667	63,146
2024 Average Family Size	2.96	3.22	3.25
2019-2024 Annual Rate	0.42%	0.39%	0.39%
Housing Unit Summary			
2000 Housing Units	5,479	26,879	71,359
Owner Occupied Housing Units	43.8%	67.1%	73.0%
Renter Occupied Housing Units	51.8%	30.4%	24.9%
Vacant Housing Units	4.4%	2.5%	2.1%
2010 Housing Units	7,934	37,339	85,765
Owner Occupied Housing Units	46.2%	64.4%	70.6%
Renter Occupied Housing Units	48.7%	32.0%	25.9%
Vacant Housing Units	5.1%	3.6%	3.5%
2019 Housing Units	8,207	38,715	88,761
Owner Occupied Housing Units	44.3%	61.7%	68.4%
Renter Occupied Housing Units	50.7%	35.3%	28.4%
Vacant Housing Units	5.0%	3.0%	3.2%
2024 Housing Units	8,403	39,528	90,762
Owner Occupied Housing Units	45.3%	62.5%	68.6%
Renter Occupied Housing Units	49.3%	34.4%	28.1%
Vacant Housing Units	5.4%	3.1%	3.3%
Median Household Income			
2019	\$103,474	\$120,550	\$125,549
2024	\$113,161	\$132,511	\$136,626
Median Home Value			
2019	\$492,184	\$567,458	\$560,423
2024	\$518,791	\$596,174	\$583,894
Per Capita Income			
2019	\$56,525	\$60,519	\$58,787
2024	\$64,066	\$66,838	\$64,297
Median Age			
2010	31.9	35.0	35.5
2019	34.1	37.2	37.3
2024	33.9	37.8	38.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income			
Household Income Base	7,800	37,564	85,907
<\$15,000	5.1%	3.7%	3.4%
\$15,000 - \$24,999	2.7%	2.6%	2.5%
\$25,000 - \$34,999	4.0%	2.8%	3.0%
\$35,000 - \$49,999	5.8%	5.8%	5.6%
\$50,000 - \$74,999	14.9%	11.6%	10.8%
\$75,000 - \$99,999	14.8%	12.1%	11.4%
\$100,000 - \$149,999	24.4%	22.0%	21.6%
\$150,000 - \$199,999	13.2%	15.2%	15.5%
\$200,000+	15.1%	24.2%	26.1%
Average Household Income	\$128,286	\$160,700	\$168,743
2024 Households by Income			
Household Income Base	7,946	38,308	87,765
<\$15,000	3.8%	3.0%	2.9%
\$15,000 - \$24,999	2.0%	2.0%	2.0%
\$25,000 - \$34,999	2.9%	2.2%	2.4%
\$35,000 - \$49,999	4.5%	4.6%	4.6%
\$50,000 - \$74,999	12.7%	9.9%	9.5%
\$75,000 - \$99,999	14.5%	11.6%	11.0%
\$100,000 - \$149,999	26.4%	22.6%	21.9%
\$150,000 - \$199,999	15.6%	17.0%	17.0%
\$200,000+	17.7%	27.0%	28.7%
Average Household Income	\$145,932	\$178,074	\$184,914
2019 Owner Occupied Housing Units by Value			
Total	3,636	23,868	60,691
<\$50,000	0.3%	0.5%	0.8%
\$50,000 - \$99,999	0.4%	0.1%	0.3%
\$100,000 - \$149,999	0.1%	0.2%	0.4%
\$150,000 - \$199,999	0.8%	1.2%	1.2%
\$200,000 - \$249,999	2.7%	3.3%	3.0%
\$250,000 - \$299,999	8.2%	4.2%	4.3%
\$300,000 - \$399,999	13.0%	11.4%	13.8%
\$400,000 - \$499,999	26.6%	19.4%	17.0%
\$500,000 - \$749,999	39.5%	35.4%	38.5%
\$750,000 - \$999,999	7.6%	18.6%	15.2%
\$1,000,000 - \$1,499,999	0.4%	4.4%	4.3%
\$1,500,000 - \$1,999,999	0.2%	0.9%	0.8%
\$2,000,000 +	0.2%	0.3%	0.5%
Average Home Value	\$522,304	\$610,110	\$598,738
2024 Owner Occupied Housing Units by Value			
Total	3,804	24,711	62,260
<\$50,000	0.2%	0.3%	0.5%
\$50,000 - \$99,999	0.2%	0.1%	0.2%
\$100,000 - \$149,999	0.1%	0.2%	0.3%
\$150,000 - \$199,999	0.5%	0.9%	0.9%
\$200,000 - \$249,999	1.8%	2.7%	2.5%
\$250,000 - \$299,999	6.3%	3.3%	3.6%
\$300,000 - \$399,999	11.6%	9.6%	12.1%
\$400,000 - \$499,999	25.9%	18.6%	16.4%
\$500,000 - \$749,999	44.2%	37.4%	40.4%
\$750,000 - \$999,999	8.1%	20.5%	16.9%
\$1,000,000 - \$1,499,999	0.4%	4.8%	4.8%
\$1,500,000 - \$1,999,999	0.2%	1.2%	0.9%
\$2,000,000 +	0.4%	0.4%	0.6%
Average Home Value	\$544,560	\$638,501	\$622,774

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	16,854	94,902	235,823
0 - 4	7.4%	6.8%	6.4%
5 - 9	5.3%	6.6%	6.7%
10 - 14	3.9%	6.5%	7.0%
15 - 24	12.2%	11.8%	14.1%
25 - 34	28.8%	18.2%	15.2%
35 - 44	17.5%	16.5%	15.3%
45 - 54	12.0%	15.8%	16.5%
55 - 64	7.7%	10.4%	11.2%
65 - 74	3.5%	4.6%	4.9%
75 - 84	1.4%	1.9%	2.0%
85 +	0.4%	0.8%	0.7%
18 +	81.2%	76.3%	75.6%
2019 Population by Age			
Total	17,636	99,867	246,626
0 - 4	6.1%	5.7%	5.5%
5 - 9	5.5%	6.3%	6.1%
10 - 14	5.2%	6.9%	6.8%
15 - 24	11.2%	11.6%	14.0%
25 - 34	24.3%	15.8%	14.2%
35 - 44	18.0%	15.6%	14.1%
45 - 54	12.5%	14.6%	14.3%
55 - 64	9.3%	12.5%	13.3%
65 - 74	5.3%	7.3%	7.8%
75 - 84	2.2%	2.8%	2.9%
85 +	0.6%	0.9%	0.9%
18 +	80.5%	77.3%	77.6%
2024 Population by Age			
Total	18,033	102,174	252,346
0 - 4	6.2%	5.8%	5.6%
5 - 9	4.8%	5.8%	5.7%
10 - 14	4.5%	6.0%	6.0%
15 - 24	12.6%	11.7%	13.4%
25 - 34	24.5%	16.4%	14.8%
35 - 44	16.8%	15.4%	14.5%
45 - 54	12.2%	13.8%	13.3%
55 - 64	9.2%	12.2%	12.8%
65 - 74	5.8%	8.3%	8.9%
75 - 84	2.8%	3.7%	4.0%
85 +	0.7%	1.0%	1.1%
18 +	81.7%	78.7%	78.9%
2010 Population by Sex			
Males	8,190	46,718	116,747
Females	8,664	48,182	119,074
2019 Population by Sex			
Males	8,646	49,314	122,280
Females	8,989	50,556	124,346
2024 Population by Sex			
Males	8,794	50,323	124,955
Females	9,239	51,849	127,392

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2010 Population by Race/Ethnicity			
Total	16,854	94,900	235,821
White Alone	54.7%	59.7%	64.1%
Black Alone	8.9%	6.4%	6.4%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	28.0%	26.6%	21.3%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	3.6%	3.1%	3.9%
Two or More Races	4.4%	3.9%	3.9%
Hispanic Origin	9.4%	9.3%	11.0%
Diversity Index	68.0	64.2	62.9
2019 Population by Race/Ethnicity			
Total	17,636	99,869	246,626
White Alone	48.6%	53.7%	58.6%
Black Alone	9.9%	7.2%	7.2%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	31.9%	30.7%	24.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.9%	3.4%	4.2%
Two or More Races	5.4%	4.8%	4.8%
Hispanic Origin	10.2%	10.2%	12.1%
Diversity Index	71.6	68.3	67.7
2024 Population by Race/Ethnicity			
Total	18,034	102,172	252,347
White Alone	45.1%	50.3%	55.4%
Black Alone	10.3%	7.6%	7.6%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	34.3%	33.2%	27.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.1%	3.6%	4.5%
Two or More Races	5.8%	5.2%	5.2%
Hispanic Origin	10.9%	10.9%	12.9%
Diversity Index	73.2	70.3	70.1
2010 Population by Relationship and Household Type			
Total	16,854	94,900	235,821
In Households	99.8%	99.8%	97.1%
In Family Households	71.4%	83.1%	83.8%
Householder	23.7%	25.6%	25.4%
Spouse	18.5%	21.3%	21.1%
Child	22.8%	29.5%	30.7%
Other relative	4.8%	4.9%	4.6%
Nonrelative	1.7%	1.8%	2.0%
In Nonfamily Households	28.4%	16.7%	13.3%
In Group Quarters	0.2%	0.2%	2.9%
Institutionalized Population	0.0%	0.1%	0.7%
Noninstitutionalized Population	0.2%	0.1%	2.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2019 Population 25+ by Educational Attainment			
Total	12,713	69,366	166,551
Less than 9th Grade	1.3%	1.5%	2.2%
9th - 12th Grade, No Diploma	1.7%	1.6%	2.2%
High School Graduate	10.1%	10.2%	10.7%
GED/Alternative Credential	0.6%	0.7%	1.0%
Some College, No Degree	12.7%	11.9%	12.6%
Associate Degree	5.0%	6.0%	5.6%
Bachelor's Degree	34.9%	36.3%	34.6%
Graduate/Professional Degree	33.7%	31.8%	31.1%
2019 Population 15+ by Marital Status			
Total	14,681	80,991	201,119
Never Married	36.2%	31.4%	33.2%
Married	52.8%	57.6%	56.5%
Widowed	1.8%	3.4%	3.3%
Divorced	9.1%	7.6%	7.0%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	98.0%	97.6%	96.8%
Civilian Unemployed (Unemployment Rate)	2.0%	2.4%	3.2%
2019 Employed Population 16+ by Industry			
Total	11,059	58,364	139,702
Agriculture/Mining	0.0%	0.0%	0.1%
Construction	2.4%	4.6%	4.9%
Manufacturing	1.8%	2.5%	2.9%
Wholesale Trade	0.9%	0.8%	1.0%
Retail Trade	8.0%	7.8%	7.7%
Transportation/Utilities	3.7%	3.2%	3.4%
Information	3.8%	3.3%	2.8%
Finance/Insurance/Real Estate	9.6%	8.0%	7.4%
Services	59.3%	59.0%	59.9%
Public Administration	10.5%	10.8%	10.0%
2019 Employed Population 16+ by Occupation			
Total	11,059	58,364	139,702
White Collar	82.0%	81.3%	78.9%
Management/Business/Financial	25.5%	26.0%	25.1%
Professional	37.2%	35.9%	33.8%
Sales	9.7%	9.1%	9.3%
Administrative Support	9.6%	10.2%	10.6%
Services	11.6%	11.4%	12.9%
Blue Collar	6.3%	7.3%	8.2%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	0.6%	2.3%	2.7%
Installation/Maintenance/Repair	1.2%	1.3%	1.4%
Production	1.8%	1.8%	1.7%
Transportation/Material Moving	2.7%	1.9%	2.4%
2010 Population By Urban/ Rural Status			
Total Population	16,854	94,900	235,821
Population Inside Urbanized Area	100.0%	99.7%	99.1%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.3%	0.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	7,528	35,994	82,796
Households with 1 Person	33.3%	24.1%	20.3%
Households with 2+ People	66.7%	75.9%	79.7%
Family Households	53.2%	67.3%	72.2%
Husband-wife Families	41.5%	56.0%	60.1%
With Related Children	20.0%	29.4%	31.7%
Other Family (No Spouse Present)	11.7%	11.2%	12.2%
Other Family with Male Householder	3.7%	3.4%	3.5%
With Related Children	1.3%	1.4%	1.6%
Other Family with Female Householder	8.0%	7.8%	8.7%
With Related Children	4.0%	4.3%	5.1%
Nonfamily Households	13.4%	8.7%	7.4%
All Households with Children	25.6%	35.5%	38.7%
Multigenerational Households	2.4%	3.3%	3.7%
Unmarried Partner Households	7.0%	5.1%	4.6%
Male-female	6.5%	4.5%	4.0%
Same-sex	0.5%	0.6%	0.6%
2010 Households by Size			
Total	7,528	35,996	82,797
1 Person Household	33.3%	24.1%	20.3%
2 Person Household	35.0%	31.6%	31.1%
3 Person Household	15.0%	17.8%	18.9%
4 Person Household	10.8%	16.7%	18.2%
5 Person Household	3.8%	6.3%	7.4%
6 Person Household	1.2%	2.2%	2.6%
7 + Person Household	0.8%	1.3%	1.6%
2010 Households by Tenure and Mortgage Status			
Total	7,527	35,994	82,796
Owner Occupied	48.7%	66.8%	73.1%
Owned with a Mortgage/Loan	45.6%	60.1%	64.9%
Owned Free and Clear	3.1%	6.7%	8.2%
Renter Occupied	51.3%	33.2%	26.9%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	7,934	37,339	85,765
Housing Units Inside Urbanized Area	100.0%	99.7%	99.2%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.3%	0.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Enterprising Professionals (2D)	Enterprising Professionals	Enterprising Professionals
2.	Metro Renters (3B)	Metro Renters (3B)	Top Tier (1A)
3.	Laptops and Lattes (3A)	Top Tier (1A)	Professional Pride (1B)
2019 Consumer Spending			
Apparel & Services: Total \$	\$25,730,224	\$149,467,113	\$352,776,775
Average Spent	\$3,298.75	\$3,979.00	\$4,106.50
Spending Potential Index	154	186	192
Education: Total \$	\$18,890,229	\$119,074,295	\$291,644,354
Average Spent	\$2,421.82	\$3,169.90	\$3,394.88
Spending Potential Index	152	199	213
Entertainment/Recreation: Total \$	\$35,656,519	\$216,667,003	\$521,486,215
Average Spent	\$4,571.35	\$5,767.94	\$6,070.36
Spending Potential Index	140	176	186
Food at Home: Total \$	\$57,895,641	\$338,020,868	\$800,517,900
Average Spent	\$7,422.52	\$8,998.53	\$9,318.42
Spending Potential Index	143	174	180
Food Away from Home: Total \$	\$44,216,152	\$255,960,709	\$602,940,981
Average Spent	\$5,668.74	\$6,813.99	\$7,018.53
Spending Potential Index	154	185	191
Health Care: Total \$	\$59,171,394	\$364,943,075	\$883,161,167
Average Spent	\$7,586.08	\$9,715.23	\$10,280.43
Spending Potential Index	128	164	173
HH Furnishings & Equipment: Total \$	\$23,511,977	\$142,438,253	\$341,346,675
Average Spent	\$3,014.36	\$3,791.88	\$3,973.44
Spending Potential Index	141	178	186
Personal Care Products & Services: Total \$	\$10,149,586	\$60,836,509	\$145,036,738
Average Spent	\$1,301.23	\$1,619.54	\$1,688.30
Spending Potential Index	147	183	190
Shelter: Total \$	\$222,640,390	\$1,301,911,589	\$3,096,594,980
Average Spent	\$28,543.64	\$34,658.49	\$36,045.90
Spending Potential Index	154	187	195
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$25,239,239	\$158,908,479	\$388,317,870
Average Spent	\$3,235.80	\$4,230.34	\$4,520.21
Spending Potential Index	130	171	182
Travel: Total \$	\$25,417,332	\$158,565,316	\$386,047,391
Average Spent	\$3,258.63	\$4,221.20	\$4,493.78
Spending Potential Index	145	188	200
Vehicle Maintenance & Repairs: Total \$	\$12,196,238	\$73,141,629	\$174,649,750
Average Spent	\$1,563.62	\$1,947.12	\$2,033.01
Spending Potential Index	137	170	178

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.