Downtown Silver Spring
908 Ellsworth Dr, Silver Spring, Maryland, 20910
Rings: 1, 3, 5 mile radii

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	33,361	219,684	569,040
2020 Total Population	41,496	241,500	628,053
2020 Group Quarters	151	1,872	19,429
2022 Total Population	42,478	244,461	635,216
2022 Group Quarters	151	1,872	19,429
2027 Total Population	45,175	246,495	636,734
2022-2027 Annual Rate	1.24%	0.17%	0.05%
2022 Total Daytime Population	46,917	202,205	634,835
Workers	30,221	88,357	347,127
Residents	16,696	113,848	287,708
Household Summary			
2010 Households	16,200	81,992	219,613
2010 Average Household Size	2.05	2.65	2.50
2020 Total Households	20,593	89,479	241,188
2020 Average Household Size	2.01	2.68	2.52
2022 Households	21,040	90,594	243,900
2022 Average Household Size	2.01	2.68	2.52
2027 Households	22,483	92,049	246,398
2027 Average Household Size	2.00	2.66	2.51
2022-2027 Annual Rate	1.34%	0.32%	0.20%
2010 Families	7,318	49,831	121,103
2010 Average Family Size	2.85	3.25	3.19
2022 Families	8,642	52,492	128,994
2022 Average Family Size	2.95	3.39	3.32
2027 Families	9,139	52,996	129,836
2027 Average Family Size	2.93	3.37	3.29
2022-2027 Annual Rate	1.12%	0.19%	0.13%
Housing Unit Summary			
2000 Housing Units	15,414	84,809	223,775
Owner Occupied Housing Units	33.3%	49.8%	49.5%
Renter Occupied Housing Units	63.9%	46.4%	46.1%
Vacant Housing Units	2.8%	3.9%	4.5%
2010 Housing Units	17,460	87,552	236,342
Owner Occupied Housing Units	32.7%	49.3%	47.9%
Renter Occupied Housing Units	60.1%	44.4%	45.0%
Vacant Housing Units	7.2%	6.4%	7.1%
2020 Housing Units	21,829	94,511	258,275
Vacant Housing Units	5.7%	5.3%	6.6%
2022 Housing Units	22,567	96,673	263,797
Owner Occupied Housing Units	27.9%	47.3%	47.0%
Renter Occupied Housing Units	65.4%	46.4%	45.5%
Vacant Housing Units	6.8%	6.3%	7.5%
2027 Housing Units	24,522	100,612	273,461
Owner Occupied Housing Units	27.0%	46.5%	46.3%
Renter Occupied Housing Units	64.7%	45.0%	43.8%
Vacant Housing Units	8.3%	8.5%	9.9%
Median Household Income			
2022	$96,350	$99,699	$105,233
2027	$108,423	$113,403	$121,169
Median Home Value			
2022	$622,992	$543,626	$572,284
2027	$640,861	$583,817	$629,073
Per Capita Income			
2022	$66,180	$55,680	$61,925
2027	$77,464	$64,847	$72,225
Median Age			
2010	35.2	35.9	35.1
2022	37.4	37.9	37.4
2027	36.9	38.5	38.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 16, 2022

Downtown Silver Spring
908 Ellsworth Dr, Silver Spring, Maryland, 20910
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 38.99630
Longitude: -77.02594

	1 mile	3 miles	5 miles
2022 Households by Income			
Household Income Base	21,040	90,594	243,886
<$15,000	8.0%	6.3%	6.4%
$15,000 - $24,999	5.0%	4.7%	4.1%
$25,000 - $34,999	6.0%	5.9%	5.0%
$35,000 - $49,999	6.6%	7.8%	7.0%
$50,000 - $74,999	12.7%	13.1%	12.5%
$75,000 - $99,999	13.3%	12.4%	12.3%
$100,000 - $149,999	21.5%	18.2%	17.6%
$150,000 - $199,999	11.5%	11.0%	11.7%
$200,000+	15.4%	20.7%	23.3%
Average Household Income	$134,407	$149,990	$161,062
2027 Households by Income			
Household Income Base	22,483	92,049	246,384
<$15,000	6.6%	4.8%	4.8%
$15,000 - $24,999	4.0%	3.6%	3.0%
$25,000 - $34,999	4.1%	4.5%	4.0%
$35,000 - $49,999	4.8%	6.4%	5.7%
$50,000 - $74,999	12.9%	12.2%	11.5%
$75,000 - $99,999	12.4%	11.8%	11.8%
$100,000 - $149,999	22.1%	18.8%	17.7%
$150,000 - $199,999	14.4%	13.1%	13.6%
$200,000+	18.9%	24.7%	27.9%
Average Household Income	$156,528	$173,381	$186,458
2022 Owner Occupied Housing Units by Value			
Total	6,285	45,692	123,815
<$50,000	0.2%	0.8%	0.6%
$50,000 - $99,999	0.2%	0.6%	0.2%
$100,000 - $149,999	0.4%	0.8%	0.5%
$150,000 - $199,999	0.4%	1.0%	0.8%
$200,000 - $249,999	0.8%	1.6%	1.8%
$250,000 - $299,999	3.0%	3.4%	3.6%
$300,000 - $399,999	7.2%	14.7%	16.2%
$400,000 - $499,999	16.4%	22.1%	18.9%
$500,000 - $749,999	43.6%	29.5%	25.9%
$750,000 - $999,999	22.6%	16.3%	17.2%
$1,000,000 - $1,499,999	4.4%	6.6%	9.2%
$1,500,000 - $1,999,999	0.7%	1.9%	3.1%
$2,000,000 +	0.1%	0.9%	2.0%
Average Home Value	$650,935	$628,571	$685,582
2027 Owner Occupied Housing Units by Value			
Total	6,617	46,733	126,445
<$50,000	0.1%	0.5%	0.4%
$50,000 - $99,999	0.2%	0.3%	0.1%
$100,000 - $149,999	0.2%	0.5%	0.3%
$150,000 - $199,999	0.1%	0.6%	0.4%
$200,000 - $249,999	0.4%	0.9%	1.0%
$250,000 - $299,999	2.0%	2.5%	2.6%
$300,000 - $399,999	5.9%	12.6%	13.3%
$400,000 - $499,999	16.2%	21.7%	18.3%
$500,000 - $749,999	44.1%	31.0%	26.4%
$750,000 - $999,999	24.3%	17.9%	18.8%
$1,000,000 - $1,499,999	5.3%	7.7%	11.0%
$1,500,000 - $1,999,999	1.0%	2.4%	4.1%
$2,000,000 +	0.1%	1.4%	3.3%
Average Home Value	$675,862	$672,353	$752,913

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 16, 2022

Downtown Silver Spring
908 Ellsworth Dr, Silver Spring, Maryland, 20910
Rings: 1, 3, 5 mile radii

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	33,360	219,683	569,044
0 - 4	5.9%	7.5%	6.5%
5 - 9	4.4%	6.0%	5.4%
10 - 14	3.8%	5.3%	4.9%
15 - 24	11.7%	12.1%	15.2%
25 - 34	24.0%	17.6%	17.8%
35 - 44	15.2%	15.3%	14.2%
45 - 54	13.2%	13.7%	13.1%
55 - 64	12.0%	11.4%	11.1%
65 - 74	5.5%	5.8%	6.1%
75 - 84	3.1%	3.6%	3.8%
85 +	1.4%	1.8%	2.0%
18 +	83.5%	77.9%	80.1%
2022 Population by Age			
Total	42,478	244,461	635,216
0 - 4	4.5%	6.2%	5.4%
5 - 9	4.3%	6.4%	5.5%
10 - 14	4.3%	6.5%	5.7%
15 - 24	10.5%	11.1%	13.6%
25 - 34	22.0%	15.3%	16.1%
35 - 44	16.3%	14.9%	14.6%
45 - 54	11.8%	12.6%	11.7%
55 - 64	11.2%	11.6%	11.4%
65 - 74	9.2%	9.1%	9.2%
75 - 84	4.2%	4.4%	4.7%
85 +	1.6%	1.9%	2.2%
18 +	84.5%	77.6%	80.3%
2027 Population by Age			
Total	45,176	246,493	636,734
0 - 4	4.6%	6.2%	5.5%
5 - 9	3.9%	6.0%	5.2%
10 - 14	3.6%	5.9%	5.2%
15 - 24	11.8%	11.8%	13.9%
25 - 34	23.0%	14.9%	15.3%
35 - 44	15.4%	14.5%	14.7%
45 - 54	11.8%	12.8%	11.9%
55 - 64	10.0%	11.0%	10.7%
65 - 74	9.1%	9.4%	9.5%
75 - 84	5.2%	5.5%	5.8%
85 +	1.6%	2.0%	2.3%
18 +	85.6%	78.4%	81.0%
2010 Population by Sex			
Males	15,629	107,560	276,530
Females	17,732	112,124	292,510
2022 Population by Sex			
Males	20,375	120,146	310,083
Females	22,103	124,315	325,133
2027 Population by Sex			
Males	21,723	121,082	311,120
Females	23,451	125,413	325,614

August 16, 2022

Community Profile

Downtown Silver Spring
908 Ellsworth Dr, Silver Spring, Maryland, 20910
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 38.99630
Longitude: -77.02594

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	33,362	219,684	569,039
White Alone	49.3%	41.5%	46.8%
Black Alone	34.9%	33.0%	30.1%
American Indian Alone	0.3%	0.7%	0.6%
Asian Alone	6.4%	5.4%	6.3%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	4.8%	14.6%	12.0%
Two or More Races	4.2%	4.6%	4.1%
Hispanic Origin	11.7%	27.2%	23.0%
Diversity Index	70.4	81.4	78.7
2020 Population by Race/Ethnicity			
Total	41,496	241,500	628,053
White Alone	41.3%	33.3%	38.8%
Black Alone	35.4%	29.6%	26.2%
American Indian Alone	0.5%	1.4%	1.0%
Asian Alone	6.6%	5.3%	6.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	6.0%	19.1%	15.9%
Two or More Races	10.2%	11.3%	11.0%
Hispanic Origin	13.1%	30.3%	26.3%
Diversity Index	75.8	85.5	83.9
2022 Population by Race/Ethnicity			
Total	42,478	244,460	635,217
White Alone	40.4%	32.7%	38.3%
Black Alone	35.7%	29.6%	26.1%
American Indian Alone	0.5%	1.4%	1.1%
Asian Alone	6.6%	5.3%	7.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	6.3%	19.5%	16.3%
Two or More Races	10.4%	11.5%	11.2%
Hispanic Origin	13.3%	30.6%	26.5%
Diversity Index	76.1	85.7	84.2
2027 Population by Race/Ethnicity			
Total	45,174	246,495	636,733
White Alone	38.0%	31.3%	37.0%
Black Alone	36.3%	29.1%	25.3%
American Indian Alone	0.5%	1.5%	1.1%
Asian Alone	6.7%	5.4%	7.2%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	7.3%	20.8%	17.6%
Two or More Races	11.2%	12.0%	11.7%
Hispanic Origin	13.8%	31.3%	27.3%
Diversity Index	77.3	86.2	84.9
2010 Population by Relationship and Household Type			
Total	33,362	219,684	569,040
In Households	99.6%	98.9%	96.4%
In Family Households	64.6%	78.7%	72.1%
Householder	21.7%	22.7%	21.3%
Spouse	15.6%	15.2%	14.4%
Child	20.9%	28.2%	25.7%
Other relative	4.2%	7.6%	6.6%
Nonrelative	2.1%	5.0%	4.2%
In Nonfamily Households	34.9%	20.1%	24.3%
In Group Quarters	0.4%	1.1%	3.6%
Institutionalized Population	0.1%	0.5%	0.6%
Noninstitutionalized Population	0.4%	0.6%	3.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 16, 2022

Downtown Silver Spring · Prepared by Esri
908 Ellsworth Dr, Silver Spring, Maryland, 20910 · Latitude: 38.99630
Rings: 1, 3, 5 mile radii · Longitude: -77.02594

	1 mile	3 miles	5 miles
2022 Population 25+ by Educational Attainment			
Total	32,405	170,648	443,232
Less than 9th Grade	2.8%	10.4%	7.7%
9th - 12th Grade, No Diploma	2.9%	5.5%	4.7%
High School Graduate	8.0%	13.5%	12.7%
GED/Alternative Credential	1.3%	1.8%	1.7%
Some College, No Degree	8.4%	11.1%	11.0%
Associate Degree	4.7%	5.1%	4.5%
Bachelor's Degree	27.9%	23.4%	25.1%
Graduate/Professional Degree	44.1%	29.3%	32.4%
2022 Population 15+ by Marital Status			
Total	36,885	197,863	529,388
Never Married	45.9%	42.4%	44.9%
Married	44.1%	45.9%	43.6%
Widowed	2.3%	3.8%	3.9%
Divorced	7.7%	7.9%	7.6%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	27,258	139,173	367,599
Population 16+ Employed	95.5%	95.1%	95.5%
Population 16+ Unemployment rate	4.5%	4.9%	4.5%
Population 16-24 Employed	10.7%	9.9%	11.5%
Population 16-24 Unemployment rate	7.8%	12.2%	10.4%
Population 25-54 Employed	68.9%	66.4%	65.4%
Population 25-54 Unemployment rate	3.8%	4.1%	3.6%
Population 55-64 Employed	12.4%	15.3%	14.8%
Population 55-64 Unemployment rate	6.4%	4.0%	3.6%
Population 65+ Employed	8.0%	8.4%	8.2%
Population 65+ Unemployment rate	3.4%	3.8%	3.8%
2022 Employed Population 16+ by Industry			
Total	26,026	132,318	351,212
Agriculture/Mining	0.0%	0.2%	0.2%
Construction	2.8%	10.8%	8.0%
Manufacturing	1.4%	1.5%	1.4%
Wholesale Trade	0.7%	0.9%	0.8%
Retail Trade	4.7%	5.9%	5.5%
Transportation/Utilities	4.5%	4.5%	3.5%
Information	2.6%	2.3%	2.5%
Finance/Insurance/Real Estate	6.2%	5.3%	5.6%
Services	60.4%	56.8%	59.7%
Public Administration	16.6%	11.6%	12.9%
2022 Employed Population 16+ by Occupation			
Total	26,028	132,318	351,211
White Collar	82.9%	65.2%	71.7%
Management/Business/Financial	27.2%	20.5%	23.2%
Professional	44.0%	32.0%	35.7%
Sales	4.5%	5.6%	5.6%
Administrative Support	7.3%	7.1%	7.2%
Services	9.7%	16.8%	15.2%
Blue Collar	7.4%	18.0%	13.1%
Farming/Forestry/Fishing	0.1%	0.1%	0.0%
Construction/Extraction	1.1%	8.7%	6.3%
Installation/Maintenance/Repair	0.6%	1.6%	1.2%
Production	1.2%	1.8%	1.4%
Transportation/Material Moving	4.3%	5.8%	4.2%

August 16, 2022

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	1 mile	3 miles	5 miles
2010 Households by Type			
Total	16,202	81,992	219,609
Households with 1 Person	41.1%	29.8%	33.5%
Households with 2+ People	58.9%	70.2%	66.5%
Family Households	45.2%	60.8%	55.1%
Husband-wife Families	32.5%	40.7%	37.4%
With Related Children	14.3%	20.8%	18.0%
Other Family (No Spouse Present)	12.6%	20.1%	17.8%
Other Family with Male Householder	3.2%	6.1%	5.0%
With Related Children	1.3%	3.0%	2.4%
Other Family with Female Householder	9.4%	14.0%	12.8%
With Related Children	5.2%	8.0%	7.3%
Nonfamily Households	13.7%	9.4%	11.3%
All Households with Children	21.1%	32.4%	28.2%
Multigenerational Households	1.8%	4.4%	4.0%
Unmarried Partner Households	7.2%	6.7%	6.5%
Male-female	5.6%	5.2%	5.1%
Same-sex	1.6%	1.4%	1.4%
2010 Households by Size			
Total	16,201	81,991	219,613
1 Person Household	41.1%	29.8%	33.5%
2 Person Household	32.4%	28.7%	29.2%
3 Person Household	13.0%	15.5%	14.3%
4 Person Household	8.6%	13.0%	11.6%
5 Person Household	3.0%	6.5%	5.8%
6 Person Household	1.2%	3.1%	2.7%
7 + Person Household	0.7%	3.4%	2.9%
2010 Households by Tenure and Mortgage Status			
Total	16,200	81,992	219,613
Owner Occupied	35.2%	52.6%	51.6%
Owned with a Mortgage/Loan	28.9%	42.3%	40.5%
Owned Free and Clear	6.3%	10.4%	11.0%
Renter Occupied	64.8%	47.4%	48.4%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	71	84	85
Percent of Income for Mortgage	34.1%	28.7%	28.7%
Wealth Index	112	150	158
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	17,460	87,552	236,342
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	33,361	219,684	569,040
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 16, 2022

Community Profile

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	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Metro Renters (3B)	Metro Renters (3B)	Metro Renters (3B)
2.	City Lights (8A)	Urban Chic (2A)	Trendsetters (3C)
3.	Urban Chic (2A)	City Lights (8A)	Laptops and Lattes (3A)
2022 Consumer Spending			
Apparel & Services: Total $	$67,635,017	$321,038,564	$925,399,104
Average Spent	$3,214.59	$3,543.71	$3,794.17
Spending Potential Index	133	147	158
Education: Total $	$59,851,020	$290,798,017	$844,738,266
Average Spent	$2,844.63	$3,209.90	$3,463.46
Spending Potential Index	145	164	177
Entertainment/Recreation: Total $	$93,793,410	$451,639,019	$1,305,114,692
Average Spent	$4,457.86	$4,985.31	$5,351.02
Spending Potential Index	121	136	146
Food at Home: Total $	$163,532,022	$793,332,384	$2,275,717,504
Average Spent	$7,772.43	$8,757.01	$9,330.54
Spending Potential Index	126	141	151
Food Away from Home: Total $	$121,984,636	$571,660,018	$1,653,269,781
Average Spent	$5,797.75	$6,310.13	$6,778.47
Spending Potential Index	134	146	157
Health Care: Total $	$165,445,377	$810,303,795	$2,327,263,328
Average Spent	$7,863.37	$8,944.34	$9,541.88
Spending Potential Index	111	126	135
HH Furnishings & Equipment: Total $	$65,508,822	$318,553,637	$915,558,732
Average Spent	$3,113.54	$3,516.28	$3,753.83
Spending Potential Index	122	137	147
Personal Care Products & Services: Total $	$27,517,931	$131,361,266	$379,195,067
Average Spent	$1,307.89	$1,450.00	$1,554.72
Spending Potential Index	128	142	152
Shelter: Total $	$660,472,033	$3,158,398,644	$9,146,335,867
Average Spent	$31,391.26	$34,863.22	$37,500.35
Spending Potential Index	137	152	164
Support Payments/Cash Contributions/Gifts in Kind: Total $	$61,597,744	$305,106,644	$879,334,962
Average Spent	$2,927.65	$3,367.85	$3,605.31
Spending Potential Index	108	124	133
Travel: Total $	$75,575,222	$366,674,138	$1,062,246,035
Average Spent	$3,591.98	$4,047.44	$4,355.25
Spending Potential Index	125	141	152
Vehicle Maintenance & Repairs: Total $	$31,159,074	$148,391,887	$425,160,985
Average Spent	$1,480.94	$1,637.99	$1,743.18
Spending Potential Index	118	130	138

August 16, 2022