



Community Profile

The Shops at Fair Lakes
 12715 Shoppes Ln, Fairfax, Virginia, 22033
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 38.86134
 Longitude: -77.38680

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	12,514	74,566	190,112
2010 Total Population	15,789	101,635	225,648
2019 Total Population	16,197	106,616	236,402
2019 Group Quarters	11	274	5,253
2024 Total Population	16,427	109,678	242,048
2019-2024 Annual Rate	0.28%	0.57%	0.47%
2019 Total Daytime Population	17,307	112,394	269,046
Workers	11,047	66,975	166,502
Residents	6,260	45,419	102,544
Household Summary			
2000 Households	5,631	28,164	66,852
2000 Average Household Size	2.19	2.63	2.79
2010 Households	6,934	38,400	79,649
2010 Average Household Size	2.28	2.64	2.77
2019 Households	7,010	39,930	82,780
2019 Average Household Size	2.31	2.66	2.79
2024 Households	7,075	41,043	84,611
2024 Average Household Size	2.32	2.67	2.80
2019-2024 Annual Rate	0.18%	0.55%	0.44%
2010 Families	3,691	25,861	57,654
2010 Average Family Size	2.99	3.20	3.23
2019 Families	3,746	26,810	59,782
2019 Average Family Size	3.02	3.22	3.25
2024 Families	3,794	27,459	61,002
2024 Average Family Size	3.03	3.23	3.26
2019-2024 Annual Rate	0.25%	0.48%	0.40%
Housing Unit Summary			
2000 Housing Units	5,821	28,871	68,234
Owner Occupied Housing Units	51.5%	65.7%	72.8%
Renter Occupied Housing Units	45.2%	31.9%	25.2%
Vacant Housing Units	3.3%	2.4%	2.0%
2010 Housing Units	7,229	39,834	82,404
Owner Occupied Housing Units	53.3%	63.7%	70.3%
Renter Occupied Housing Units	42.6%	32.7%	26.3%
Vacant Housing Units	4.1%	3.6%	3.3%
2019 Housing Units	7,391	41,209	85,412
Owner Occupied Housing Units	49.9%	61.0%	68.1%
Renter Occupied Housing Units	45.0%	35.8%	28.8%
Vacant Housing Units	5.2%	3.1%	3.1%
2024 Housing Units	7,504	42,361	87,355
Owner Occupied Housing Units	51.0%	61.5%	68.4%
Renter Occupied Housing Units	43.3%	35.4%	28.4%
Vacant Housing Units	5.7%	3.1%	3.1%
Median Household Income			
2019	\$102,367	\$119,641	\$125,057
2024	\$110,892	\$130,255	\$136,233
Median Home Value			
2019	\$451,887	\$560,697	\$557,835
2024	\$467,544	\$588,229	\$581,611
Per Capita Income			
2019	\$54,161	\$59,757	\$58,704
2024	\$61,020	\$65,860	\$64,287
Median Age			
2010	33.1	34.8	35.5
2019	35.2	37.0	37.3
2024	35.1	37.5	38.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

The Shops at Fair Lakes
 12715 Shoppes Ln, Fairfax, Virginia, 22033
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 38.86134
 Longitude: -77.38680

	1 mile	3 miles	5 miles
2019 Households by Income			
Household Income Base	7,010	39,930	82,780
<\$15,000	3.3%	3.9%	3.5%
\$15,000 - \$24,999	2.0%	2.4%	2.5%
\$25,000 - \$34,999	2.7%	2.9%	3.0%
\$35,000 - \$49,999	7.3%	5.9%	5.7%
\$50,000 - \$74,999	16.8%	11.7%	10.9%
\$75,000 - \$99,999	15.9%	12.0%	11.4%
\$100,000 - \$149,999	25.8%	22.2%	21.6%
\$150,000 - \$199,999	14.4%	15.0%	15.4%
\$200,000+	11.8%	23.9%	26.1%
Average Household Income	\$123,036	\$159,383	\$167,734
2024 Households by Income			
Household Income Base	7,075	41,043	84,611
<\$15,000	2.5%	3.2%	2.9%
\$15,000 - \$24,999	1.5%	1.9%	2.0%
\$25,000 - \$34,999	2.0%	2.3%	2.4%
\$35,000 - \$49,999	5.7%	4.8%	4.6%
\$50,000 - \$74,999	14.2%	10.3%	9.6%
\$75,000 - \$99,999	15.3%	11.7%	10.9%
\$100,000 - \$149,999	27.5%	22.8%	21.9%
\$150,000 - \$199,999	17.0%	16.7%	16.8%
\$200,000+	14.2%	26.5%	28.7%
Average Household Income	\$139,356	\$175,840	\$184,082
2019 Owner Occupied Housing Units by Value			
Total	3,687	25,145	58,151
<\$50,000	0.1%	0.5%	0.8%
\$50,000 - \$99,999	0.2%	0.1%	0.3%
\$100,000 - \$149,999	0.5%	0.2%	0.3%
\$150,000 - \$199,999	1.6%	1.3%	1.3%
\$200,000 - \$249,999	4.5%	3.9%	3.0%
\$250,000 - \$299,999	8.6%	4.6%	4.4%
\$300,000 - \$399,999	16.6%	11.8%	14.1%
\$400,000 - \$499,999	34.5%	18.7%	16.9%
\$500,000 - \$749,999	31.2%	36.2%	38.4%
\$750,000 - \$999,999	1.4%	17.3%	15.0%
\$1,000,000 - \$1,499,999	0.2%	4.2%	4.3%
\$1,500,000 - \$1,999,999	0.3%	0.8%	0.8%
\$2,000,000 +	0.2%	0.2%	0.5%
Average Home Value	\$471,834	\$599,175	\$595,761
2024 Owner Occupied Housing Units by Value			
Total	3,825	26,036	59,747
<\$50,000	0.1%	0.2%	0.6%
\$50,000 - \$99,999	0.1%	0.1%	0.2%
\$100,000 - \$149,999	0.3%	0.2%	0.3%
\$150,000 - \$199,999	1.2%	1.0%	1.0%
\$200,000 - \$249,999	3.5%	3.3%	2.5%
\$250,000 - \$299,999	7.0%	3.7%	3.7%
\$300,000 - \$399,999	14.7%	10.0%	12.4%
\$400,000 - \$499,999	34.3%	18.0%	16.3%
\$500,000 - \$749,999	36.3%	38.3%	40.2%
\$750,000 - \$999,999	1.6%	19.2%	16.7%
\$1,000,000 - \$1,499,999	0.3%	4.6%	4.7%
\$1,500,000 - \$1,999,999	0.4%	1.1%	0.9%
\$2,000,000 +	0.4%	0.3%	0.5%
Average Home Value	\$494,320	\$626,397	\$620,022

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

The Shops at Fair Lakes
 12715 Shoppes Ln, Fairfax, Virginia, 22033
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 38.86134
 Longitude: -77.38680

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	15,787	101,636	225,651
0 - 4	7.2%	6.8%	6.5%
5 - 9	5.0%	6.7%	6.9%
10 - 14	3.9%	6.6%	7.1%
15 - 24	11.4%	11.9%	13.4%
25 - 34	27.1%	18.3%	15.4%
35 - 44	16.5%	16.6%	15.6%
45 - 54	12.9%	15.9%	16.6%
55 - 64	8.4%	10.3%	11.1%
65 - 74	4.6%	4.4%	4.7%
75 - 84	2.2%	1.8%	1.9%
85 +	0.9%	0.7%	0.7%
18 +	81.6%	75.9%	75.2%
2019 Population by Age			
Total	16,198	106,617	236,401
0 - 4	6.1%	5.8%	5.6%
5 - 9	5.4%	6.3%	6.2%
10 - 14	4.9%	6.9%	6.9%
15 - 24	10.7%	11.9%	13.4%
25 - 34	22.5%	15.9%	14.4%
35 - 44	17.8%	15.6%	14.4%
45 - 54	12.2%	14.6%	14.4%
55 - 64	10.3%	12.5%	13.3%
65 - 74	6.2%	7.1%	7.6%
75 - 84	3.0%	2.6%	2.8%
85 +	1.1%	0.9%	0.9%
18 +	81.1%	77.2%	77.2%
2024 Population by Age			
Total	16,427	109,678	242,049
0 - 4	6.1%	5.8%	5.7%
5 - 9	4.9%	5.8%	5.8%
10 - 14	4.5%	6.0%	6.1%
15 - 24	11.5%	11.8%	12.8%
25 - 34	22.8%	16.5%	15.1%
35 - 44	16.9%	15.4%	14.7%
45 - 54	12.1%	13.7%	13.4%
55 - 64	9.8%	12.2%	12.8%
65 - 74	6.6%	8.2%	8.8%
75 - 84	3.6%	3.6%	3.9%
85 +	1.1%	1.0%	1.0%
18 +	81.8%	78.6%	78.6%
2010 Population by Sex			
Males	7,645	50,048	111,845
Females	8,144	51,587	113,803
2019 Population by Sex			
Males	7,890	52,617	117,307
Females	8,307	53,999	119,094
2024 Population by Sex			
Males	7,987	54,003	119,930
Females	8,440	55,675	122,118

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

The Shops at Fair Lakes
 12715 Shoppes Ln, Fairfax, Virginia, 22033
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 38.86134
 Longitude: -77.38680

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	15,789	101,635	225,648
White Alone	59.9%	59.2%	63.4%
Black Alone	8.2%	6.6%	6.5%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	23.6%	26.8%	21.9%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	3.7%	3.2%	3.9%
Two or More Races	4.2%	4.0%	3.9%
Hispanic Origin	10.3%	9.5%	11.1%
Diversity Index	65.6	64.7	63.5
2019 Population by Race/Ethnicity			
Total	16,198	106,616	236,403
White Alone	54.0%	53.2%	57.9%
Black Alone	9.1%	7.4%	7.3%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	27.5%	30.8%	25.5%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	4.0%	3.4%	4.3%
Two or More Races	5.1%	4.8%	4.7%
Hispanic Origin	11.3%	10.4%	12.1%
Diversity Index	70.0	68.8	68.1
2024 Population by Race/Ethnicity			
Total	16,426	109,679	242,049
White Alone	50.5%	49.8%	54.7%
Black Alone	9.5%	7.8%	7.6%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	29.9%	33.2%	27.7%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	4.2%	3.7%	4.5%
Two or More Races	5.5%	5.2%	5.1%
Hispanic Origin	12.1%	11.1%	12.9%
Diversity Index	72.2	70.7	70.5
2010 Population by Relationship and Household Type			
Total	15,789	101,635	225,648
In Households	99.9%	99.8%	97.9%
In Family Households	71.9%	83.2%	84.6%
Householder	23.8%	25.5%	25.5%
Spouse	18.6%	21.1%	21.2%
Child	22.7%	29.8%	31.1%
Other relative	4.9%	4.9%	4.7%
Nonrelative	1.9%	1.9%	2.0%
In Nonfamily Households	28.1%	16.5%	13.3%
In Group Quarters	0.1%	0.2%	2.1%
Institutionalized Population	0.0%	0.1%	0.8%
Noninstitutionalized Population	0.1%	0.1%	1.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

The Shops at Fair Lakes
 12715 Shoppes Ln, Fairfax, Virginia, 22033
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 38.86134
 Longitude: -77.38680

	1 mile	3 miles	5 miles
2019 Population 25+ by Educational Attainment			
Total	11,819	73,708	160,348
Less than 9th Grade	1.2%	1.8%	2.2%
9th - 12th Grade, No Diploma	2.1%	1.6%	2.2%
High School Graduate	10.5%	10.2%	10.9%
GED/Alternative Credential	0.8%	0.7%	1.1%
Some College, No Degree	13.9%	12.1%	12.5%
Associate Degree	5.4%	6.0%	5.6%
Bachelor's Degree	33.2%	36.2%	34.8%
Graduate/Professional Degree	32.9%	31.4%	30.7%
2019 Population 15+ by Marital Status			
Total	13,554	86,358	192,063
Never Married	36.4%	31.4%	32.5%
Married	52.2%	57.7%	57.2%
Widowed	2.8%	3.4%	3.3%
Divorced	8.6%	7.6%	7.1%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	98.0%	97.3%	97.0%
Civilian Unemployed (Unemployment Rate)	2.0%	2.7%	3.0%
2019 Employed Population 16+ by Industry			
Total	10,085	62,176	134,610
Agriculture/Mining	0.0%	0.1%	0.1%
Construction	3.5%	4.7%	5.0%
Manufacturing	1.9%	2.5%	2.9%
Wholesale Trade	1.2%	0.9%	1.0%
Retail Trade	6.1%	7.8%	7.8%
Transportation/Utilities	3.9%	3.2%	3.4%
Information	3.0%	3.3%	2.9%
Finance/Insurance/Real Estate	9.8%	7.9%	7.5%
Services	60.9%	58.9%	59.6%
Public Administration	9.8%	10.7%	9.9%
2019 Employed Population 16+ by Occupation			
Total	10,084	62,178	134,609
White Collar	80.8%	81.1%	79.1%
Management/Business/Financial	25.4%	25.7%	25.2%
Professional	38.0%	35.8%	33.8%
Sales	8.6%	9.4%	9.4%
Administrative Support	8.8%	10.2%	10.6%
Services	11.8%	11.4%	12.6%
Blue Collar	7.4%	7.5%	8.4%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	1.6%	2.4%	2.7%
Installation/Maintenance/Repair	1.0%	1.3%	1.5%
Production	2.6%	1.7%	1.7%
Transportation/Material Moving	2.3%	2.0%	2.4%
2010 Population By Urban/ Rural Status			
Total Population	15,789	101,635	225,648
Population Inside Urbanized Area	100.0%	100.0%	99.3%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

The Shops at Fair Lakes
 12715 Shoppes Ln, Fairfax, Virginia, 22033
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 38.86134
 Longitude: -77.38680

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	6,934	38,400	79,649
Households with 1 Person	34.2%	24.0%	20.2%
Households with 2+ People	65.8%	76.0%	79.8%
Family Households	53.2%	67.3%	72.4%
Husband-wife Families	41.5%	55.8%	60.2%
With Related Children	19.3%	29.7%	32.1%
Other Family (No Spouse Present)	11.8%	11.6%	12.2%
Other Family with Male Householder	3.6%	3.5%	3.5%
With Related Children	1.5%	1.5%	1.6%
Other Family with Female Householder	8.2%	8.1%	8.7%
With Related Children	4.0%	4.6%	5.1%
Nonfamily Households	12.5%	8.6%	7.4%
All Households with Children	25.1%	36.1%	39.2%
Multigenerational Households	2.4%	3.4%	3.8%
Unmarried Partner Households	6.7%	5.1%	4.6%
Male-female	6.2%	4.5%	4.0%
Same-sex	0.6%	0.6%	0.6%
2010 Households by Size			
Total	6,935	38,400	79,648
1 Person Household	34.2%	24.0%	20.2%
2 Person Household	34.0%	31.2%	30.8%
3 Person Household	15.2%	17.9%	18.9%
4 Person Household	10.7%	16.9%	18.4%
5 Person Household	3.7%	6.4%	7.5%
6 Person Household	1.2%	2.3%	2.6%
7 + Person Household	0.9%	1.3%	1.6%
2010 Households by Tenure and Mortgage Status			
Total	6,934	38,400	79,649
Owner Occupied	55.6%	66.0%	72.8%
Owned with a Mortgage/Loan	50.6%	60.0%	65.0%
Owned Free and Clear	5.0%	6.0%	7.8%
Renter Occupied	44.4%	34.0%	27.2%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	7,229	39,834	82,404
Housing Units Inside Urbanized Area	100.0%	100.0%	99.3%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

The Shops at Fair Lakes
 12715 Shoppes Ln, Fairfax, Virginia, 22033
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 38.86134
 Longitude: -77.38680

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Enterprising Professionals (2D)	Enterprising Professionals	Enterprising Professionals
2.	Metro Renters (3B)	Metro Renters (3B)	Professional Pride (1B)
3.	Savvy Suburbanites (1D)	Professional Pride (1B)	Top Tier (1A)
2019 Consumer Spending			
Apparel & Services: Total \$	\$21,978,140	\$157,807,701	\$338,655,029
Average Spent	\$3,135.26	\$3,952.11	\$4,091.02
Spending Potential Index	146	184	191
Education: Total \$	\$16,298,359	\$125,296,611	\$278,605,447
Average Spent	\$2,325.02	\$3,137.91	\$3,365.61
Spending Potential Index	146	197	211
Entertainment/Recreation: Total \$	\$30,759,367	\$228,365,760	\$499,425,891
Average Spent	\$4,387.93	\$5,719.15	\$6,033.17
Spending Potential Index	134	175	185
Food at Home: Total \$	\$49,633,127	\$356,673,307	\$767,924,867
Average Spent	\$7,080.33	\$8,932.46	\$9,276.70
Spending Potential Index	137	173	179
Food Away from Home: Total \$	\$37,761,268	\$270,333,727	\$578,939,029
Average Spent	\$5,386.77	\$6,770.19	\$6,993.71
Spending Potential Index	147	184	190
Health Care: Total \$	\$51,230,317	\$384,602,201	\$845,483,807
Average Spent	\$7,308.18	\$9,631.91	\$10,213.62
Spending Potential Index	123	162	172
HH Furnishings & Equipment: Total \$	\$20,237,901	\$150,262,050	\$327,244,251
Average Spent	\$2,887.00	\$3,763.14	\$3,953.18
Spending Potential Index	135	176	185
Personal Care Products & Services: Total \$	\$8,713,804	\$64,236,431	\$139,217,744
Average Spent	\$1,243.05	\$1,608.73	\$1,681.78
Spending Potential Index	140	181	190
Shelter: Total \$	\$191,345,364	\$1,372,022,516	\$2,965,133,822
Average Spent	\$27,296.06	\$34,360.69	\$35,819.45
Spending Potential Index	148	186	194
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$21,789,211	\$167,414,945	\$371,228,623
Average Spent	\$3,108.30	\$4,192.71	\$4,484.52
Spending Potential Index	125	169	181
Travel: Total \$	\$22,108,702	\$166,948,137	\$369,190,080
Average Spent	\$3,153.88	\$4,181.02	\$4,459.89
Spending Potential Index	141	186	199
Vehicle Maintenance & Repairs: Total \$	\$10,412,834	\$77,188,020	\$167,322,981
Average Spent	\$1,485.43	\$1,933.08	\$2,021.30
Spending Potential Index	130	169	177

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.