

## FACT SHEET

### **A WATERFRONT RESORT AND MAJOR TOURISM DESTINATION IN 12 YEARS:**

- In just 12 short years, National Harbor, a mixed-use development by Peterson Companies has quickly become one of the top tourism destinations in the Mid-Atlantic with more than 14 million visitors annually.
- Visitors include independent traveler; “bleisure” travelers; groups (conventions, meetings and special events); destination weddings and reunions; as well as families.

### **A PRIME LOCATION:**

- Located just 15 minutes from Washington, D.C., on the Potomac River, National Harbor provides the ideal location to get to D.C., Old Town Alexandria or Mount Vernon—all available via water taxi as well as by public or private transportation.
- National Harbor is easily accessible from all three regional airports—Reagan National, Dulles International and Baltimore-Washington International airports and Amtrak.

### **A WATERFRONT DESTINATION UNLIKE ANY OTHER:**

- National Harbor, opened 12 years ago with the Gaylord National Resort and Convention Center (a nearly 2,000 room hotel), the largest non-gaming resort and convention center on the east coast. Now, the 350-acre destination has grown to include 8 hotels and soon to be nine with the opening of Hyatt Place in Fall 2020.
- There is something for everyone at National Harbor with 40 restaurants and 160 retail outlets including specialty boutiques and Tanger Outlets with 85 designer brands. The destination is still growing with 40% still to be developed.
- With 3,400 hotel rooms, including the \$1.4 billion resort- MGM National Harbor, National Harbor includes the region’s largest number of hotel suites (184 suites combined between the 24-floor MGM National Harbor and 19-story Gaylord National Resort), with up to 3,210 sq. ft. suites.
- MGM National Harbor and Gaylord National Resort have earned AAA’s second highest rating, giving National Harbor almost a quarter of Maryland’s AAA’s Four Diamond Rating hotels. The two hotels’ spas are some of the largest in the region. Gaylord National’s, Relâche Spa, has 20,000 sq. ft. with 12 treatment rooms, a river view relaxation room and couple’s suite. MGM National Harbor’s spa and salon is more than 26,500 sq. ft.
- Gaylord National Resort is known for its 1.5 acre, 19-story glass atrium with an indoor garden fountain and seasonal evening laser light shows.
- MGM National Harbor has been ranked as one of MGM’s most luxurious resorts along with Aria, Bellagio and others. It has one of the largest gaming floors outside of Las Vegas.
- In October of 2017, Expedia’s Viewfinder Travel Blog named National Harbor as one of “The Best Places to Catch Astounding Sunsets” and said that National Harbor is the “best place on the east coast to be at sunset.”

### **A DINING DESTINATION:**

- From lobster rolls, mezza, modern Asian, southern fare with Korean inspiration, Maryland seafood—fast casual to formal dining, National Harbor has it all in its more than 40 restaurants. Included are some of the top chefs in the nation: the Voltaggio brothers, both James Beard nominees and finalists of Top Chef and as well James Beard nominee and featured chef on Mind of the Chef Edward Lee—all have restaurants at National Harbor.

## **A COMMUNITY WITH AMAZING ART:**

- MGM National Harbor Heritage Collection features high-quality art with larger-than-life works by Alice Aycock, Sam Gilliam, John Dreyfuss, John Safer, Margaret Boozer, Liao Yibac and more. Legendary folk artist Bob Dylan created the 26-ft. iron archway for the resort's west entrance, "Portal." There are 30 additional outdoor artworks in the National Harbor Waterfront District where the 3,000-foot promenade, American Way, displays works from J. Seward Johnson along with a host of nationally known and local artists. A Guide by Cell tour allows each piece of art to tell its story on visitors' mobile devices.

## **EXPLORE THE NATIONAL HARBOR WATERFRONT DISTRICT:**

- The National Harbor Waterfront District is a prime destination area for visitors as it includes the waterfront, the iconic Capital Wheel (180-ft. high observation wheel with views of Virginia, Maryland and D.C., including D.C. monuments), water taxi service to Virginia and D.C., a carousel, Urban Pirates experience, peddle boats and other water activities.
- The master planning of National Harbor includes carefully thought-through designs such as easily navigable, walkable streets with ample parking; the Waterfront District includes entertainment (Fleet Street) where bars and night life come together, signature and waterfront restaurants, retail, hotels, office buildings, condominiums and apartments (when completed there will be 2500 residential units at National Harbor).
- With two 700-ft. piers and a 62-slip marina managed by Oasis Marinas, visitors can BYOY (bring your own yacht). Concierge, power and fuel are available. Rentals are also available.

## **A SHOPPING DESTINATION:**

- In the Waterfront District, 35 unique boutique shops line the streets near the Potomac River. Everything from known brands Alex & Ani and Carhartt to Betty (upscale designer second-hand boutique), House of Jonlei Atelier (wedding and formal wear), Miguel Wilson Collection (luxury men's wear), to the Savannah Candy Kitchen and more.
- Tanger Outlets provides more than 85 of the best and most popular designer brands including Kate Spade, Michael Kors, HUGO BOSS, Movado, Polo Ralph Lauren, Vince, Nike, Theory and Tumi.
- MGM National Harbor also has boutique shopping including SJP by Sarah Parker, MCM, Breitling, Stitched and others.

## **AN ENTERTAINMENT VENUE:**

- Fleet Street in the Waterfront District provides a whole block of exciting entertainment including everything from bull riding at Cadillac Ranch to dueling pianos at Bobby McKey's.
- MGM National Harbor hosts world class entertainment in its 3,000 seat, state-of-the art theater, where every seat feels close to the stage. From concerts and a variety of entertainers to boxing events, the venue is unparalleled in the region.
- Gaylord National provides packages and entertainment throughout the year. The resort's biggest events include SummerFest and its award-winning Christmas On The Potomac celebration (featuring more than a dozen holiday events and activities including ICE!). The Capital Region's most popular holiday attraction, ICE! is a nine degree walk-through winter wonderland of larger-than-life, colorful ice sculptures and two-story-tall ice slides – all carved from more than 2 million pounds of ice.
- Topgolf opened summer 2019. Known as one of the nation's top entertainment venues featuring fun and competitive golf games for all ages in climate-controlled playing "bays," with an impressive food and drink menu, private spaces for groups of any size, HDTVs and a music selection that makes every visit feel like a party.
- National Harbor enjoys partnerships with area historical sites including George Washington's Mt. Vernon, Accokeek Foundation's National Colonial Farm and Oxon Hill Manor.