



Community Profile

Fair Lakes Center
 12997 Fair Lakes Shopping Ctr, Fairfax, Virginia, 22033
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 38.85833
 Longitude: -77.39118

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	8,962	81,106	185,726
2010 Total Population	12,582	108,323	220,771
2019 Total Population	13,135	113,358	231,132
2019 Group Quarters	54	279	5,235
2024 Total Population	13,405	116,450	236,640
2019-2024 Annual Rate	0.41%	0.54%	0.47%
2019 Total Daytime Population	15,682	115,315	266,083
Workers	10,498	66,854	165,763
Residents	5,184	48,461	100,320
Household Summary			
2000 Households	3,897	30,607	64,875
2000 Average Household Size	2.26	2.63	2.81
2010 Households	5,176	40,884	77,503
2010 Average Household Size	2.42	2.64	2.79
2019 Households	5,324	42,411	80,558
2019 Average Household Size	2.46	2.67	2.80
2024 Households	5,410	43,528	82,361
2024 Average Household Size	2.47	2.67	2.81
2019-2024 Annual Rate	0.32%	0.52%	0.44%
2010 Families	3,040	27,453	56,244
2010 Average Family Size	3.10	3.20	3.24
2019 Families	3,126	28,403	58,324
2019 Average Family Size	3.14	3.23	3.26
2024 Families	3,181	29,057	59,523
2024 Average Family Size	3.14	3.23	3.27
2019-2024 Annual Rate	0.35%	0.46%	0.41%
Housing Unit Summary			
2000 Housing Units	4,053	31,444	66,169
Owner Occupied Housing Units	60.3%	65.0%	72.6%
Renter Occupied Housing Units	35.9%	32.3%	25.4%
Vacant Housing Units	3.8%	2.7%	2.0%
2010 Housing Units	5,386	42,433	80,130
Owner Occupied Housing Units	58.6%	63.4%	70.1%
Renter Occupied Housing Units	37.5%	33.0%	26.6%
Vacant Housing Units	3.9%	3.7%	3.3%
2019 Housing Units	5,551	43,827	83,071
Owner Occupied Housing Units	55.7%	60.7%	67.9%
Renter Occupied Housing Units	40.2%	36.0%	29.1%
Vacant Housing Units	4.1%	3.2%	3.0%
2024 Housing Units	5,668	44,980	84,969
Owner Occupied Housing Units	56.7%	61.3%	68.2%
Renter Occupied Housing Units	38.7%	35.5%	28.7%
Vacant Housing Units	4.6%	3.2%	3.1%
Median Household Income			
2019	\$107,107	\$117,183	\$124,450
2024	\$118,047	\$127,471	\$135,556
Median Home Value			
2019	\$478,170	\$538,988	\$557,640
2024	\$495,819	\$567,900	\$581,247
Per Capita Income			
2019	\$56,106	\$58,166	\$58,317
2024	\$62,728	\$64,258	\$63,886
Median Age			
2010	33.2	34.6	35.3
2019	35.0	36.8	37.2
2024	35.5	37.3	37.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income			
Household Income Base	5,324	42,411	80,558
<\$15,000	2.9%	4.0%	3.5%
\$15,000 - \$24,999	2.2%	2.5%	2.5%
\$25,000 - \$34,999	2.6%	3.0%	3.0%
\$35,000 - \$49,999	7.2%	6.0%	5.8%
\$50,000 - \$74,999	16.2%	12.1%	11.0%
\$75,000 - \$99,999	14.5%	12.2%	11.4%
\$100,000 - \$149,999	21.7%	22.5%	21.5%
\$150,000 - \$199,999	15.6%	14.9%	15.3%
\$200,000+	17.1%	22.7%	25.9%
Average Household Income	\$137,566	\$155,200	\$167,117
2024 Households by Income			
Household Income Base	5,410	43,528	82,361
<\$15,000	2.2%	3.3%	3.0%
\$15,000 - \$24,999	1.7%	2.0%	2.0%
\$25,000 - \$34,999	1.9%	2.4%	2.5%
\$35,000 - \$49,999	5.5%	4.8%	4.7%
\$50,000 - \$74,999	13.8%	10.6%	9.7%
\$75,000 - \$99,999	14.0%	11.9%	11.0%
\$100,000 - \$149,999	23.2%	23.2%	21.9%
\$150,000 - \$199,999	18.0%	16.5%	16.7%
\$200,000+	19.7%	25.3%	28.6%
Average Household Income	\$154,511	\$171,668	\$183,451
2019 Owner Occupied Housing Units by Value			
Total	3,091	26,600	56,358
<\$50,000	0.1%	0.5%	0.8%
\$50,000 - \$99,999	0.2%	0.1%	0.3%
\$100,000 - \$149,999	0.6%	0.2%	0.4%
\$150,000 - \$199,999	1.7%	1.3%	1.3%
\$200,000 - \$249,999	4.1%	4.2%	3.0%
\$250,000 - \$299,999	7.8%	5.3%	4.4%
\$300,000 - \$399,999	14.5%	13.7%	14.4%
\$400,000 - \$499,999	27.0%	19.2%	16.6%
\$500,000 - \$749,999	31.6%	35.3%	38.3%
\$750,000 - \$999,999	11.4%	15.8%	14.9%
\$1,000,000 - \$1,499,999	0.7%	3.6%	4.3%
\$1,500,000 - \$1,999,999	0.4%	0.7%	0.8%
\$2,000,000 +	0.0%	0.2%	0.5%
Average Home Value	\$519,395	\$580,406	\$595,442
2024 Owner Occupied Housing Units by Value			
Total	3,214	27,547	57,919
<\$50,000	0.1%	0.3%	0.6%
\$50,000 - \$99,999	0.1%	0.1%	0.2%
\$100,000 - \$149,999	0.4%	0.2%	0.3%
\$150,000 - \$199,999	1.2%	1.0%	1.0%
\$200,000 - \$249,999	3.2%	3.5%	2.5%
\$250,000 - \$299,999	6.4%	4.4%	3.7%
\$300,000 - \$399,999	13.0%	11.9%	12.6%
\$400,000 - \$499,999	26.8%	18.6%	16.1%
\$500,000 - \$749,999	35.4%	37.5%	40.1%
\$750,000 - \$999,999	12.2%	17.5%	16.7%
\$1,000,000 - \$1,499,999	0.9%	3.9%	4.8%
\$1,500,000 - \$1,999,999	0.5%	1.0%	0.9%
\$2,000,000 +	0.0%	0.2%	0.6%
Average Home Value	\$540,454	\$606,726	\$619,624

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	12,583	108,324	220,770
0 - 4	6.9%	6.9%	6.5%
5 - 9	6.4%	6.6%	6.9%
10 - 14	5.1%	6.6%	7.2%
15 - 24	11.5%	11.9%	13.6%
25 - 34	24.1%	18.5%	15.5%
35 - 44	17.0%	16.7%	15.6%
45 - 54	13.6%	15.8%	16.7%
55 - 64	8.6%	10.1%	11.0%
65 - 74	4.5%	4.2%	4.6%
75 - 84	1.9%	1.8%	1.9%
85 +	0.5%	0.7%	0.7%
18 +	78.6%	75.9%	75.1%
2019 Population by Age			
Total	13,133	113,359	231,131
0 - 4	6.0%	5.9%	5.6%
5 - 9	5.5%	6.3%	6.2%
10 - 14	5.5%	6.9%	6.9%
15 - 24	11.7%	11.9%	13.5%
25 - 34	21.4%	16.0%	14.5%
35 - 44	16.7%	15.8%	14.4%
45 - 54	13.0%	14.6%	14.4%
55 - 64	10.7%	12.4%	13.3%
65 - 74	6.1%	6.9%	7.5%
75 - 84	2.8%	2.6%	2.7%
85 +	0.7%	0.9%	0.9%
18 +	79.5%	77.0%	77.2%
2024 Population by Age			
Total	13,404	116,449	236,640
0 - 4	6.0%	5.9%	5.7%
5 - 9	5.1%	5.8%	5.8%
10 - 14	5.0%	6.0%	6.1%
15 - 24	12.0%	11.8%	12.8%
25 - 34	21.0%	16.7%	15.2%
35 - 44	16.7%	15.5%	14.7%
45 - 54	12.3%	13.7%	13.4%
55 - 64	10.7%	12.1%	12.8%
65 - 74	6.9%	7.9%	8.7%
75 - 84	3.4%	3.5%	3.8%
85 +	0.9%	1.0%	1.0%
18 +	80.8%	78.4%	78.6%
2010 Population by Sex			
Males	6,130	53,210	109,529
Females	6,452	55,113	111,242
2019 Population by Sex			
Males	6,419	55,801	114,786
Females	6,715	57,557	116,346
2024 Population by Sex			
Males	6,562	57,194	117,332
Females	6,842	59,255	119,308

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2010 Population by Race/Ethnicity			
Total	12,582	108,323	220,770
White Alone	58.5%	58.8%	63.3%
Black Alone	8.0%	6.8%	6.5%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	26.3%	26.7%	22.0%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	2.7%	3.4%	3.9%
Two or More Races	4.1%	4.1%	3.9%
Hispanic Origin	8.7%	10.0%	11.1%
Diversity Index	64.8	65.5	63.6
2019 Population by Race/Ethnicity			
Total	13,134	113,357	231,132
White Alone	52.6%	52.8%	57.8%
Black Alone	8.8%	7.6%	7.3%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	30.4%	30.6%	25.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.9%	3.7%	4.3%
Two or More Races	5.0%	4.9%	4.7%
Hispanic Origin	9.6%	10.8%	12.1%
Diversity Index	68.9	69.4	68.2
2024 Population by Race/Ethnicity			
Total	13,405	116,449	236,641
White Alone	49.2%	49.4%	54.5%
Black Alone	9.2%	8.0%	7.7%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	32.8%	33.0%	27.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.1%	3.9%	4.6%
Two or More Races	5.4%	5.3%	5.2%
Hispanic Origin	10.3%	11.6%	13.0%
Diversity Index	70.8	71.4	70.6
2010 Population by Relationship and Household Type			
Total	12,582	108,323	220,771
In Households	99.6%	99.8%	97.8%
In Family Households	76.5%	83.1%	84.7%
Householder	24.3%	25.4%	25.5%
Spouse	19.7%	20.9%	21.2%
Child	25.9%	29.9%	31.3%
Other relative	4.8%	5.0%	4.7%
Nonrelative	1.6%	2.0%	2.0%
In Nonfamily Households	23.1%	16.6%	13.2%
In Group Quarters	0.4%	0.2%	2.2%
Institutionalized Population	0.0%	0.1%	0.8%
Noninstitutionalized Population	0.3%	0.1%	1.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2019 Population 25+ by Educational Attainment			
Total	9,370	78,216	156,521
Less than 9th Grade	1.6%	1.8%	2.2%
9th - 12th Grade, No Diploma	1.8%	1.6%	2.2%
High School Graduate	9.1%	10.5%	11.0%
GED/Alternative Credential	0.6%	0.8%	1.1%
Some College, No Degree	13.8%	12.4%	12.5%
Associate Degree	6.0%	6.2%	5.6%
Bachelor's Degree	34.5%	36.0%	34.9%
Graduate/Professional Degree	32.7%	30.8%	30.4%
2019 Population 15+ by Marital Status			
Total	10,905	91,651	187,744
Never Married	34.4%	31.6%	32.6%
Married	54.0%	57.4%	57.1%
Widowed	2.6%	3.4%	3.2%
Divorced	9.0%	7.7%	7.0%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	97.9%	97.2%	96.9%
Civilian Unemployed (Unemployment Rate)	2.1%	2.8%	3.1%
2019 Employed Population 16+ by Industry			
Total	8,055	65,921	131,489
Agriculture/Mining	0.0%	0.0%	0.1%
Construction	3.2%	4.8%	5.1%
Manufacturing	2.4%	2.5%	2.9%
Wholesale Trade	1.1%	0.8%	1.0%
Retail Trade	6.1%	7.8%	7.9%
Transportation/Utilities	3.0%	3.4%	3.4%
Information	2.8%	3.2%	2.9%
Finance/Insurance/Real Estate	7.9%	7.7%	7.5%
Services	63.0%	59.0%	59.5%
Public Administration	10.4%	10.6%	9.8%
2019 Employed Population 16+ by Occupation			
Total	8,056	65,919	131,488
White Collar	83.2%	80.4%	79.0%
Management/Business/Financial	27.1%	25.5%	25.2%
Professional	38.9%	35.4%	33.7%
Sales	7.6%	9.3%	9.5%
Administrative Support	9.6%	10.1%	10.6%
Services	10.9%	11.7%	12.5%
Blue Collar	5.9%	8.0%	8.5%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	1.0%	2.5%	2.7%
Installation/Maintenance/Repair	0.9%	1.4%	1.4%
Production	1.8%	1.8%	1.7%
Transportation/Material Moving	2.1%	2.2%	2.5%
2010 Population By Urban/ Rural Status			
Total Population	12,582	108,323	220,771
Population Inside Urbanized Area	100.0%	99.8%	99.1%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.2%	0.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	5,176	40,884	77,503
Households with 1 Person	29.6%	24.2%	20.0%
Households with 2+ People	70.4%	75.8%	80.0%
Family Households	58.7%	67.1%	72.6%
Husband-wife Families	47.6%	55.2%	60.3%
With Related Children	23.8%	29.6%	32.4%
Other Family (No Spouse Present)	11.1%	11.9%	12.3%
Other Family with Male Householder	3.3%	3.5%	3.5%
With Related Children	1.5%	1.6%	1.7%
Other Family with Female Householder	7.8%	8.4%	8.7%
With Related Children	4.0%	4.8%	5.1%
Nonfamily Households	11.7%	8.7%	7.4%
All Households with Children	29.5%	36.2%	39.5%
Multigenerational Households	3.2%	3.5%	3.8%
Unmarried Partner Households	6.2%	5.2%	4.6%
Male-female	5.6%	4.6%	4.0%
Same-sex	0.6%	0.6%	0.6%
2010 Households by Size			
Total	5,176	40,883	77,503
1 Person Household	29.6%	24.2%	20.0%
2 Person Household	33.8%	30.9%	30.7%
3 Person Household	15.5%	18.0%	19.0%
4 Person Household	13.1%	16.8%	18.5%
5 Person Household	5.3%	6.4%	7.5%
6 Person Household	1.7%	2.3%	2.6%
7 + Person Household	1.1%	1.4%	1.6%
2010 Households by Tenure and Mortgage Status			
Total	5,176	40,884	77,503
Owner Occupied	60.9%	65.8%	72.5%
Owned with a Mortgage/Loan	55.2%	60.1%	64.9%
Owned Free and Clear	5.7%	5.7%	7.5%
Renter Occupied	39.1%	34.2%	27.5%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	5,386	42,433	80,130
Housing Units Inside Urbanized Area	100.0%	99.8%	99.1%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.2%	0.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Enterprising Professionals (2D)	Enterprising Professionals	Enterprising Professionals
2.	Metro Renters (3B)	Professional Pride (1B)	Professional Pride (1B)
3.	Savvy Suburbanites (1D)	Metro Renters (3B)	Top Tier (1A)
2019 Consumer Spending			
Apparel & Services: Total \$	\$18,423,440	\$163,502,300	\$328,616,376
Average Spent	\$3,460.45	\$3,855.19	\$4,079.25
Spending Potential Index	162	180	190
Education: Total \$	\$14,142,270	\$129,048,557	\$270,110,228
Average Spent	\$2,656.32	\$3,042.81	\$3,352.99
Spending Potential Index	167	191	210
Entertainment/Recreation: Total \$	\$26,224,441	\$236,102,428	\$484,181,354
Average Spent	\$4,925.70	\$5,567.01	\$6,010.34
Spending Potential Index	151	170	184
Food at Home: Total \$	\$41,556,697	\$369,615,821	\$744,806,434
Average Spent	\$7,805.54	\$8,715.09	\$9,245.59
Spending Potential Index	151	168	179
Food Away from Home: Total \$	\$31,571,625	\$280,205,711	\$561,729,275
Average Spent	\$5,930.06	\$6,606.91	\$6,972.98
Spending Potential Index	161	180	190
Health Care: Total \$	\$43,975,143	\$397,451,744	\$819,296,517
Average Spent	\$8,259.79	\$9,371.43	\$10,170.27
Spending Potential Index	139	158	171
HH Furnishings & Equipment: Total \$	\$17,235,116	\$155,433,431	\$317,309,651
Average Spent	\$3,237.25	\$3,664.93	\$3,938.90
Spending Potential Index	152	172	185
Personal Care Products & Services: Total \$	\$7,378,498	\$66,519,239	\$135,042,385
Average Spent	\$1,385.89	\$1,568.44	\$1,676.34
Spending Potential Index	156	177	189
Shelter: Total \$	\$160,014,387	\$1,420,794,068	\$2,874,716,699
Average Spent	\$30,055.29	\$33,500.60	\$35,685.06
Spending Potential Index	162	181	193
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$19,048,119	\$172,388,082	\$359,668,238
Average Spent	\$3,577.78	\$4,064.70	\$4,464.71
Spending Potential Index	144	164	180
Travel: Total \$	\$18,932,404	\$172,545,995	\$357,712,084
Average Spent	\$3,556.05	\$4,068.43	\$4,440.43
Spending Potential Index	158	181	198
Vehicle Maintenance & Repairs: Total \$	\$8,848,482	\$79,712,331	\$162,198,109
Average Spent	\$1,662.00	\$1,879.52	\$2,013.43
Spending Potential Index	145	164	176

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.