Milestone Center

20914 Frederick Rd, Germantown, Maryland, 20876

Rings: 1, 3, 5 mile radii

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	11,630	87,941	187,049
2020 Total Population	11,523	106,430	213,998
2020 Group Quarters	1	705	1,302
2022 Total Population	11,848	110,932	219,396
2022 Group Quarters	1	743	1,302
2027 Total Population	12,035	112,712	222,343
2022-2027 Annual Rate	0.31%	0.32%	0.27%
2022 Total Daytime Population	14,466	91,344	184,036
Workers	9,084	39,248	79,529
Residents	5,382	52,096	104,507
Household Summary			
2010 Households	3,893	30,451	65,104
2010 Average Household Size	2.99	2.86	2.85
2020 Total Households	4,006	36,027	72,801
2020 Average Household Size	2.88	2.93	2.92
2022 Households	4,154	37,420	74,411
2022 Average Household Size	2.85	2.94	2.93
2027 Households	4,206	37,883	75,064
2027 Average Household Size	2.86	2.96	2.94
2022-2027 Annual Rate	0.25%	0.25%	0.17%
2010 Families	2,939	21,926	46,600
2010 Average Family Size	3.46	3.35	3.34
2022 Families	3,065	26,988	52,833
2022 Average Family Size	3.34	3.46	3.46
2027 Families	3,103	27,368	53,385
2027 Average Family Size	3.35	3.46	3.47
2022-2027 Annual Rate	0.25%	0.28%	0.21%
Housing Unit Summary			
2000 Housing Units	3,323	26,183	57,474
Owner Occupied Housing Units	71.6%	69.3%	65.7%
Renter Occupied Housing Units	24.0%	27.9%	31.3%
Vacant Housing Units	4.4%	2.8%	3.0%
2010 Housing Units	4,102	31,877	68,090
Owner Occupied Housing Units	61.3%	67.8%	65.8%
Renter Occupied Housing Units	33.8%	27.7%	29.8%
Vacant Housing Units	5.1%	4.5%	4.4%
2020 Housing Units	4,274	37,324	75,504
Vacant Housing Units	6.3%	3.5%	3.6%
2022 Housing Units	4,469	39,148	77,825
Owner Occupied Housing Units	53.7%	66.1%	64.1%
Renter Occupied Housing Units	39.3%	29.5%	31.5%
Vacant Housing Units	7.0%	4.4%	4.4%
2027 Housing Units	4,611	40,369	80,028
Owner Occupied Housing Units	53.7%	66.1%	64.1%
Renter Occupied Housing Units	37.5%	27.8%	29.7%
Vacant Housing Units	8.8%	6.2%	6.2%
Median Household Income			
2022	$121,754	$110,796	$109,346
2027	$142,976	$128,209	$126,127
Median Home Value			
2022	$492,534	$436,169	$440,802
2027	$510,187	$459,764	$460,063
Per Capita Income			
2022	$57,436	$50,752	$50,800
2027	$65,903	$58,393	$58,450
Median Age			
2010	34.2	33.6	34.6
2022	35.0	35.8	36.7
2027	37.0	36.2	37.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 16, 2022

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20914 Frederick Rd, Germantown, Maryland, 20876
Rings: 1, 3, 5 mile radii

	1 mile	3 miles	5 miles
2022 Households by Income			
Household Income Base	4,153	37,416	74,398
<$15,000	4.9%	4.8%	5.2%
$15,000 - $24,999	3.3%	2.3%	3.3%
$25,000 - $34,999	3.3%	4.4%	5.0%
$35,000 - $49,999	6.0%	6.0%	6.2%
$50,000 - $74,999	11.2%	13.1%	12.6%
$75,000 - $99,999	10.6%	13.3%	12.6%
$100,000 - $149,999	19.9%	20.4%	19.8%
$150,000 - $199,999	14.7%	14.2%	13.8%
$200,000+	26.1%	21.4%	21.6%
Average Household Income	$164,296	$150,464	$149,478
2027 Households by Income			
Household Income Base	4,205	37,879	75,051
<$15,000	4.0%	3.9%	4.2%
$15,000 - $24,999	2.5%	1.8%	2.5%
$25,000 - $34,999	3.4%	3.9%	4.5%
$35,000 - $49,999	4.9%	4.8%	5.0%
$50,000 - $74,999	9.1%	10.1%	10.1%
$75,000 - $99,999	9.4%	11.7%	11.2%
$100,000 - $149,999	18.7%	20.9%	20.2%
$150,000 - $199,999	16.4%	16.8%	16.1%
$200,000+	31.7%	26.1%	26.3%
Average Household Income	$189,161	$173,786	$172,796
2022 Owner Occupied Housing Units by Value			
Total	2,398	25,868	49,910
<$50,000	0.5%	1.0%	1.0%
$50,000 - $99,999	0.0%	0.0%	0.4%
$100,000 - $149,999	0.2%	0.5%	1.3%
$150,000 - $199,999	0.3%	2.9%	2.9%
$200,000 - $249,999	1.9%	6.2%	5.9%
$250,000 - $299,999	3.4%	10.2%	9.1%
$300,000 - $399,999	24.1%	21.9%	20.5%
$400,000 - $499,999	21.2%	20.4%	21.7%
$500,000 - $749,999	46.5%	30.9%	30.7%
$750,000 - $999,999	0.9%	4.6%	5.2%
$1,000,000 - $1,499,999	0.3%	1.0%	0.9%
$1,500,000 - $1,999,999	0.0%	0.2%	0.1%
$2,000,000 +	0.8%	0.2%	0.2%
Average Home Value	$513,969	$470,722	$471,026
2027 Owner Occupied Housing Units by Value			
Total	2,476	26,669	51,322
<$50,000	0.3%	0.8%	0.8%
$50,000 - $99,999	0.0%	0.0%	0.2%
$100,000 - $149,999	0.0%	0.2%	0.7%
$150,000 - $199,999	0.2%	1.6%	1.7%
$200,000 - $249,999	1.1%	4.1%	4.1%
$250,000 - $299,999	2.5%	8.7%	7.9%
$300,000 - $399,999	22.7%	21.9%	20.9%
$400,000 - $499,999	21.2%	21.1%	22.8%
$500,000 - $749,999	49.6%	34.1%	33.3%
$750,000 - $999,999	1.1%	5.4%	5.9%
$1,000,000 - $1,499,999	0.3%	1.5%	1.1%
$1,500,000 - $1,999,999	0.0%	0.3%	0.2%
$2,000,000 +	1.0%	0.3%	0.3%
Average Home Value	$530,695	$497,689	$495,643

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 16, 2022

Community Profile

Milestone Center
20914 Frederick Rd, Germantown, Maryland, 20876
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.20005
Longitude: -77.25135

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	11,630	87,941	187,050
0 - 4	7.6%	8.5%	7.9%
5 - 9	8.0%	7.3%	7.3%
10 - 14	8.0%	6.9%	6.9%
15 - 24	13.6%	12.5%	12.4%
25 - 34	14.1%	17.3%	16.1%
35 - 44	17.3%	17.1%	16.3%
45 - 54	16.7%	15.3%	15.8%
55 - 64	9.2%	9.5%	10.2%
65 - 74	3.6%	3.8%	4.2%
75 - 84	1.4%	1.4%	2.0%
85 +	0.4%	0.4%	0.9%
18 +	71.7%	73.1%	73.7%
2022 Population by Age			
Total	11,848	110,932	219,395
0 - 4	6.8%	7.2%	6.8%
5 - 9	7.0%	7.2%	7.1%
10 - 14	6.9%	7.3%	7.3%
15 - 24	12.0%	11.6%	11.3%
25 - 34	17.3%	15.4%	14.6%
35 - 44	15.6%	16.3%	16.1%
45 - 54	13.1%	13.3%	13.1%
55 - 64	12.2%	11.6%	11.9%
65 - 74	6.3%	7.0%	7.7%
75 - 84	2.4%	2.6%	3.0%
85 +	0.5%	0.7%	1.1%
18 +	75.4%	74.7%	75.1%
2027 Population by Age			
Total	12,035	112,712	222,344
0 - 4	6.8%	7.2%	6.9%
5 - 9	6.6%	6.8%	6.8%
10 - 14	6.5%	6.7%	6.7%
15 - 24	10.6%	11.2%	11.1%
25 - 34	15.1%	16.0%	14.9%
35 - 44	18.8%	16.2%	16.1%
45 - 54	12.5%	13.0%	13.0%
55 - 64	11.4%	10.7%	10.9%
65 - 74	7.8%	7.9%	8.6%
75 - 84	3.3%	3.5%	4.0%
85 +	0.6%	0.9%	1.2%
18 +	76.5%	75.5%	75.9%
2010 Population by Sex			
Males	5,611	42,595	90,722
Females	6,019	45,346	96,327
2022 Population by Sex			
Males	5,705	53,984	106,921
Females	6,143	56,948	112,476
2027 Population by Sex			
Males	5,799	54,920	108,579
Females	6,235	57,792	113,764

August 16, 2022

Milestone Center
20914 Frederick Rd, Germantown, Maryland, 20876
Rings: 1, 3, 5 mile radii

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	11,631	87,940	187,049
White Alone	42.8%	46.9%	49.4%
Black Alone	20.4%	23.0%	20.8%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	26.5%	17.8%	16.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.7%	7.0%	7.7%
Two or More Races	5.2%	4.8%	4.7%
Hispanic Origin	14.7%	19.0%	19.7%
Diversity Index	77.5	78.4	77.8
2020 Population by Race/Ethnicity			
Total	11,523	106,430	213,998
White Alone	27.6%	28.6%	31.2%
Black Alone	24.4%	25.0%	22.3%
American Indian Alone	0.7%	0.7%	0.9%
Asian Alone	28.4%	21.7%	19.4%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	7.4%	12.2%	14.2%
Two or More Races	11.5%	11.7%	12.0%
Hispanic Origin	16.5%	22.9%	25.5%
Diversity Index	83.0	85.8	86.4
2022 Population by Race/Ethnicity			
Total	11,848	110,932	219,397
White Alone	27.1%	28.1%	30.5%
Black Alone	24.7%	24.8%	22.2%
American Indian Alone	0.7%	0.8%	0.9%
Asian Alone	28.1%	21.9%	19.5%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	7.7%	12.5%	14.6%
Two or More Races	11.6%	11.9%	12.2%
Hispanic Origin	16.7%	22.8%	25.6%
Diversity Index	83.2	85.9	86.6
2027 Population by Race/Ethnicity			
Total	12,034	112,712	222,342
White Alone	25.2%	26.1%	28.4%
Black Alone	24.9%	24.9%	22.3%
American Indian Alone	0.7%	0.8%	1.0%
Asian Alone	28.3%	22.1%	19.6%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	8.6%	13.7%	16.0%
Two or More Races	12.2%	12.4%	12.7%
Hispanic Origin	17.1%	23.5%	26.5%
Diversity Index	83.7	86.4	87.1
2010 Population by Relationship and Household Type			
Total	11,629	87,942	187,049
In Households	99.9%	99.2%	99.2%
In Family Households	89.7%	86.4%	86.4%
Householder	25.1%	25.0%	25.0%
Spouse	19.3%	18.3%	18.6%
Child	36.6%	33.9%	33.4%
Other relative	6.3%	6.3%	6.4%
Nonrelative	2.4%	2.9%	3.1%
In Nonfamily Households	10.2%	12.8%	12.9%
In Group Quarters	0.1%	0.8%	0.8%
Institutionalized Population	0.0%	0.7%	0.6%
Noninstitutionalized Population	0.1%	0.1%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Population 25+ by Educational Attainment			
Total	7,977	74,108	148,064
Less than 9th Grade	3.1%	4.5%	5.2%
9th - 12th Grade, No Diploma	2.4%	3.6%	3.8%
High School Graduate	10.7%	13.8%	14.1%
GED/Alternative Credential	1.5%	1.9%	2.0%
Some College, No Degree	16.3%	14.1%	13.8%
Associate Degree	7.2%	8.5%	8.1%
Bachelor's Degree	32.1%	28.3%	28.3%
Graduate/Professional Degree	26.7%	25.3%	24.8%
2022 Population 15+ by Marital Status			
Total	9,397	86,986	172,952
Never Married	35.0%	33.8%	33.5%
Married	53.8%	54.2%	54.2%
Widowed	2.9%	3.4%	3.8%
Divorced	8.3%	8.5%	8.4%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	6,760	61,977	121,076
Population 16+ Employed	96.6%	96.0%	95.8%
Population 16+ Unemployment rate	3.4%	4.0%	4.2%
Population 16-24 Employed	10.8%	10.8%	10.4%
Population 16-24 Unemployment rate	4.4%	8.1%	9.3%
Population 25-54 Employed	67.5%	68.4%	67.7%
Population 25-54 Unemployment rate	3.2%	3.4%	3.3%
Population 55-64 Employed	18.6%	16.0%	16.4%
Population 55-64 Unemployment rate	0.9%	3.7%	4.2%
Population 65+ Employed	3.1%	4.8%	5.4%
Population 65+ Unemployment rate	16.7%	4.1%	4.4%
2022 Employed Population 16+ by Industry			
Total	6,530	59,512	116,023
Agriculture/Mining	0.2%	0.2%	0.2%
Construction	4.8%	6.4%	6.8%
Manufacturing	4.0%	2.9%	3.2%
Wholesale Trade	2.0%	1.3%	1.5%
Retail Trade	14.4%	9.0%	8.7%
Transportation/Utilities	3.3%	3.7%	4.0%
Information	2.0%	1.9%	1.8%
Finance/Insurance/Real Estate	7.5%	6.8%	6.3%
Services	50.8%	57.3%	57.3%
Public Administration	10.9%	10.5%	10.1%
2022 Employed Population 16+ by Occupation			
Total	6,531	59,510	116,022
White Collar	79.1%	73.5%	72.2%
Management/Business/Financial	23.8%	24.2%	22.9%
Professional	33.6%	32.6%	32.6%
Sales	10.8%	6.8%	6.9%
Administrative Support	10.9%	9.9%	9.8%
Services	9.9%	14.3%	14.9%
Blue Collar	11.0%	12.2%	12.9%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	2.8%	4.0%	4.3%
Installation/Maintenance/Repair	2.9%	2.1%	1.9%
Production	1.4%	1.7%	1.8%
Transportation/Material Moving	4.0%	4.5%	4.8%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Households by Type			
Total	3,891	30,451	65,098
Households with 1 Person	19.2%	21.4%	22.2%
Households with 2+ People	80.8%	78.6%	77.8%
Family Households	75.5%	72.0%	71.6%
Husband-wife Families	57.9%	52.7%	53.2%
With Related Children	34.6%	30.1%	29.6%
Other Family (No Spouse Present)	17.7%	19.3%	18.4%
Other Family with Male Householder	4.6%	4.7%	4.7%
With Related Children	2.6%	2.7%	2.6%
Other Family with Female Householder	13.1%	14.6%	13.7%
With Related Children	8.9%	9.6%	8.9%
Nonfamily Households	5.3%	6.6%	6.3%
All Households with Children	46.3%	42.8%	41.6%
Multigenerational Households	6.8%	5.5%	5.5%
Unmarried Partner Households	5.2%	5.9%	5.5%
Male-female	4.4%	5.2%	4.8%
Same-sex	0.8%	0.8%	0.7%
2010 Households by Size			
Total	3,893	30,452	65,105
1 Person Household	19.2%	21.4%	22.2%
2 Person Household	24.6%	27.6%	27.7%
3 Person Household	20.1%	19.3%	18.8%
4 Person Household	20.0%	17.6%	17.1%
5 Person Household	9.5%	8.4%	8.3%
6 Person Household	3.8%	3.4%	3.5%
7 + Person Household	2.8%	2.4%	2.5%
2010 Households by Tenure and Mortgage Status			
Total	3,898	30,451	65,104
Owner Occupied	64.5%	71.0%	68.8%
Owned with a Mortgage/Loan	60.0%	65.7%	62.5%
Owned Free and Clear	4.3%	5.3%	6.3%
Renter Occupied	35.5%	29.0%	31.2%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	112	115	112
Percent of Income for Mortgage	21.3%	20.7%	21.2%
Wealth Index	168	151	154
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	4,102	31,877	68,090
Housing Units Inside Urbanized Area	100.0%	98.4%	98.1%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	1.6%	1.9%
2010 Population By Urban/ Rural Status			
Total Population	11,630	87,941	187,049
Population Inside Urbanized Area	100.0%	98.5%	98.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	1.5%	2.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 16, 2022

Milestone Center

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Longitude: -77.25135

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Enterprising Professionals (2D)	Enterprising Professionals (2D)	Enterprising Professionals (2D)
2.	Professional Pride (1B)	Professional Pride (1B)	Professional Pride (1B)
3.		Boomburbs (1C)	Boomburbs (1C)
2022 Consumer Spending			
Apparel & Services: Total $	$15,479,041	$129,133,064	$254,881,193
Average Spent	$3,726.30	$3,450.91	$3,425.32
Spending Potential Index	155	143	142
Education: Total $	$13,800,960	$110,385,170	$220,399,610
Average Spent	$3,322.33	$2,949.90	$2,961.92
Spending Potential Index	169	150	151
Entertainment/Recreation: Total $	$22,765,170	$188,586,264	$372,841,577
Average Spent	$5,480.30	$5,039.72	$5,010.57
Spending Potential Index	149	137	136
Food at Home: Total $	$37,866,654	$318,800,197	$631,504,535
Average Spent	$9,115.71	$8,519.51	$8,486.71
Spending Potential Index	147	138	137
Food Away from Home: Total $	$27,878,338	$234,198,863	$460,390,954
Average Spent	$6,711.20	$6,258.65	$6,187.14
Spending Potential Index	156	145	143
Health Care: Total $	$40,901,859	$342,469,126	$680,184,019
Average Spent	$9,846.38	$9,152.03	$9,140.91
Spending Potential Index	139	129	129
HH Furnishings & Equipment: Total $	$16,227,770	$134,290,956	$265,371,184
Average Spent	$3,906.54	$3,588.75	$3,566.29
Spending Potential Index	152	140	139
Personal Care Products & Services: Total $	$6,458,561	$53,975,133	$106,739,815
Average Spent	$1,554.78	$1,442.41	$1,434.46
Spending Potential Index	152	141	141
Shelter: Total $	$149,966,959	$1,253,749,201	$2,484,861,112
Average Spent	$36,101.82	$33,504.79	$33,393.73
Spending Potential Index	158	146	146
Support Payments/Cash Contributions/Gifts in Kind: Total $	$16,321,166	$136,560,992	$269,824,081
Average Spent	$3,929.02	$3,649.41	$3,626.13
Spending Potential Index	145	134	133
Travel: Total $	$19,381,698	$158,106,406	$311,665,924
Average Spent	$4,665.79	$4,225.18	$4,188.44
Spending Potential Index	162	147	146
Vehicle Maintenance & Repairs: Total $	$7,413,405	$63,034,593	$124,115,823
Average Spent	$1,784.64	$1,684.52	$1,667.98
Spending Potential Index	142	134	132

August 16, 2022