



# Community Profile

Nuckols Place  
 Nuckols Rd & Twin Hickory Rd, Glen Allen, Virginia, 23059  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 37.68129  
 Longitude: -77.58889

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	1,287	24,897	91,754
2010 Total Population	7,233	40,842	115,466
2019 Total Population	8,865	48,471	127,148
2019 Group Quarters	0	79	576
2024 Total Population	9,533	51,698	132,873
2019-2024 Annual Rate	1.46%	1.30%	0.88%
2019 Total Daytime Population	8,248	57,761	122,080
Workers	3,837	35,298	64,601
Residents	4,411	22,463	57,479
<b>Household Summary</b>			
2000 Households	547	9,620	37,144
2000 Average Household Size	2.35	2.58	2.44
2010 Households	2,534	15,009	46,013
2010 Average Household Size	2.85	2.72	2.50
2019 Households	2,920	17,415	49,829
2019 Average Household Size	3.04	2.78	2.54
2024 Households	3,110	18,466	51,818
2024 Average Household Size	3.07	2.80	2.55
2019-2024 Annual Rate	1.27%	1.18%	0.79%
2010 Families	1,915	10,907	30,499
2010 Average Family Size	3.39	3.25	3.09
2019 Families	2,137	12,528	32,831
2019 Average Family Size	3.67	3.34	3.14
2024 Families	2,254	13,227	34,038
2024 Average Family Size	3.73	3.37	3.16
2019-2024 Annual Rate	1.07%	1.09%	0.72%
<b>Housing Unit Summary</b>			
2000 Housing Units	601	10,251	38,619
Owner Occupied Housing Units	52.1%	70.4%	66.4%
Renter Occupied Housing Units	38.9%	23.5%	29.8%
Vacant Housing Units	9.0%	6.2%	3.8%
2010 Housing Units	2,649	15,871	48,490
Owner Occupied Housing Units	66.0%	65.3%	63.5%
Renter Occupied Housing Units	29.6%	29.3%	31.4%
Vacant Housing Units	4.3%	5.4%	5.1%
2019 Housing Units	3,018	18,250	52,468
Owner Occupied Housing Units	63.3%	63.9%	62.1%
Renter Occupied Housing Units	33.5%	31.5%	32.9%
Vacant Housing Units	3.2%	4.6%	5.0%
2024 Housing Units	3,215	19,386	54,700
Owner Occupied Housing Units	64.5%	64.6%	62.9%
Renter Occupied Housing Units	32.3%	30.7%	31.9%
Vacant Housing Units	3.3%	4.7%	5.3%
<b>Median Household Income</b>			
2019	\$146,149	\$121,201	\$92,902
2024	\$163,082	\$136,591	\$102,526
<b>Median Home Value</b>			
2019	\$464,053	\$428,784	\$343,717
2024	\$480,993	\$459,782	\$368,949
<b>Per Capita Income</b>			
2019	\$56,160	\$53,954	\$47,724
2024	\$63,323	\$60,250	\$53,345
<b>Median Age</b>			
2010	34.0	35.1	36.9
2019	34.9	36.1	38.3
2024	33.7	36.0	38.8

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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<b>2019 Households by Income</b>			
Household Income Base	2,920	17,415	49,829
<\$15,000	1.1%	1.9%	3.1%
\$15,000 - \$24,999	2.6%	3.0%	5.0%
\$25,000 - \$34,999	3.6%	3.8%	5.0%
\$35,000 - \$49,999	4.2%	6.3%	10.0%
\$50,000 - \$74,999	8.2%	11.8%	16.3%
\$75,000 - \$99,999	10.1%	12.3%	13.7%
\$100,000 - \$149,999	21.3%	20.6%	20.0%
\$150,000 - \$199,999	18.2%	17.5%	13.0%
\$200,000+	30.7%	22.7%	13.8%
Average Household Income	\$173,240	\$152,407	\$121,702
<b>2024 Households by Income</b>			
Household Income Base	3,110	18,466	51,818
<\$15,000	1.1%	1.8%	2.8%
\$15,000 - \$24,999	2.3%	2.5%	4.1%
\$25,000 - \$34,999	3.0%	3.3%	4.2%
\$35,000 - \$49,999	3.4%	5.2%	8.5%
\$50,000 - \$74,999	6.5%	10.2%	15.1%
\$75,000 - \$99,999	8.5%	11.2%	13.7%
\$100,000 - \$149,999	18.7%	19.8%	20.5%
\$150,000 - \$199,999	19.5%	19.4%	14.8%
\$200,000+	37.0%	26.7%	16.3%
Average Household Income	\$197,248	\$171,256	\$136,717
<b>2019 Owner Occupied Housing Units by Value</b>			
Total	1,909	11,670	32,563
<\$50,000	0.6%	0.5%	0.6%
\$50,000 - \$99,999	0.0%	0.2%	0.6%
\$100,000 - \$149,999	0.0%	1.1%	4.0%
\$150,000 - \$199,999	0.5%	3.6%	8.5%
\$200,000 - \$249,999	2.2%	8.0%	13.3%
\$250,000 - \$299,999	5.4%	8.4%	12.3%
\$300,000 - \$399,999	12.4%	21.1%	24.4%
\$400,000 - \$499,999	45.1%	24.5%	16.5%
\$500,000 - \$749,999	31.8%	25.7%	15.6%
\$750,000 - \$999,999	1.8%	5.1%	3.1%
\$1,000,000 - \$1,499,999	0.1%	1.7%	1.0%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$483,626	\$460,573	\$383,073
<b>2024 Owner Occupied Housing Units by Value</b>			
Total	2,073	12,521	34,379
<\$50,000	0.3%	0.3%	0.4%
\$50,000 - \$99,999	0.0%	0.1%	0.5%
\$100,000 - \$149,999	0.0%	0.9%	3.4%
\$150,000 - \$199,999	0.3%	2.7%	7.0%
\$200,000 - \$249,999	1.4%	6.2%	11.4%
\$250,000 - \$299,999	3.8%	6.9%	11.0%
\$300,000 - \$399,999	9.9%	18.6%	23.6%
\$400,000 - \$499,999	42.3%	24.1%	17.2%
\$500,000 - \$749,999	39.5%	30.7%	19.2%
\$750,000 - \$999,999	2.4%	7.1%	4.6%
\$1,000,000 - \$1,499,999	0.1%	2.5%	1.5%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.2%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$508,068	\$498,257	\$415,937

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Age</b>			
Total	7,230	40,843	115,464
0 - 4	8.7%	7.7%	6.8%
5 - 9	12.0%	9.4%	7.3%
10 - 14	10.2%	8.9%	7.2%
15 - 24	9.6%	10.7%	11.3%
25 - 34	10.8%	13.1%	14.4%
35 - 44	23.0%	19.0%	15.8%
45 - 54	14.2%	16.3%	15.7%
55 - 64	5.9%	8.7%	11.2%
65 - 74	3.1%	3.8%	5.4%
75 - 84	1.9%	1.9%	3.4%
85 +	0.5%	0.6%	1.5%
18 +	63.9%	69.4%	74.4%
<b>2019 Population by Age</b>			
Total	8,866	48,469	127,150
0 - 4	7.9%	7.0%	6.1%
5 - 9	9.4%	8.2%	6.7%
10 - 14	11.3%	8.8%	7.2%
15 - 24	11.7%	11.8%	11.5%
25 - 34	9.8%	12.3%	13.5%
35 - 44	19.8%	17.2%	15.0%
45 - 54	15.7%	15.1%	13.8%
55 - 64	7.3%	10.7%	12.5%
65 - 74	4.4%	5.9%	8.4%
75 - 84	1.9%	2.2%	3.7%
85 +	0.7%	0.8%	1.8%
18 +	66.4%	71.6%	76.2%
<b>2024 Population by Age</b>			
Total	9,535	51,698	132,872
0 - 4	8.2%	7.2%	6.2%
5 - 9	9.3%	7.8%	6.4%
10 - 14	9.1%	7.8%	6.6%
15 - 24	12.9%	11.7%	11.1%
25 - 34	12.3%	13.9%	14.0%
35 - 44	17.1%	16.8%	15.1%
45 - 54	16.1%	14.0%	13.0%
55 - 64	8.1%	10.4%	11.7%
65 - 74	4.2%	6.7%	9.4%
75 - 84	1.9%	2.8%	4.7%
85 +	0.7%	0.9%	1.8%
18 +	67.8%	72.7%	77.0%
<b>2010 Population by Sex</b>			
Males	3,465	19,933	55,186
Females	3,768	20,909	60,280
<b>2019 Population by Sex</b>			
Males	4,235	23,560	60,889
Females	4,630	24,911	66,259
<b>2024 Population by Sex</b>			
Males	4,574	25,035	63,620
Females	4,959	26,662	69,253

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<b>2010 Population by Race/Ethnicity</b>			
Total	7,233	40,842	115,466
White Alone	67.1%	70.7%	72.7%
Black Alone	5.3%	8.0%	10.9%
American Indian Alone	0.3%	0.2%	0.2%
Asian Alone	23.8%	17.6%	12.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.6%	0.9%	1.5%
Two or More Races	2.9%	2.5%	2.3%
Hispanic Origin	3.0%	3.4%	4.4%
Diversity Index	52.0	49.8	49.1
<b>2019 Population by Race/Ethnicity</b>			
Total	8,866	48,472	127,147
White Alone	57.8%	62.7%	66.7%
Black Alone	5.3%	7.9%	10.9%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	32.3%	25.0%	17.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.7%	1.1%	1.8%
Two or More Races	3.6%	3.1%	3.0%
Hispanic Origin	3.7%	4.2%	5.3%
Diversity Index	58.9	57.6	56.3
<b>2024 Population by Race/Ethnicity</b>			
Total	9,534	51,698	132,872
White Alone	51.8%	57.3%	62.4%
Black Alone	5.2%	7.9%	10.9%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	38.0%	29.9%	21.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.8%	1.2%	2.0%
Two or More Races	4.0%	3.5%	3.4%
Hispanic Origin	4.1%	4.8%	6.1%
Diversity Index	61.8	61.5	60.6
<b>2010 Population by Relationship and Household Type</b>			
Total	7,233	40,842	115,466
In Households	100.0%	99.9%	99.6%
In Family Households	90.3%	87.7%	82.8%
Householder	25.8%	26.4%	26.4%
Spouse	22.3%	22.6%	21.5%
Child	39.4%	35.1%	30.7%
Other relative	2.3%	2.6%	2.9%
Nonrelative	0.6%	0.9%	1.3%
In Nonfamily Households	9.7%	12.2%	16.7%
In Group Quarters	0.0%	0.1%	0.4%
Institutionalized Population	0.0%	0.1%	0.4%
Noninstitutionalized Population	0.0%	0.0%	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2019 Population 25+ by Educational Attainment</b>			
Total	5,289	31,146	87,252
Less than 9th Grade	0.5%	1.3%	2.0%
9th - 12th Grade, No Diploma	1.2%	1.4%	2.4%
High School Graduate	6.8%	8.7%	12.0%
GED/Alternative Credential	0.7%	1.4%	2.0%
Some College, No Degree	9.6%	13.0%	15.2%
Associate Degree	2.9%	5.6%	6.4%
Bachelor's Degree	36.7%	37.6%	35.6%
Graduate/Professional Degree	41.6%	31.1%	24.2%
<b>2019 Population 15+ by Marital Status</b>			
Total	6,326	36,889	101,829
Never Married	19.9%	26.8%	28.6%
Married	70.5%	62.7%	57.6%
Widowed	2.7%	2.8%	4.3%
Divorced	6.9%	7.7%	9.5%
<b>2019 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	98.9%	98.0%	97.2%
Civilian Unemployed (Unemployment Rate)	1.1%	2.0%	2.8%
<b>2019 Employed Population 16+ by Industry</b>			
Total	4,532	26,491	70,882
Agriculture/Mining	0.1%	0.1%	0.3%
Construction	3.2%	2.8%	4.0%
Manufacturing	4.2%	5.5%	4.8%
Wholesale Trade	1.6%	2.5%	2.4%
Retail Trade	2.3%	6.4%	8.5%
Transportation/Utilities	2.6%	3.6%	4.0%
Information	1.8%	1.5%	1.7%
Finance/Insurance/Real Estate	22.0%	20.4%	16.3%
Services	57.6%	51.2%	51.5%
Public Administration	4.8%	5.9%	6.7%
<b>2019 Employed Population 16+ by Occupation</b>			
Total	4,534	26,492	70,882
White Collar	86.2%	84.3%	79.2%
Management/Business/Financial	28.8%	26.5%	23.1%
Professional	41.1%	36.1%	32.3%
Sales	9.2%	11.7%	11.7%
Administrative Support	7.1%	10.0%	12.0%
Services	8.7%	9.7%	11.9%
Blue Collar	5.1%	6.0%	8.9%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	1.1%	1.5%	2.2%
Installation/Maintenance/Repair	2.6%	1.7%	2.1%
Production	1.0%	1.4%	2.0%
Transportation/Material Moving	0.5%	1.3%	2.4%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	7,233	40,842	115,466
Population Inside Urbanized Area	99.7%	98.0%	96.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.3%	2.0%	3.1%

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<b>2010 Households by Type</b>			
Total	2,534	15,009	46,013
Households with 1 Person	20.8%	22.1%	27.2%
Households with 2+ People	79.2%	77.9%	72.8%
Family Households	75.6%	72.7%	66.3%
Husband-wife Families	65.2%	62.2%	53.9%
With Related Children	48.2%	38.9%	28.4%
Other Family (No Spouse Present)	10.5%	10.4%	12.4%
Other Family with Male Householder	2.7%	2.8%	3.1%
With Related Children	1.8%	1.7%	1.8%
Other Family with Female Householder	7.8%	7.7%	9.3%
With Related Children	5.9%	5.2%	6.0%
Nonfamily Households	3.7%	5.2%	6.5%
All Households with Children	56.1%	46.0%	36.4%
Multigenerational Households	2.6%	2.6%	2.5%
Unmarried Partner Households	2.8%	3.6%	4.6%
Male-female	2.4%	3.1%	4.0%
Same-sex	0.4%	0.5%	0.6%
<b>2010 Households by Size</b>			
Total	2,534	15,008	46,012
1 Person Household	20.8%	22.1%	27.2%
2 Person Household	22.3%	27.7%	31.6%
3 Person Household	17.0%	18.1%	17.0%
4 Person Household	27.3%	21.5%	16.0%
5 Person Household	9.4%	7.8%	5.8%
6 Person Household	2.4%	2.1%	1.7%
7 + Person Household	0.8%	0.7%	0.6%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	2,534	15,009	46,013
Owner Occupied	69.0%	69.1%	66.9%
Owned with a Mortgage/Loan	61.8%	60.4%	54.9%
Owned Free and Clear	7.2%	8.6%	12.0%
Renter Occupied	31.0%	30.9%	33.1%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	2,649	15,871	48,490
Housing Units Inside Urbanized Area	99.7%	97.8%	97.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.3%	2.2%	3.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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<b>Top 3 Tapestry Segments</b>			
1.	Boomburbs (1C)	Boomburbs (1C)	Professional Pride (1B)
2.	Professional Pride (1B)	Professional Pride (1B)	Boomburbs (1C)
3.	Top Tier (1A)	Soccer Moms (4A)	Enterprising Professionals
<b>2019 Consumer Spending</b>			
Apparel & Services: Total \$	\$12,637,339	\$65,781,576	\$149,146,484
Average Spent	\$4,327.86	\$3,777.29	\$2,993.17
Spending Potential Index	202	176	140
Education: Total \$	\$9,298,070	\$50,264,453	\$114,221,261
Average Spent	\$3,184.27	\$2,886.27	\$2,292.26
Spending Potential Index	200	181	144
Entertainment/Recreation: Total \$	\$18,464,755	\$96,606,181	\$222,013,731
Average Spent	\$6,323.55	\$5,547.30	\$4,455.51
Spending Potential Index	193	170	136
Food at Home: Total \$	\$27,782,956	\$148,511,959	\$345,488,728
Average Spent	\$9,514.71	\$8,527.82	\$6,933.49
Spending Potential Index	184	165	134
Food Away from Home: Total \$	\$21,672,019	\$112,913,270	\$256,383,094
Average Spent	\$7,421.92	\$6,483.68	\$5,145.26
Spending Potential Index	202	176	140
Health Care: Total \$	\$31,377,963	\$166,390,792	\$390,173,824
Average Spent	\$10,745.88	\$9,554.45	\$7,830.26
Spending Potential Index	181	161	132
HH Furnishings & Equipment: Total \$	\$12,765,102	\$65,243,073	\$148,354,724
Average Spent	\$4,371.61	\$3,746.37	\$2,977.28
Spending Potential Index	205	176	140
Personal Care Products & Services: Total \$	\$5,387,702	\$27,690,477	\$62,713,961
Average Spent	\$1,845.10	\$1,590.04	\$1,258.58
Spending Potential Index	208	179	142
Shelter: Total \$	\$102,625,589	\$550,918,544	\$1,276,960,616
Average Spent	\$35,145.75	\$31,634.71	\$25,626.86
Spending Potential Index	190	171	138
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$13,818,560	\$72,344,564	\$169,120,790
Average Spent	\$4,732.38	\$4,154.15	\$3,394.02
Spending Potential Index	191	168	137
Travel: Total \$	\$13,644,508	\$70,166,860	\$158,835,726
Average Spent	\$4,672.78	\$4,029.10	\$3,187.62
Spending Potential Index	208	180	142
Vehicle Maintenance & Repairs: Total \$	\$6,170,848	\$32,947,052	\$78,211,138
Average Spent	\$2,113.30	\$1,891.88	\$1,569.59
Spending Potential Index	185	165	137

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.