



Community Profile

Virginia Gateway
 13301 Gateway Center Dr, Gainesville, Virginia, 20155
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 38.79411
 Longitude: -77.60689

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	890	10,778	29,057
2010 Total Population	2,218	41,608	88,711
2019 Total Population	4,265	51,026	107,851
2019 Group Quarters	66	141	234
2024 Total Population	4,928	55,977	118,440
2019-2024 Annual Rate	2.93%	1.87%	1.89%
2019 Total Daytime Population	9,982	48,413	95,931
Workers	7,866	23,857	43,432
Residents	2,116	24,556	52,499
Household Summary			
2000 Households	355	3,750	10,714
2000 Average Household Size	2.51	2.86	2.70
2010 Households	755	13,455	28,957
2010 Average Household Size	2.90	3.08	3.06
2019 Households	1,547	15,888	34,282
2019 Average Household Size	2.71	3.20	3.14
2024 Households	1,785	17,304	37,428
2024 Average Household Size	2.72	3.23	3.16
2019-2024 Annual Rate	2.90%	1.72%	1.77%
2010 Families	632	11,034	22,936
2010 Average Family Size	3.15	3.41	3.42
2019 Families	1,258	12,974	27,130
2019 Average Family Size	2.99	3.54	3.51
2024 Families	1,448	14,095	29,604
2024 Average Family Size	3.00	3.58	3.53
2019-2024 Annual Rate	2.85%	1.67%	1.76%
Housing Unit Summary			
2000 Housing Units	365	3,937	11,234
Owner Occupied Housing Units	89.0%	87.4%	66.9%
Renter Occupied Housing Units	8.2%	7.8%	28.5%
Vacant Housing Units	2.7%	4.7%	4.6%
2010 Housing Units	782	13,962	30,105
Owner Occupied Housing Units	87.0%	83.4%	74.4%
Renter Occupied Housing Units	9.6%	13.0%	21.8%
Vacant Housing Units	3.5%	3.6%	3.8%
2019 Housing Units	1,586	16,280	35,287
Owner Occupied Housing Units	91.9%	87.8%	79.6%
Renter Occupied Housing Units	5.6%	9.8%	17.6%
Vacant Housing Units	2.5%	2.4%	2.8%
2024 Housing Units	1,832	17,727	38,527
Owner Occupied Housing Units	92.5%	88.6%	80.4%
Renter Occupied Housing Units	5.0%	9.0%	16.7%
Vacant Housing Units	2.6%	2.4%	2.9%
Median Household Income			
2019	\$120,565	\$132,440	\$121,224
2024	\$127,127	\$144,377	\$131,249
Median Home Value			
2019	\$460,843	\$459,554	\$455,716
2024	\$476,276	\$476,051	\$474,369
Per Capita Income			
2019	\$48,289	\$50,020	\$48,368
2024	\$52,426	\$54,461	\$52,850
Median Age			
2010	38.9	35.2	33.8
2019	42.7	36.2	35.5
2024	39.9	35.7	35.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income			
Household Income Base	1,547	15,888	34,272
<\$15,000	3.0%	1.5%	1.9%
\$15,000 - \$24,999	3.2%	1.6%	2.2%
\$25,000 - \$34,999	2.3%	2.7%	2.9%
\$35,000 - \$49,999	3.7%	3.1%	4.5%
\$50,000 - \$74,999	7.2%	9.2%	11.0%
\$75,000 - \$99,999	14.8%	12.8%	14.9%
\$100,000 - \$149,999	29.5%	25.7%	23.5%
\$150,000 - \$199,999	16.9%	21.0%	17.9%
\$200,000+	19.4%	22.3%	21.2%
Average Household Income	\$148,667	\$160,513	\$152,321
2024 Households by Income			
Household Income Base	1,785	17,304	37,418
<\$15,000	2.6%	1.3%	1.5%
\$15,000 - \$24,999	2.6%	1.3%	1.7%
\$25,000 - \$34,999	1.9%	2.2%	2.3%
\$35,000 - \$49,999	3.1%	2.5%	3.7%
\$50,000 - \$74,999	6.4%	7.6%	9.6%
\$75,000 - \$99,999	14.0%	11.8%	14.2%
\$100,000 - \$149,999	29.4%	25.2%	23.7%
\$150,000 - \$199,999	18.5%	23.1%	19.7%
\$200,000+	21.4%	24.9%	23.6%
Average Household Income	\$162,093	\$176,040	\$167,456
2019 Owner Occupied Housing Units by Value			
Total	1,458	14,297	28,082
<\$50,000	0.5%	0.6%	0.4%
\$50,000 - \$99,999	0.0%	0.0%	0.3%
\$100,000 - \$149,999	0.0%	0.0%	0.7%
\$150,000 - \$199,999	0.2%	0.5%	2.6%
\$200,000 - \$249,999	2.5%	2.7%	3.4%
\$250,000 - \$299,999	4.9%	7.0%	6.9%
\$300,000 - \$399,999	17.6%	18.8%	19.4%
\$400,000 - \$499,999	39.8%	34.2%	29.3%
\$500,000 - \$749,999	28.1%	31.9%	31.4%
\$750,000 - \$999,999	5.4%	3.8%	4.8%
\$1,000,000 - \$1,499,999	0.0%	0.4%	0.6%
\$1,500,000 - \$1,999,999	0.5%	0.1%	0.1%
\$2,000,000 +	0.4%	0.1%	0.1%
Average Home Value	\$501,115	\$486,241	\$481,757
2024 Owner Occupied Housing Units by Value			
Total	1,694	15,712	30,989
<\$50,000	0.3%	0.3%	0.2%
\$50,000 - \$99,999	0.0%	0.0%	0.2%
\$100,000 - \$149,999	0.0%	0.0%	0.6%
\$150,000 - \$199,999	0.1%	0.3%	2.2%
\$200,000 - \$249,999	1.8%	2.0%	2.8%
\$250,000 - \$299,999	3.6%	5.4%	5.7%
\$300,000 - \$399,999	14.2%	15.9%	16.8%
\$400,000 - \$499,999	39.3%	34.4%	28.9%
\$500,000 - \$749,999	32.1%	36.4%	35.5%
\$750,000 - \$999,999	7.1%	4.7%	6.0%
\$1,000,000 - \$1,499,999	0.0%	0.4%	0.8%
\$1,500,000 - \$1,999,999	0.7%	0.2%	0.1%
\$2,000,000 +	0.7%	0.2%	0.1%
Average Home Value	\$532,423	\$509,715	\$505,207

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	2,218	41,608	88,711
0 - 4	6.7%	8.5%	8.9%
5 - 9	8.9%	9.7%	9.7%
10 - 14	8.8%	8.5%	8.4%
15 - 24	9.5%	10.1%	10.6%
25 - 34	9.3%	12.9%	14.2%
35 - 44	18.3%	19.1%	19.0%
45 - 54	15.3%	14.2%	13.6%
55 - 64	10.8%	8.3%	8.0%
65 - 74	7.0%	5.6%	5.0%
75 - 84	3.7%	2.4%	2.0%
85 +	1.4%	0.7%	0.5%
18 +	71.3%	68.7%	68.6%
2019 Population by Age			
Total	4,264	51,026	107,851
0 - 4	5.8%	7.7%	7.9%
5 - 9	6.4%	8.3%	8.6%
10 - 14	7.4%	8.3%	8.5%
15 - 24	11.0%	11.1%	11.2%
25 - 34	10.5%	12.5%	13.0%
35 - 44	11.7%	16.2%	16.5%
45 - 54	13.8%	14.3%	13.9%
55 - 64	11.0%	10.0%	9.6%
65 - 74	11.9%	7.5%	6.9%
75 - 84	7.6%	3.2%	3.1%
85 +	2.8%	0.9%	0.8%
18 +	76.2%	71.2%	70.7%
2024 Population by Age			
Total	4,928	55,979	118,439
0 - 4	6.4%	8.0%	8.1%
5 - 9	6.7%	8.3%	8.4%
10 - 14	6.3%	7.6%	7.8%
15 - 24	9.7%	10.3%	10.7%
25 - 34	14.2%	14.6%	14.0%
35 - 44	12.4%	16.6%	16.8%
45 - 54	11.1%	12.2%	12.3%
55 - 64	10.7%	9.5%	9.5%
65 - 74	10.9%	7.7%	7.3%
75 - 84	8.6%	4.1%	4.0%
85 +	3.1%	1.0%	1.0%
18 +	77.0%	71.9%	71.5%
2010 Population by Sex			
Males	1,069	20,511	43,878
Females	1,149	21,097	44,833
2019 Population by Sex			
Males	2,048	25,152	53,228
Females	2,216	25,874	54,623
2024 Population by Sex			
Males	2,376	27,570	58,371
Females	2,552	28,407	60,069

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2010 Population by Race/Ethnicity			
Total	2,216	41,608	88,710
White Alone	72.3%	69.4%	66.9%
Black Alone	8.2%	10.6%	11.9%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	14.1%	12.3%	10.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.0%	2.7%	5.5%
Two or More Races	3.0%	4.6%	4.6%
Hispanic Origin	8.3%	10.0%	14.6%
Diversity Index	53.4	58.3	64.5
2019 Population by Race/Ethnicity			
Total	4,264	51,026	107,851
White Alone	67.0%	62.5%	61.0%
Black Alone	8.7%	11.8%	12.6%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	13.9%	15.5%	13.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.3%	4.0%	6.8%
Two or More Races	4.8%	5.8%	5.7%
Hispanic Origin	15.4%	14.2%	18.6%
Diversity Index	64.8	67.6	71.6
2024 Population by Race/Ethnicity			
Total	4,927	55,978	118,440
White Alone	63.5%	58.8%	57.7%
Black Alone	9.2%	12.4%	13.1%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	15.2%	17.2%	14.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	6.3%	4.6%	7.5%
Two or More Races	5.5%	6.6%	6.4%
Hispanic Origin	18.0%	16.4%	20.7%
Diversity Index	69.4	71.7	75.0
2010 Population by Relationship and Household Type			
Total	2,218	41,608	88,711
In Households	98.8%	99.7%	99.8%
In Family Households	91.3%	92.1%	90.6%
Householder	27.0%	26.5%	25.8%
Spouse	23.6%	23.0%	21.6%
Child	34.7%	36.3%	36.0%
Other relative	4.6%	4.5%	4.9%
Nonrelative	1.6%	1.7%	2.3%
In Nonfamily Households	7.5%	7.6%	9.1%
In Group Quarters	1.2%	0.3%	0.2%
Institutionalized Population	1.2%	0.3%	0.2%
Noninstitutionalized Population	0.0%	0.0%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2019 Population 25+ by Educational Attainment			
Total	2,953	32,919	68,828
Less than 9th Grade	1.3%	1.4%	2.5%
9th - 12th Grade, No Diploma	1.9%	1.7%	2.6%
High School Graduate	11.2%	12.4%	13.8%
GED/Alternative Credential	0.8%	1.5%	1.7%
Some College, No Degree	19.8%	17.8%	17.0%
Associate Degree	10.6%	8.1%	8.6%
Bachelor's Degree	35.0%	35.6%	33.0%
Graduate/Professional Degree	19.3%	21.5%	20.8%
2019 Population 15+ by Marital Status			
Total	3,425	38,594	80,892
Never Married	24.3%	25.2%	26.8%
Married	61.8%	64.3%	62.5%
Widowed	6.2%	3.4%	3.1%
Divorced	7.7%	7.1%	7.6%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	98.0%	97.5%	97.3%
Civilian Unemployed (Unemployment Rate)	2.0%	2.5%	2.7%
2019 Employed Population 16+ by Industry			
Total	2,154	26,705	55,953
Agriculture/Mining	0.0%	0.3%	0.3%
Construction	6.7%	5.9%	7.0%
Manufacturing	1.8%	3.4%	3.6%
Wholesale Trade	2.5%	1.3%	1.3%
Retail Trade	5.8%	9.1%	9.5%
Transportation/Utilities	1.2%	3.5%	4.1%
Information	1.2%	1.8%	1.7%
Finance/Insurance/Real Estate	5.2%	6.5%	6.2%
Services	66.2%	56.4%	54.8%
Public Administration	9.4%	11.8%	11.4%
2019 Employed Population 16+ by Occupation			
Total	2,155	26,706	55,954
White Collar	67.3%	74.5%	73.8%
Management/Business/Financial	24.0%	23.7%	22.6%
Professional	25.2%	28.2%	28.8%
Sales	7.8%	11.7%	11.3%
Administrative Support	10.3%	10.9%	11.1%
Services	17.2%	15.3%	15.1%
Blue Collar	15.5%	10.2%	11.0%
Farming/Forestry/Fishing	0.0%	0.2%	0.2%
Construction/Extraction	3.3%	2.5%	3.6%
Installation/Maintenance/Repair	3.4%	1.9%	1.8%
Production	1.7%	1.7%	1.9%
Transportation/Material Moving	7.1%	3.8%	3.5%
2010 Population By Urban/ Rural Status			
Total Population	2,218	41,608	88,711
Population Inside Urbanized Area	100.0%	98.1%	95.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	1.9%	4.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	755	13,455	28,956
Households with 1 Person	12.6%	13.8%	15.6%
Households with 2+ People	87.4%	86.2%	84.4%
Family Households	83.7%	82.0%	79.2%
Husband-wife Families	72.8%	71.1%	66.2%
With Related Children	42.8%	42.4%	40.3%
Other Family (No Spouse Present)	10.9%	10.9%	13.0%
Other Family with Male Householder	3.4%	3.2%	3.8%
With Related Children	1.6%	1.8%	2.3%
Other Family with Female Householder	7.4%	7.7%	9.1%
With Related Children	4.5%	5.2%	6.4%
Nonfamily Households	3.7%	4.2%	5.2%
All Households with Children	49.1%	49.8%	49.4%
Multigenerational Households	5.3%	4.9%	4.8%
Unmarried Partner Households	3.3%	3.9%	4.8%
Male-female	2.8%	3.3%	4.2%
Same-sex	0.5%	0.6%	0.6%
2010 Households by Size			
Total	754	13,455	28,958
1 Person Household	12.6%	13.8%	15.6%
2 Person Household	29.7%	30.0%	28.8%
3 Person Household	20.0%	17.9%	17.9%
4 Person Household	21.0%	21.3%	20.9%
5 Person Household	9.8%	10.7%	10.3%
6 Person Household	4.1%	3.9%	4.1%
7 + Person Household	2.8%	2.3%	2.5%
2010 Households by Tenure and Mortgage Status			
Total	755	13,455	28,957
Owner Occupied	90.1%	86.5%	77.3%
Owned with a Mortgage/Loan	82.8%	80.1%	71.7%
Owned Free and Clear	7.3%	6.4%	5.7%
Renter Occupied	9.9%	13.5%	22.7%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	782	13,962	30,105
Housing Units Inside Urbanized Area	100.0%	96.2%	94.7%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	3.8%	5.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Boomburbs (1C)	Boomburbs (1C)	Boomburbs (1C)
2.	Silver & Gold (9A)	Silver & Gold (9A)	Silver & Gold (9A)
3.	Soccer Moms (4A)	Up and Coming Families (7A)	Bright Young Professionals
2019 Consumer Spending			
Apparel & Services: Total \$	\$5,617,639	\$62,934,930	\$129,365,317
Average Spent	\$3,631.31	\$3,961.16	\$3,773.56
Spending Potential Index	170	185	176
Education: Total \$	\$3,961,982	\$44,859,698	\$93,369,301
Average Spent	\$2,561.07	\$2,823.50	\$2,723.57
Spending Potential Index	161	177	171
Entertainment/Recreation: Total \$	\$8,482,106	\$93,837,539	\$191,903,237
Average Spent	\$5,482.94	\$5,906.19	\$5,597.78
Spending Potential Index	168	181	171
Food at Home: Total \$	\$12,854,902	\$142,861,738	\$295,778,423
Average Spent	\$8,309.57	\$8,991.80	\$8,627.81
Spending Potential Index	161	174	167
Food Away from Home: Total \$	\$9,679,166	\$108,359,708	\$222,306,691
Average Spent	\$6,256.73	\$6,820.22	\$6,484.65
Spending Potential Index	170	186	176
Health Care: Total \$	\$15,113,893	\$165,000,977	\$337,044,566
Average Spent	\$9,769.81	\$10,385.26	\$9,831.53
Spending Potential Index	165	175	166
HH Furnishings & Equipment: Total \$	\$5,762,358	\$64,169,958	\$130,392,892
Average Spent	\$3,724.86	\$4,038.89	\$3,803.54
Spending Potential Index	175	189	178
Personal Care Products & Services: Total \$	\$2,448,783	\$27,168,638	\$55,224,330
Average Spent	\$1,582.92	\$1,710.01	\$1,610.88
Spending Potential Index	179	193	182
Shelter: Total \$	\$47,084,232	\$523,073,693	\$1,082,921,613
Average Spent	\$30,435.83	\$32,922.56	\$31,588.64
Spending Potential Index	164	178	171
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$6,622,120	\$72,297,574	\$146,533,376
Average Spent	\$4,280.62	\$4,550.45	\$4,274.35
Spending Potential Index	173	183	172
Travel: Total \$	\$6,266,450	\$68,829,406	\$139,268,757
Average Spent	\$4,050.71	\$4,332.16	\$4,062.45
Spending Potential Index	180	193	181
Vehicle Maintenance & Repairs: Total \$	\$2,861,337	\$31,802,926	\$65,826,559
Average Spent	\$1,849.60	\$2,001.69	\$1,920.15
Spending Potential Index	162	175	168

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.