



Community Profile

East Market
 12501 Fair Lakes Cir, Fairfax, Virginia, 22033
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 38.85764
 Longitude: -77.37913

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	16,700	94,180	235,489
2020 Total Population	17,916	100,695	249,794
2020 Group Quarters	24	360	7,252
2022 Total Population	18,601	101,603	251,386
2022 Group Quarters	24	360	7,252
2027 Total Population	19,049	101,117	249,307
2022-2027 Annual Rate	0.48%	-0.10%	-0.17%
2022 Total Daytime Population	25,638	107,265	273,803
Workers	18,420	63,930	163,014
Residents	7,218	43,335	110,789
Household Summary			
2010 Households	7,473	35,714	82,589
2010 Average Household Size	2.23	2.63	2.77
2020 Total Households	7,959	37,502	86,379
2020 Average Household Size	2.25	2.68	2.81
2022 Total Households	8,207	37,595	86,572
2022 Average Household Size	2.26	2.69	2.82
2027 Total Households	8,338	37,280	85,558
2027 Average Household Size	2.28	2.70	2.83
2022-2027 Annual Rate	0.32%	-0.17%	-0.24%
2010 Families	3,977	23,960	59,656
2010 Average Family Size	2.93	3.19	3.23
2022 Families	4,320	24,999	62,081
2022 Average Family Size	2.98	3.26	3.29
2027 Families	4,389	24,704	61,144
2027 Average Family Size	3.00	3.28	3.30
2022-2027 Annual Rate	0.32%	-0.24%	-0.30%
Housing Unit Summary			
2000 Housing Units	5,452	26,577	71,258
Owner Occupied Housing Units	43.8%	66.8%	73.0%
Renter Occupied Housing Units	51.9%	30.7%	25.0%
Vacant Housing Units	4.3%	2.5%	2.0%
2010 Housing Units	7,873	37,050	85,519
Owner Occupied Housing Units	46.2%	64.2%	70.4%
Renter Occupied Housing Units	48.8%	32.2%	26.1%
Vacant Housing Units	5.1%	3.6%	3.4%
2020 Housing Units	8,299	38,877	89,024
Vacant Housing Units	4.1%	3.5%	3.0%
2022 Housing Units	8,546	38,940	89,184
Owner Occupied Housing Units	45.4%	62.9%	69.2%
Renter Occupied Housing Units	50.7%	33.7%	27.9%
Vacant Housing Units	4.0%	3.5%	2.9%
2027 Housing Units	8,659	38,897	89,206
Owner Occupied Housing Units	47.7%	63.4%	68.9%
Renter Occupied Housing Units	48.6%	32.4%	27.0%
Vacant Housing Units	3.7%	4.2%	4.1%
Median Household Income			
2022	\$113,785	\$140,392	\$144,758
2027	\$134,877	\$158,056	\$161,933
Median Home Value			
2022	\$549,658	\$630,628	\$613,121
2027	\$593,916	\$676,899	\$650,449
Per Capita Income			
2022	\$66,141	\$70,202	\$67,723
2027	\$77,491	\$78,921	\$76,329
Median Age			
2010	31.9	35.0	35.4
2022	35.0	37.8	37.7
2027	34.8	38.5	38.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Households by Income			
Household Income Base	8,207	37,595	86,570
<\$15,000	3.4%	2.4%	2.6%
\$15,000 - \$24,999	1.9%	1.7%	1.9%
\$25,000 - \$34,999	2.5%	2.2%	2.3%
\$35,000 - \$49,999	5.6%	5.3%	5.3%
\$50,000 - \$74,999	13.6%	10.1%	9.3%
\$75,000 - \$99,999	15.0%	11.4%	10.2%
\$100,000 - \$149,999	21.9%	19.7%	20.0%
\$150,000 - \$199,999	17.6%	17.0%	16.4%
\$200,000+	18.6%	30.3%	32.1%
Average Household Income	\$150,450	\$189,017	\$196,514
2027 Households by Income			
Household Income Base	8,338	37,280	85,556
<\$15,000	2.2%	1.6%	1.8%
\$15,000 - \$24,999	1.3%	1.2%	1.4%
\$25,000 - \$34,999	1.7%	1.6%	1.7%
\$35,000 - \$49,999	3.9%	3.9%	4.1%
\$50,000 - \$74,999	11.5%	8.2%	7.3%
\$75,000 - \$99,999	13.7%	10.2%	8.9%
\$100,000 - \$149,999	20.3%	18.9%	18.9%
\$150,000 - \$199,999	21.0%	20.2%	19.1%
\$200,000+	24.4%	34.2%	36.8%
Average Household Income	\$177,722	\$213,284	\$222,279
2022 Owner Occupied Housing Units by Value			
Total	3,877	24,487	61,703
<\$50,000	0.3%	0.3%	0.6%
\$50,000 - \$99,999	0.0%	0.0%	0.2%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.4%	0.6%	0.6%
\$200,000 - \$249,999	1.3%	1.9%	1.5%
\$250,000 - \$299,999	3.9%	3.1%	2.6%
\$300,000 - \$399,999	9.1%	6.6%	8.9%
\$400,000 - \$499,999	25.6%	16.8%	15.8%
\$500,000 - \$749,999	47.2%	39.6%	43.3%
\$750,000 - \$999,999	9.8%	23.8%	19.6%
\$1,000,000 - \$1,499,999	0.9%	5.6%	5.0%
\$1,500,000 - \$1,999,999	0.3%	1.1%	1.0%
\$2,000,000 +	1.1%	0.6%	0.7%
Average Home Value	\$584,853	\$671,081	\$652,393
2027 Owner Occupied Housing Units by Value			
Total	4,128	24,666	61,452
<\$50,000	0.0%	0.0%	0.3%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.0%	0.0%	0.1%
\$150,000 - \$199,999	0.0%	0.2%	0.2%
\$200,000 - \$249,999	0.4%	1.1%	0.6%
\$250,000 - \$299,999	1.3%	1.4%	1.1%
\$300,000 - \$399,999	4.9%	4.0%	6.1%
\$400,000 - \$499,999	22.8%	13.3%	13.9%
\$500,000 - \$749,999	54.7%	42.5%	45.9%
\$750,000 - \$999,999	11.5%	28.3%	23.4%
\$1,000,000 - \$1,499,999	1.1%	6.6%	6.0%
\$1,500,000 - \$1,999,999	0.5%	1.5%	1.4%
\$2,000,000 +	2.7%	1.2%	1.0%
Average Home Value	\$650,606	\$728,851	\$701,625

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Age			
Total	16,700	94,180	235,488
0 - 4	7.4%	6.8%	6.4%
5 - 9	5.2%	6.6%	6.7%
10 - 14	3.8%	6.5%	7.0%
15 - 24	12.2%	11.8%	14.1%
25 - 34	29.0%	18.3%	15.2%
35 - 44	17.5%	16.5%	15.4%
45 - 54	12.0%	15.7%	16.5%
55 - 64	7.7%	10.4%	11.2%
65 - 74	3.5%	4.6%	4.8%
75 - 84	1.4%	1.9%	2.0%
85 +	0.4%	0.8%	0.7%
18 +	81.3%	76.3%	75.6%
2022 Population by Age			
Total	18,600	101,604	251,386
0 - 4	5.8%	5.5%	5.4%
5 - 9	5.6%	6.2%	6.1%
10 - 14	5.6%	6.9%	6.8%
15 - 24	11.1%	11.6%	14.0%
25 - 34	21.9%	15.1%	13.7%
35 - 44	19.0%	15.9%	14.6%
45 - 54	12.6%	14.2%	13.8%
55 - 64	9.4%	12.4%	13.2%
65 - 74	5.8%	7.9%	8.2%
75 - 84	2.5%	3.2%	3.3%
85 +	0.6%	1.0%	0.9%
18 +	80.0%	77.4%	77.7%
2027 Population by Age			
Total	19,049	101,116	249,307
0 - 4	5.9%	5.6%	5.5%
5 - 9	5.0%	5.8%	5.8%
10 - 14	4.8%	6.0%	6.0%
15 - 24	13.0%	11.7%	13.4%
25 - 34	21.7%	15.4%	14.1%
35 - 44	17.0%	15.6%	14.8%
45 - 54	13.1%	13.8%	13.4%
55 - 64	9.2%	11.9%	12.4%
65 - 74	6.2%	8.8%	9.1%
75 - 84	3.3%	4.2%	4.4%
85 +	0.8%	1.2%	1.1%
18 +	81.3%	78.8%	79.0%
2010 Population by Sex			
Males	8,116	46,367	116,579
Females	8,584	47,813	118,910
2022 Population by Sex			
Males	9,144	50,227	124,552
Females	9,456	51,376	126,834
2027 Population by Sex			
Males	9,276	49,799	123,306
Females	9,773	51,318	126,001

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2010 Population by Race/Ethnicity			
Total	16,700	94,180	235,489
White Alone	54.7%	59.6%	64.0%
Black Alone	9.0%	6.4%	6.4%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	27.9%	26.7%	21.4%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	3.6%	3.1%	3.9%
Two or More Races	4.4%	3.9%	3.9%
Hispanic Origin	9.4%	9.3%	11.0%
Diversity Index	67.8	64.0	62.8
2020 Population by Race/Ethnicity			
Total	17,916	100,695	249,794
White Alone	44.2%	46.1%	49.2%
Black Alone	11.3%	7.3%	7.2%
American Indian Alone	0.2%	0.3%	0.4%
Asian Alone	29.6%	32.6%	26.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.7%	3.9%	6.0%
Two or More Races	10.9%	9.7%	10.3%
Hispanic Origin	10.6%	10.1%	13.2%
Diversity Index	75.0	72.6	74.2
2022 Population by Race/Ethnicity			
Total	18,601	101,604	251,387
White Alone	43.4%	45.4%	48.5%
Black Alone	11.2%	7.3%	7.3%
American Indian Alone	0.2%	0.3%	0.4%
Asian Alone	30.2%	32.9%	27.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.8%	4.0%	6.1%
Two or More Races	11.1%	10.0%	10.5%
Hispanic Origin	10.6%	10.2%	13.3%
Diversity Index	75.2	72.9	74.7
2027 Population by Race/Ethnicity			
Total	19,048	101,117	249,308
White Alone	41.2%	43.4%	46.5%
Black Alone	11.2%	7.3%	7.3%
American Indian Alone	0.2%	0.3%	0.4%
Asian Alone	31.5%	34.0%	28.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.9%	4.2%	6.4%
Two or More Races	11.9%	10.6%	11.2%
Hispanic Origin	10.6%	10.3%	13.5%
Diversity Index	75.9	73.7	75.7
2010 Population by Relationship and Household Type			
Total	16,701	94,180	235,489
In Households	99.8%	99.8%	97.1%
In Family Households	71.3%	83.0%	83.8%
Householder	23.7%	25.5%	25.3%
Spouse	18.5%	21.3%	21.1%
Child	22.7%	29.5%	30.7%
Other relative	4.8%	4.9%	4.6%
Nonrelative	1.7%	1.8%	2.0%
In Nonfamily Households	28.4%	16.8%	13.3%
In Group Quarters	0.2%	0.2%	2.9%
Institutionalized Population	0.0%	0.2%	0.7%
Noninstitutionalized Population	0.2%	0.1%	2.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2022 Population 25+ by Educational Attainment			
Total	13,368	70,801	170,167
Less than 9th Grade	0.9%	1.3%	1.7%
9th - 12th Grade, No Diploma	1.0%	1.7%	2.2%
High School Graduate	8.8%	10.6%	10.8%
GED/Alternative Credential	0.5%	0.8%	1.1%
Some College, No Degree	12.1%	10.7%	11.2%
Associate Degree	6.0%	6.1%	6.0%
Bachelor's Degree	37.1%	36.3%	34.9%
Graduate/Professional Degree	33.8%	32.5%	32.0%
2022 Population 15+ by Marital Status			
Total	15,434	82,625	205,390
Never Married	38.8%	32.5%	33.8%
Married	51.0%	57.1%	56.8%
Widowed	3.4%	3.6%	3.3%
Divorced	6.8%	6.9%	6.1%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	11,681	60,195	145,624
Population 16+ Employed	98.0%	97.7%	97.0%
Population 16+ Unemployment rate	2.0%	2.3%	3.0%
Population 16-24 Employed	9.7%	10.2%	12.3%
Population 16-24 Unemployment rate	5.7%	5.5%	8.5%
Population 25-54 Employed	76.0%	67.6%	64.2%
Population 25-54 Unemployment rate	1.7%	2.1%	2.3%
Population 55-64 Employed	11.5%	16.7%	17.7%
Population 55-64 Unemployment rate	0.8%	1.3%	1.8%
Population 65+ Employed	2.8%	5.5%	5.8%
Population 65+ Unemployment rate	0.0%	1.3%	2.2%
2022 Employed Population 16+ by Industry			
Total	11,452	58,809	141,213
Agriculture/Mining	0.0%	0.0%	0.1%
Construction	2.6%	4.9%	5.2%
Manufacturing	1.8%	2.6%	2.9%
Wholesale Trade	0.9%	0.8%	0.9%
Retail Trade	8.2%	8.0%	8.1%
Transportation/Utilities	4.1%	3.5%	3.6%
Information	3.4%	3.0%	2.5%
Finance/Insurance/Real Estate	9.7%	8.0%	7.4%
Services	59.6%	59.2%	59.9%
Public Administration	9.7%	10.0%	9.2%
2022 Employed Population 16+ by Occupation			
Total	11,452	58,809	141,213
White Collar	84.4%	84.0%	81.3%
Management/Business/Financial	28.0%	28.5%	27.6%
Professional	41.3%	40.1%	37.5%
Sales	7.7%	7.3%	7.7%
Administrative Support	7.5%	8.1%	8.6%
Services	9.0%	8.7%	10.1%
Blue Collar	6.6%	7.2%	8.6%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	0.6%	2.2%	2.6%
Installation/Maintenance/Repair	1.0%	1.0%	1.2%
Production	1.5%	1.5%	1.5%
Transportation/Material Moving	3.5%	2.4%	3.2%

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2010 Households by Type			
Total	7,473	35,715	82,590
Households with 1 Person	33.3%	24.2%	20.3%
Households with 2+ People	66.7%	75.8%	79.7%
Family Households	53.2%	67.1%	72.2%
Husband-wife Families	41.5%	55.8%	60.0%
With Related Children	19.9%	29.3%	31.7%
Other Family (No Spouse Present)	11.8%	11.2%	12.2%
Other Family with Male Householder	3.7%	3.4%	3.5%
With Related Children	1.3%	1.5%	1.6%
Other Family with Female Householder	8.1%	7.8%	8.7%
With Related Children	4.0%	4.3%	5.1%
Nonfamily Households	13.5%	8.7%	7.5%
All Households with Children	25.6%	35.4%	38.7%
Multigenerational Households	2.4%	3.3%	3.7%
Unmarried Partner Households	7.0%	5.1%	4.6%
Male-female	6.5%	4.5%	4.0%
Same-sex	0.5%	0.6%	0.6%
2010 Households by Size			
Total	7,473	35,714	82,591
1 Person Household	33.3%	24.2%	20.3%
2 Person Household	35.2%	31.6%	31.1%
3 Person Household	15.0%	17.7%	18.9%
4 Person Household	10.8%	16.7%	18.2%
5 Person Household	3.8%	6.3%	7.4%
6 Person Household	1.2%	2.2%	2.6%
7 + Person Household	0.8%	1.3%	1.6%
2010 Households by Tenure and Mortgage Status			
Total	7,474	35,714	82,589
Owner Occupied	48.6%	66.6%	72.9%
Owned with a Mortgage/Loan	45.5%	59.9%	64.8%
Owned Free and Clear	3.1%	6.7%	8.1%
Renter Occupied	51.4%	33.4%	27.1%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	92	99	105
Percent of Income for Mortgage	25.5%	23.7%	22.3%
Wealth Index	130	206	227
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	7,873	37,050	85,519
Housing Units Inside Urbanized Area	100.0%	99.7%	99.2%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.3%	0.8%
2010 Population By Urban/ Rural Status			
Total Population	16,700	94,180	235,489
Population Inside Urbanized Area	100.0%	99.6%	99.2%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.4%	0.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Enterprising Professionals (2D)	Enterprising Professionals (2D)	Enterprising Professionals (2D)
2.	Metro Renters (3B)	Metro Renters (3B)	Top Tier (1A)
3.	Laptops and Lattes (3A)	Top Tier (1A)	Professional Pride (1B)
2022 Consumer Spending			
Apparel & Services: Total \$	\$29,303,959	\$162,692,988	\$384,326,773
Average Spent	\$3,570.61	\$4,327.52	\$4,439.39
Spending Potential Index	148	180	184
Education: Total \$	\$25,161,421	\$147,291,140	\$356,920,417
Average Spent	\$3,065.85	\$3,917.84	\$4,122.82
Spending Potential Index	156	200	210
Entertainment/Recreation: Total \$	\$40,917,153	\$236,583,446	\$566,999,780
Average Spent	\$4,985.64	\$6,292.95	\$6,549.46
Spending Potential Index	136	171	178
Food at Home: Total \$	\$70,770,801	\$396,891,051	\$941,914,480
Average Spent	\$8,623.22	\$10,557.02	\$10,880.13
Spending Potential Index	139	171	176
Food Away from Home: Total \$	\$53,108,145	\$292,592,526	\$688,945,489
Average Spent	\$6,471.08	\$7,782.75	\$7,958.06
Spending Potential Index	150	180	185
Health Care: Total \$	\$71,938,240	\$423,811,344	\$1,021,045,954
Average Spent	\$8,765.47	\$11,273.08	\$11,794.18
Spending Potential Index	124	159	166
HH Furnishings & Equipment: Total \$	\$28,717,168	\$167,857,972	\$403,283,815
Average Spent	\$3,499.11	\$4,464.90	\$4,658.36
Spending Potential Index	137	174	182
Personal Care Products & Services: Total \$	\$11,947,977	\$67,630,476	\$160,839,510
Average Spent	\$1,455.83	\$1,798.92	\$1,857.87
Spending Potential Index	143	176	182
Shelter: Total \$	\$283,506,261	\$1,585,689,183	\$3,766,925,376
Average Spent	\$34,544.45	\$42,178.19	\$43,512.05
Spending Potential Index	151	184	190
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$27,124,421	\$166,661,099	\$405,406,343
Average Spent	\$3,305.03	\$4,433.07	\$4,682.88
Spending Potential Index	122	163	172
Travel: Total \$	\$33,644,322	\$199,403,645	\$482,149,728
Average Spent	\$4,099.47	\$5,303.99	\$5,569.35
Spending Potential Index	143	185	194
Vehicle Maintenance & Repairs: Total \$	\$13,515,902	\$77,273,362	\$183,682,086
Average Spent	\$1,646.87	\$2,055.42	\$2,121.73
Spending Potential Index	131	163	168

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.