National Harbor
165 Waterfront St, Oxon Hill, Maryland, 20745
Rings: 5, 10, 20 mile radii

Prepared by Esri
Latitude: 38.78419
Longitude: -77.01677

	5 miles	10 miles	20 miles
Population Summary			
2010 Total Population	281,927	1,273,734	3,238,019
2020 Total Population	310,879	1,423,069	3,607,091
2020 Group Quarters	4,521	38,313	80,012
2022 Total Population	315,937	1,452,170	3,665,740
2022 Group Quarters	4,521	38,313	80,010
2027 Total Population	314,878	1,448,968	3,676,462
2022-2027 Annual Rate	-0.07%	-0.04%	0.06%
2022 Total Daytime Population	315,201	1,812,936	4,004,777
Workers	161,928	1,173,309	2,305,689
Residents	153,273	639,627	1,699,088
Household Summary			
2010 Households	114,907	541,041	1,259,076
2010 Average Household Size	2.42	2.29	2.51
2020 Total Households	126,848	612,215	1,399,269
2020 Average Household Size	2.42	2.26	2.52
2022 Households	129,337	625,856	1,423,042
2022 Average Household Size	2.41	2.26	2.52
2027 Households	129,784	632,318	1,436,207
2027 Average Household Size	2.39	2.23	2.50
2022-2027 Annual Rate	0.07%	0.21%	0.18%
2010 Families	68,005	274,951	748,160
2010 Average Family Size	3.10	3.09	3.18
2022 Families	73,698	305,433	816,004
2022 Average Family Size	3.15	3.11	3.25
2027 Families	73,469	306,858	819,769
2027 Average Family Size	3.13	3.07	3.24
2022-2027 Annual Rate	-0.06%	0.09%	0.09%
Housing Unit Summary			
2000 Housing Units	114,979	533,768	1,218,678
Owner Occupied Housing Units	50.6%	43.4%	54.8%
Renter Occupied Housing Units	43.5%	49.8%	40.2%
Vacant Housing Units	5.9%	6.8%	5.1%
2010 Housing Units	124,704	589,009	1,351,516
Owner Occupied Housing Units	49.3%	43.8%	54.0%
Renter Occupied Housing Units	42.8%	48.1%	39.2%
Vacant Housing Units	7.9%	8.1%	6.8%
2020 Housing Units	135,580	666,259	1,492,741
Vacant Housing Units	6.4%	8.1%	6.3%
2022 Housing Units	138,844	687,137	1,527,686
Owner Occupied Housing Units	49.1%	42.4%	52.8%
Renter Occupied Housing Units	44.0%	48.7%	40.3%
Vacant Housing Units	6.8%	8.9%	6.8%
2027 Housing Units	142,109	714,508	1,575,333
Owner Occupied Housing Units	48.6%	41.7%	52.3%
Renter Occupied Housing Units	42.7%	46.7%	38.9%
Vacant Housing Units	8.7%	11.5%	8.8%
Median Household Income			
2022	$104,325	$104,483	$110,598
2027	$118,635	$119,911	$126,266
Median Home Value			
2022	$516,140	$513,745	$509,891
2027	$582,687	$601,407	$569,699
Per Capita Income			
2022	$64,670	$66,162	$63,311
2027	$74,385	$77,409	$72,896
Median Age			
2010	36.7	34.6	35.9
2022	38.7	36.9	37.9
2027	39.3	37.7	38.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Households by Income			
Household Income Base	129,337	625,828	1,422,994
<$15,000	6.2%	7.2%	5.8%
$15,000 - $24,999	3.9%	3.9%	3.5%
$25,000 - $34,999	4.7%	4.4%	4.2%
$35,000 - $49,999	7.9%	7.3%	6.8%
$50,000 - $74,999	12.8%	12.9%	12.3%
$75,000 - $99,999	12.2%	11.9%	11.9%
$100,000 - $149,999	18.1%	18.7%	19.3%
$150,000 - $199,999	12.1%	12.9%	13.2%
$200,000+	22.1%	20.9%	23.1%
Average Household Income	$157,741	$153,207	$162,760
2027 Households by Income			
Household Income Base	129,784	632,290	1,436,159
<$15,000	4.9%	5.4%	4.4%
$15,000 - $24,999	3.0%	2.8%	2.6%
$25,000 - $34,999	3.9%	3.4%	3.3%
$35,000 - $49,999	7.0%	6.3%	5.6%
$50,000 - $74,999	11.0%	11.3%	10.8%
$75,000 - $99,999	11.5%	11.2%	11.3%
$100,000 - $149,999	18.5%	19.2%	19.5%
$150,000 - $199,999	14.4%	15.5%	15.5%
$200,000+	25.8%	24.8%	27.1%
Average Household Income	$180,230	$177,114	$186,288
2022 Owner Occupied Housing Units by Value			
Total	68,200	291,058	806,553
<$50,000	1.0%	0.9%	0.9%
$50,000 - $99,999	0.5%	0.3%	0.3%
$100,000 - $149,999	0.8%	1.1%	0.7%
$150,000 - $199,999	1.5%	1.9%	1.5%
$200,000 - $249,999	3.8%	4.0%	3.4%
$250,000 - $299,999	8.4%	7.5%	7.1%
$300,000 - $399,999	19.2%	18.5%	19.2%
$400,000 - $499,999	13.1%	14.4%	16.0%
$500,000 - $749,999	25.1%	24.4%	25.0%
$750,000 - $999,999	17.0%	15.9%	15.2%
$1,000,000 - $1,499,999	6.8%	7.4%	7.0%
$1,500,000 - $1,999,999	1.4%	1.8%	2.1%
$2,000,000 +	1.3%	1.9%	1.7%
Average Home Value	$607,198	$622,207	$622,055
2027 Owner Occupied Housing Units by Value			
Total	69,063	298,181	823,114
<$50,000	0.7%	0.6%	0.6%
$50,000 - $99,999	0.2%	0.1%	0.1%
$100,000 - $149,999	0.9%	1.1%	0.6%
$150,000 - $199,999	0.8%	0.8%	0.8%
$200,000 - $249,999	2.2%	2.0%	2.0%
$250,000 - $299,999	6.8%	5.6%	5.6%
$300,000 - $399,999	17.5%	15.8%	17.3%
$400,000 - $499,999	12.4%	13.7%	15.8%
$500,000 - $749,999	25.5%	25.1%	26.2%
$750,000 - $999,999	21.0%	19.4%	17.5%
$1,000,000 - $1,499,999	8.4%	9.7%	8.3%
$1,500,000 - $1,999,999	1.8%	2.6%	2.7%
$2,000,000 +	1.8%	3.5%	2.6%
Average Home Value	$662,251	$710,344	$680,034

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Age			
Total	281,926	1,273,732	3,238,023
0 - 4	7.1%	6.3%	6.4%
5 - 9	6.0%	5.2%	5.9%
10 - 14	5.8%	4.9%	5.8%
15 - 24	12.4%	14.1%	13.9%
25 - 34	16.1%	20.2%	16.8%
35 - 44	15.0%	14.9%	14.7%
45 - 54	14.5%	13.7%	14.5%
55 - 64	12.4%	10.9%	11.4%
65 - 74	6.4%	5.6%	6.0%
75 - 84	3.0%	2.8%	3.2%
85 +	1.1%	1.2%	1.5%
18 +	77.2%	80.3%	78.2%
2022 Population by Age			
Total	315,938	1,452,170	3,665,742
0 - 4	6.0%	5.3%	5.5%
5 - 9	6.0%	5.2%	5.7%
10 - 14	6.2%	5.2%	6.0%
15 - 24	11.2%	12.1%	12.4%
25 - 34	15.1%	18.9%	16.0%
35 - 44	14.4%	15.4%	14.5%
45 - 54	12.5%	11.9%	12.4%
55 - 64	12.4%	11.5%	12.3%
65 - 74	9.9%	8.7%	9.2%
75 - 84	4.7%	4.1%	4.5%
85 +	1.6%	1.6%	1.7%
18 +	78.5%	81.3%	79.5%
2027 Population by Age			
Total	314,879	1,448,969	3,676,463
0 - 4	6.0%	5.4%	5.5%
5 - 9	5.7%	4.9%	5.4%
10 - 14	5.7%	4.8%	5.5%
15 - 24	11.3%	12.4%	12.3%
25 - 34	14.9%	18.0%	15.5%
35 - 44	14.4%	15.7%	15.1%
45 - 54	12.4%	11.9%	12.2%
55 - 64	11.7%	10.8%	11.5%
65 - 74	9.9%	9.1%	9.6%
75 - 84	6.0%	5.2%	5.5%
85 +	1.8%	1.7%	1.9%
18 +	79.2%	82.0%	80.3%
2010 Population by Sex			
Males	133,945	613,924	1,564,273
Females	147,983	659,810	1,673,746
2022 Population by Sex			
Males	150,422	703,722	1,780,238
Females	165,514	748,448	1,885,502
2027 Population by Sex			
Males	150,074	702,555	1,787,544
Females	164,804	746,413	1,888,918

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2010 Population by Race/Ethnicity			
Total	281,927	1,273,732	3,238,020
White Alone	37.4%	41.9%	46.5%
Black Alone	49.4%	42.5%	34.3%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	4.3%	6.4%	8.3%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.5%	5.3%	6.7%
Two or More Races	2.9%	3.3%	3.6%
Hispanic Origin	11.8%	12.4%	14.8%
Diversity Index	69.1	71.5	74.1
2020 Population by Race/Ethnicity			
Total	310,879	1,423,069	3,607,091
White Alone	33.2%	37.1%	37.7%
Black Alone	43.4%	37.8%	32.2%
American Indian Alone	0.6%	0.6%	0.7%
Asian Alone	4.8%	7.5%	9.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	9.8%	8.0%	10.1%
Two or More Races	8.2%	8.9%	9.8%
Hispanic Origin	16.4%	15.0%	17.9%
Diversity Index	77.0	77.6	80.6
2022 Population by Race/Ethnicity			
Total	315,937	1,452,171	3,665,741
White Alone	33.0%	36.9%	37.3%
Black Alone	43.1%	37.6%	32.1%
American Indian Alone	0.6%	0.6%	0.7%
Asian Alone	4.8%	7.6%	9.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	10.0%	8.2%	10.3%
Two or More Races	8.4%	9.1%	10.0%
Hispanic Origin	16.6%	15.0%	18.1%
Diversity Index	77.3	77.8	80.9
2027 Population by Race/Ethnicity			
Total	314,878	1,448,968	3,676,461
White Alone	32.0%	36.0%	35.8%
Black Alone	42.3%	37.0%	31.8%
American Indian Alone	0.7%	0.7%	0.7%
Asian Alone	5.1%	7.9%	9.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	11.0%	8.7%	11.1%
Two or More Races	8.9%	9.6%	10.5%
Hispanic Origin	17.3%	15.5%	18.6%
Diversity Index	78.3	78.6	81.7
2010 Population by Relationship and Household Type			
Total	281,927	1,273,734	3,238,019
In Households	98.7%	97.1%	97.6%
In Family Households	78.0%	69.6%	76.6%
Householder	24.1%	21.6%	23.1%
Spouse	14.9%	13.5%	16.1%
Child	30.2%	26.1%	28.5%
Other relative	5.6%	5.5%	5.8%
Nonrelative	3.2%	2.9%	3.2%
In Nonfamily Households	20.6%	27.5%	21.0%
In Group Quarters	1.3%	2.9%	2.4%
Institutionalized Population	0.6%	0.8%	0.6%
Noninstitutionalized Population	0.7%	2.2%	1.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Population 25+ by Educational Attainment			
Total	223,195	1,047,521	2,583,966
Less than 9th Grade	3.9%	3.4%	4.2%
9th - 12th Grade, No Diploma	4.5%	4.1%	4.0%
High School Graduate	18.8%	15.7%	15.1%
GED/Alternative Credential	2.6%	2.3%	2.0%
Some College, No Degree	16.1%	13.6%	13.4%
Associate Degree	6.2%	5.5%	5.8%
Bachelor's Degree	23.2%	27.0%	26.6%
Graduate/Professional Degree	24.7%	28.4%	28.9%
2022 Population 15+ by Marital Status			
Total	258,482	1,223,526	3,037,929
Never Married	42.1%	47.6%	41.6%
Married	44.3%	40.0%	46.0%
Widowed	4.3%	3.8%	4.2%
Divorced	9.3%	8.6%	8.2%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	171,129	846,283	2,054,513
Population 16+ Employed	94.3%	95.5%	95.8%
Population 16+ Unemployment rate	5.7%	4.5%	4.2%
Population 16-24 Employed	10.4%	10.7%	10.8%
Population 16-24 Unemployment rate	12.3%	11.2%	10.7%
Population 25-54 Employed	65.9%	69.3%	66.4%
Population 25-54 Unemployment rate	5.4%	3.7%	3.5%
Population 55-64 Employed	15.9%	13.7%	15.7%
Population 55-64 Unemployment rate	2.7%	3.2%	2.8%
Population 65+ Employed	7.8%	6.4%	7.1%
Population 65+ Unemployment rate	4.1%	3.8%	3.8%
2022 Employed Population 16+ by Industry			
Total	161,445	807,962	1,967,861
Agriculture/Mining	0.2%	0.1%	0.1%
Construction	6.2%	5.4%	6.3%
Manufacturing	1.9%	1.7%	1.9%
Wholesale Trade	0.8%	0.7%	0.8%
Retail Trade	6.7%	5.9%	6.5%
Transportation/Utilities	4.7%	4.3%	4.4%
Information	1.9%	2.5%	2.3%
Finance/Insurance/Real Estate	5.9%	6.1%	6.1%
Services	55.2%	56.5%	56.6%
Public Administration	16.6%	16.7%	14.9%
2022 Employed Population 16+ by Occupation			
Total	161,446	807,961	1,967,861
White Collar	70.6%	75.5%	73.9%
Management/Business/Financial	23.7%	27.4%	25.4%
Professional	30.5%	33.0%	33.3%
Sales	6.4%	6.0%	6.2%
Administrative Support	10.0%	9.1%	9.0%
Services	17.0%	13.7%	14.0%
Blue Collar	12.4%	10.8%	12.1%
Farming/Forestry/Fishing	0.1%	0.1%	0.1%
Construction/Extraction	4.4%	3.5%	4.3%
Installation/Maintenance/Repair	1.7%	1.4%	1.6%
Production	1.1%	1.1%	1.4%
Transportation/Material Moving	5.2%	4.7%	4.8%

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2010 Households by Type			
Total	114,913	541,040	1,259,075
Households with 1 Person	33.3%	37.8%	31.3%
Households with 2+ People	66.7%	62.2%	68.7%
Family Households	59.2%	50.8%	59.4%
Husband-wife Families	36.6%	31.8%	41.3%
With Related Children	16.1%	14.0%	19.7%
Other Family (No Spouse Present)	22.5%	19.0%	18.1%
Other Family with Male Householder	4.8%	4.3%	4.5%
With Related Children	2.5%	2.1%	2.2%
Other Family with Female Householder	17.7%	14.7%	13.7%
With Related Children	11.7%	9.3%	8.4%
Nonfamily Households	7.5%	11.3%	9.2%
All Households with Children	30.8%	25.8%	30.7%
Multigenerational Households	5.0%	4.1%	4.5%
Unmarried Partner Households	6.7%	7.0%	6.0%
Male-female	5.7%	5.7%	4.9%
Same-sex	1.0%	1.3%	1.1%
2010 Households by Size			
Total	114,908	541,043	1,259,076
1 Person Household	33.3%	37.8%	31.3%
2 Person Household	30.6%	30.1%	30.1%
3 Person Household	15.3%	13.8%	15.4%
4 Person Household	11.0%	9.7%	12.3%
5 Person Household	5.5%	4.6%	6.0%
6 Person Household	2.4%	2.1%	2.6%
7 + Person Household	2.0%	1.8%	2.3%
2010 Households by Tenure and Mortgage Status			
Total	114,911	541,042	1,259,076
Owner Occupied	53.5%	47.7%	57.9%
Owned with a Mortgage/Loan	44.9%	40.1%	48.2%
Owned Free and Clear	8.6%	7.6%	9.8%
Renter Occupied	46.5%	52.3%	42.1%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	90	93	98
Percent of Income for Mortgage	26.1%	25.9%	24.3%
Wealth Index	154	131	162
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	124,704	589,009	1,351,516
Housing Units Inside Urbanized Area	100.0%	99.6%	98.5%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.1%
Rural Housing Units	0.0%	0.4%	1.4%
2010 Population By Urban/ Rural Status			
Total Population	281,927	1,273,734	3,238,019
Population Inside Urbanized Area	100.0%	99.5%	98.4%
Population Inside Urbanized Cluster	0.0%	0.0%	0.1%
Rural Population	0.0%	0.5%	1.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Top 3 Tapestry Segments			
1.	Laptops and Lattes (3A)	Metro Renters (3B)	Metro Renters (3B)
2.	Pleasantville (2B)	Laptops and Lattes (3A)	Laptops and Lattes (3A)
3.	City Strivers (11A)	City Strivers (11A)	Top Tier (1A)
2022 Consumer Spending			
Apparel & Services: Total $	$480,831,197	$2,296,504,735	$5,403,274,651
Average Spent	$3,717.66	$3,669.38	$3,796.99
Spending Potential Index	154	152	158
Education: Total $	$426,937,024	$2,014,425,065	$4,875,356,849
Average Spent	$3,300.97	$3,218.67	$3,426.01
Spending Potential Index	168	164	175
Entertainment/Recreation: Total $	$684,482,053	$3,197,727,987	$7,737,844,021
Average Spent	$5,292.24	$5,109.37	$5,437.54
Spending Potential Index	144	139	148
Food at Home: Total $	$1,186,993,135	$5,606,895,120	$13,302,507,517
Average Spent	$9,177.52	$8,958.76	$9,347.94
Spending Potential Index	148	145	151
Food Away from Home: Total $	$848,887,335	$4,073,405,975	$9,619,928,365
Average Spent	$6,563.38	$6,508.54	$6,760.12
Spending Potential Index	152	151	157
Health Care: Total $	$1,254,681,914	$5,747,002,125	$14,012,393,105
Average Spent	$9,700.87	$9,182.63	$9,846.79
Spending Potential Index	137	130	139
HH Furnishings & Equipment: Total $	$483,138,002	$2,244,217,387	$5,459,611,794
Average Spent	$3,735.50	$3,585.84	$3,836.58
Spending Potential Index	146	140	150
Personal Care Products & Services: Total $	$198,550,206	$936,947,678	$2,234,800,483
Average Spent	$1,535.14	$1,497.07	$1,570.44
Spending Potential Index	151	147	154
Shelter: Total $	$4,640,868,962	$22,175,651,948	$52,823,822,768
Average Spent	$35,881.99	$35,432.51	$37,120.35
Spending Potential Index	157	155	162
Support Payments/Cash Contributions/Gifts in Kind: Total $	$466,314,942	$2,117,184,685	$5,320,501,214
Average Spent	$3,605.43	$3,382.86	$3,738.82
Spending Potential Index	133	125	138
Travel: Total $	$551,488,831	$2,558,944,812	$6,331,799,904
Average Spent	$4,263.97	$4,088.71	$4,449.48
Spending Potential Index	148	142	155
Vehicle Maintenance & Repairs: Total $	$225,758,659	$1,050,043,306	$2,532,799,256
Average Spent	$1,745.51	$1,677.77	$1,779.85
Spending Potential Index	139	133	141

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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